

THE ALL-NEW 2019

RAM 1500



RAM



NO COMPROMISE

STRENGTH

Think pure power: This All-New pickup is all about strength and durability. Count on a new tough steel frame where 98% of the steel is high-strength steel. New cab and box composed of 54% high-strength steel. New splayed front frame rails. All-New massive brake rotors that are Largest-in-Class.* All in all, this is the strongest Ram 1500 in our history.

CAPABILITY

Consider: New eTorque—standard on the 3.6L Pentastar™ V6 and available on the 5.7L HEMI® V8—boosting supplemental torque. Upgraded max payload numbers now reach 1,043 kg (2,300 lb; Pentastar), backed with Best-in-Class² V8 towing up to 5,783 kg (12,750 lb; HEMI V8 with eTorque). Further factors: available Off-Road Group. The Class-Exclusive³ Active-Level™ Four-Corner Air Suspension System. Class-Exclusive⁴ RamBox® Cargo Management System. The most interior storage in the class.¹ In short, this is the most capable Ram 1500 ever.

TECHNOLOGY

Ram delivers it all: Class-Exclusive⁵ 12-inch Uconnect® touchscreen. New SiriusXM 360L on-demand satellite radio.⁶ harman/kardon® 19-speaker/900-watt audio—most powerful in the segment.⁷ Adaptive Cruise Control with Stop and Go.⁸ 360° Surround-View Camera System.⁹ Blind-Spot Monitoring with Trailer Detection,¹⁰ along with much more—all of which combine to keep you fully informed, completely in touch and always in the know.

LUXURY

It's everywhere: Class-Exclusive¹¹ suspensions for superb comfort and handling. The quietest cabin in its class.¹² An enlarged Crew Cab that allows room for Class-Exclusive¹³ reclining rear seats as well as a new dual-pane sunroof. Flat-load floor. New power side steps. The finishing touches are redesigned premium cabins with the most leather and real wood in the class.¹⁴

LIMITED SHOWN IN GRANITE CRYSTAL METALLIC. REBEL SHOWN IN FLAME RED WITH DIAMOND BLACK CRYSTAL PEARL LOWER TWO-TONE PAINT.

*All disclaimers and disclosures can be found on the back cover.



THE MOST LUXURIOUS TRUCK IN ITS SEGMENT⁵

EXPLORE AN EVER-EXPANDING WORLD OF COMFORT

Your Ram pickup is defined by both its capability and its sophistication. There are bold new interior themes with the extensive use of genuine wood, metal and leather throughout—topped off with available Best-in-Class¹ rear legroom and the most leather in the class.⁵ Available features include a new Class-Exclusive¹ reconfigurable centre console, a new Largest-in-Class¹ 12-inch full-colour touchscreen multimedia centre with split-screen capability, a Class-Exclusive⁶ 7-inch customizable in-cluster display centre and the All-New rear-seat fold-down centre console.

In premium Ram models, it's all about look and feel. Like soft, upscale leather trim—Ram has 50% more leather than the competition,⁵ and also incorporates more real wood trim⁵ along with available heated and ventilated front and Class-Exclusive¹ ventilated rear seats. Select Crew Cab models can be equipped with new Class-Exclusive¹ reclining rear seats with an 8-degree recline.

The Ram philosophy is simple: every Ram model has its purpose and its audience. It is why our engineers have created the best interior for every model and every driver.

LIMITED INTERIOR
SHOWN IN
LIGHT FROST/INDIGO BLUE.

DESIGNED FOR YOU

COMFORT NEVER LOOKED SO GOOD



All-New dual-pane panoramic sunroof available on Crew Cab models.



New optional power side steps make getting in and out of the cab easier than ever—and retract while driving to improve aerodynamic efficiency.



Available LED headlamps deliver greater forward illumination while reducing glare for oncoming drivers.



The option of new 6-lug, 22-inch aluminum wheels gives premium Ram 1500 models their own commanding style.

RAM AND UCONNECT® IT'S ALL ABOUT CONVENIENCE, COMMUNICATIONS AND COMPATIBILITY

This is powerful, user-friendly technology that delivers a premium and all-new level of entertainment, communications, comfort and convenience. The latest generation of the award-winning Uconnect system brings phone technology to new heights. The available Largest-in-Class¹ reconfigurable 12-inch touchscreen features a one-touch customizable "Home Screen" with split-screen capability.



• **SIRIUSXM SATELLITE RADIO**³ (with 1-year subscription)
It's literally a world of radio, right in your cab, with choices for music, talk, sports, politics and more.



android
auto

• **APPLE CARPLAY**® The smarter, safer way to use your iPhone® inside your vehicle. Plug in to seamlessly integrate Uconnect. You can use the touchscreen or Siri® to make calls, access Apple Music, send and receive messages, get directions and real time traffic conditions, and more. Available.

• **ANDROID AUTO**™ This plug-and-play capability provides a safer way to use Android® while in your vehicle, sharing information while you easily access the best of Google™—like Google Maps with voice-guided navigation and Google Play Music; plus, you can place phone calls or send and receive messages, and ask Google any question by voice command. Available.



• **SIRIUSXM GUARDIAN**® (with 1-year subscription)
Guardian now offers greater remote access and control, taking care of everything from roadside assistance to downloading destinations to remotely starting your vehicle®

• **SIRIUSXM GUARDIAN® SMARTPHONE APP**
Our Uconnect technology puts convenience into a suitcase of features, including Remote Vehicle Start®, Send 'n Go!™ Vehicle Finder, Stolen Vehicle Assistance—and more.



• **SIRIUSXM TRAFFIC**³ AND **TRAVEL LINK**² (with 5-year subscription)
Traffic informs you of the physical aspects of travel: speed, flow, accidents, construction, while Travel Link addresses the practical: fuel costs/locations, weather and even sports info.

• MULTI-TOUCH GESTURING

Touchscreens are smarter than ever, now offering available features like pinch-to-zoom, drag and drop menu bar, split-screen capability and more.

• 4G LTE WIFI HOTSPOT³

Arguably the best of both systems—Bluetooth® and 4G LTE—this is a rich user experience to keep you in touch and on the Web.

• FULL-SCREEN UCONNECT NAVIGATION®

Ram 1500 offers an available 12-inch touchscreen that's the Largest-in-Class¹ and which delivers much of the best of today's technology: the visual interfaces offer exactly what you'd expect: pinch-to-zoom, split-screen capability and much more.

• SIRIUSXM MYCONTROL®

Love music? Available MyControl let's you customize music channels to hear more of what you want—and less of what you don't.

• VOICE TEXT REPLY™

Voice-to-Text conversion is an easier and safer way to travel: Voice Text Reply provides 18 pre-formatted messages you can send, while Voice Texting lets you create and send nearly any message you want.

Uconnect®



Properly secure all cargo.



EASY-ACCESS CONNECTIVITY

Ditch the inconvenience of wires and opt for wireless phone charging. Simply set your compatible phone on the console-mounted pad to begin charging.

New type-C USB ports are located on the front of the available centre console, and enable charging up to four times faster than standard USB outlets, as well as speedier data downloads. An auxiliary port is handily positioned between the USB outlets, with an integrated phone shelf—sized to carry most tablets.

THE MOST SPEAKERS IN THE SEGMENT¹

Only harman/kardon® could do it—and the All-New 2019 Ram 1500 offers it: a custom-tuned, available system with 19 premium speakers including a premium 10-inch subwoofer. The harman/kardon audio system also features Active Noise Cancellation, to minimize unwanted noise, for a superb audio experience when music is played. It's all powered by a 900-watt multi-channel Class-D amplifier made even sweeter with 360° surround-sound.

THIS IS COMMAND CENTRAL



TECHNOLOGY

FOR THE REAL WORLD



IT'S ALL ABOUT "MORE." MORE THAN EVER, RAM TELEMATICS LET YOU DO MORE, SEE MORE AND EXPERIENCE MORE

LISTEN to music, talk shows and sports. Access all genres, favourite artists, winning teams—all the time with SiriusXM satellite radio.³

SPEAK UP and be heard, send and receive calls and Voice Text Reply¹⁰ with hands-free phone capability.¹¹

NAVIGATE¹⁵ every adventure, get turn-by-turn directions so you don't get lost on the way (unless you want to).

START your car from afar⁸, unlock your door or flash your headlamps from almost anywhere using your compatible smartphone with SiriusXM Guardian.⁷

SEE into the future, hear weather and traffic reports with a 5-year subscription to SiriusXM Travel Link⁹ and Traffic.³

NEW SIRIUSXM 360L²: HOW MORE BECOMES MOST

The newest feature from our friends at SiriusXM takes the listening experience to a new level. In short, it's the most amazing SiriusXM experience ever.

New SiriusXM 360L puts it all at your fingertips and right into your ears. Consider: over 200 channels. More than 5,000 hours of On-Demand content. Personalized listening experiences for you—and your co-pilot. Simple-to-navigate categories. Recommendations based on your listening history and preferences. Voice-search capability to let you find content easily and without distractions.

For sports fans, 360L is made for you, with hometown sports ready and waiting. Keep up on every play—from major teams to college football. All live sports are in one category, so you can quickly hear the game you want, when you want.

CANADA'S BEST-SELLING¹² V8: THE LEGENDARY 5.7L HEMI[®]



SPORT SHOWN
IN FLAME RED.

**THE 5.7L HEMI[®] V8
AVAILABLE WITH eTORQUE,
FOR 130 LB-FT OF SUPPLEMENTAL TORQUE**

**395HP 410LB-FT OF TORQUE
12,750LB (5,783_{KG}) MAXIMUM TOWING**

THE CLASSIC HEMI: A POWERFUL LEGEND CONTINUES

It's Canada's Best-Selling¹² V8 for good reason. Think fuel-efficient performance from multiple technologies that include Stop/Start capability and the standard FuelSaver/Multi-Displacement System (MDS)—engineering that seamlessly transforms the mighty V8 into a fuel-sipping 4-cylinder on the highway. The long-proven 5.7L HEMI V8 without eTorque has demonstrated flawless capability for years, churning out 395 horsepower backed with 410 lb-ft of torque, figures that deliver up to 5,783 kg [12,750 lb] of pure towing capability.

THE HEMI ADVANTAGE: 130 LB-FT OF SUPPLEMENTAL eTORQUE¹

Add available eTorque to the HEMI for significant capability and efficiency advantages. Among them: 130 lb-ft of supplemental torque on the low end. Longer 4-cylinder operation of FuelSaver/MDS. More supplemental power during acceleration and passing. eTorque also works with regenerative braking: the system utilizes the on-board electric motor as a generator to recover and convert braking energy to recharge the battery system. Lastly, eTorque also works in tandem with the electronic Stop/Start, fuel-saving engineering that's completely transparent. Stop/Start even includes a dashboard-mounted disable switch that lets the driver turn it off if desired.

THE TORQUEFLITE[®] 8-SPEED TRANSMISSION: 5.7L HEMI V8 APPLICATION

Mated to the 5.7L HEMI V8—with or without eTorque—is the TorqueFlite 8-speed automatic, handling the standard torque of 410 lb-ft as well as the 130 lb-ft of available supplemental eTorque. TorqueFlite characteristics point to resilient strength. Examples: fully electronic performance. On-the-fly shift map changing. More than 40 individual maps to address performance, drivability and fuel efficiency. Finally, wide ratio spreads help improve fuel efficiency by reducing rpm.

**THE 3.6L PENTASTAR[™] VVT V6¹
NEW eTORQUE TECHNOLOGY RAMPS UP
TORQUE WITH A SUPPLEMENTAL 90 LB-FT**

**305HP 269LB-FT OF TORQUE
7,730LB (3,506_{KG}) MAXIMUM TOWING**

INTRODUCING THE NEXT STEP OF V6 POWER: eTORQUE

Now standard on the 3.6L Pentastar V6, revolutionary eTorque is a mild hybrid system that replaces the traditional alternator/12-volt system with a battery-powered belt-driven motor/generator to become a robust 48-volt operation. While eTorque is applied at the low end of the scale, additional benefits improve performance, ramp up efficiency and boost payload, towing and overall drivability.

PENTASTAR EFFICIENCY, NOW WITH MORE CAPABILITY

The 3.6L Pentastar V6 is a powerplant noted for efficiency and capability: think 305 horsepower, a ready-to-work torque rating of 269 lb-ft, with towing capability rated at 3,506 kg [7,730 lb]. eTorque pays off when the engine is at low rpm—between idle and 1,500 rpm, where the system broadens the torque band. It's ideal engineering when pulling a boat out of the water or getting heavy loads moving from a stop, ramping up capability and confidence while vastly reducing the stress on the powertrain.

THE TORQUEFLITE[®] 8-SPEED TRANSMISSION: 3.6L PENTASTAR V6 APPLICATION

Engineered specifically for this robust 6-cylinder, this is the next generation of the TorqueFlite 8-speed automatic. Torque distribution results in bulletproof capacity, adding 90 lb-ft of supplemental eTorque to the very competent rating of 269 lb-ft.

¹Late availability.



12,750-LB (5,783-KG) MAX V8 TOWING

BEST-IN-CLASS¹ V8 TOWING DELIVERS COMPLETE CONFIDENCE

A full-size truck means full-size towing capability—but only the All-New Ram 1500 delivers Best-in-Class¹ V8 towing with the 5.7L HEMI[®] V8, available eTorque and the available Max Tow Package. The package includes a 3.92 axle ratio, rear stabilizer bar, trailer-tow mirrors and 18-inch on/off-road tires on stylish 18-inch aluminum wheels. The result is the best, top-tier V8 towing capability of 5,783 kg (12,750 lb), putting unbridled power at your service and letting you tackle the toughest towing assignments with solid confidence.

ACTIVE-LEVEL[™] FOUR-CORNER ATR SUSPENSION SYSTEM ADVANTAGE:
COUNTERACTING TRAILER WEIGHT FOR AN EVEN RAKE.

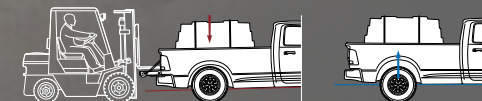


2,300-LB (1,043-KG) MAX PAYLOAD

BUILT TO DO THE JOB RIGHT, EVERY TIME

The reduced weight of the All-New Ram 1500 helped us increase payload capacity—engineering that makes every load count, and puts impressive hauling at your fingertips. Take on tasks up to 1,043 kg (2,300 lb), employing brute cargo-carrying strength—all in a ride that puts comfort in the same league as capability.

MULTILINK COIL SPRING REAR SUSPENSION WITH PROGRESSIVE-RATE
REAR SPRINGS IN RAM 1500 KEEP HEAVY PAYLOADS LEVELLED.



LARAMIE LONGHORN[®]
SHOWN IN BRIGHT WHITE
WITH WALNUT BROWN
METALLIC LOWER
TWO-TONE PAINT.

THE STRONGEST RAM 1500 EVER

ENGINEERED TO PERFORM

NEW ELECTRONIC PARKING BRAKE

Five operational modes, including Safe Mode and Drive-Away Release.

HEAVY-DUTY SHOCKS

Twin-tube, with Frequency Response Damping to enhance ride quality in both on- and off-road driving.

SIDE-IMPACT DOOR BEAMS

Reinforce the protection against potential side impacts.

A STRONG FOUNDATION

98% of the steel used in the frame is high-strength steel.

DYNAMIC FRONT CRUMPLE ZONES

Redesigned to handle greater impact load and absorb more energy.

PROGRESSIVE-RATE REAR SPRINGS

Adapt to handle payload while maintaining a level ride and excellent ride quality.

REAR AXLE THERMAL MANAGEMENT SYSTEM

This new available technology manages viscosity to help enhance fuel efficiency.

TIRE BLOCKER

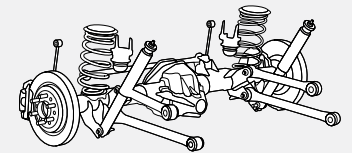
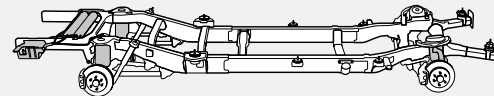
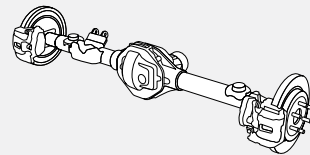
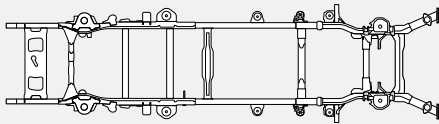
Offers further protection in the event of a frontal crash. (Driver and passenger side.)

LARGER BRAKE ROTORS

The largest standard brakes in the segment: Front and back, they measure nearly 378 mm (14.9 in).

SPLAYED FRAME RAILS

Direct energy away from the cabin and to the frame rails.



TOUGH FROM THE VERY START: THIS RAM IS BUILT ON A HIGH-STRENGTH STEEL FRAME

Tough starts with the foundation, and the All-New 2019 Ram 1500 is built to last, with 98% of the steel used in the frame comprised of high-strength steel—while still achieving a 45-kg (100-lb) weight reduction.

Frame construction permits notable secondary improvements. Available tow hooks attached to the front are outwardly mounted, with a weight-efficient, closed-loop design for improved strength. A Class III hitch receiver mounted to the rear of the frame is standard on all models.

NEW AXLES SHOWCASE THE RAM OBJECTIVE: STRENGTH BACKED BY SOLID TECHNOLOGY

Ram truck engineers refused to compromise, choosing a new 6-lug wheel design that enables up to 3,221-kg (7,100-lb)* GVWR, a 235-mm (9.25-inch) rear axle with a GAWR of 1,860 kg (4,100 lb)*; and a GCWR up to 7,711 kg (17,000 lb)*. The new electronic parking brake relies on axle modifications for integrated caliper ears, along with new viscosity lube. Opt for the Max Tow Package with the upgraded 248-mm (9.75-inch) rear axle and GCWR vaults up to 8,255 kg (18,200 lb)*.

CLASS-EXCLUSIVE² AND THE BENCHMARK: OUR FOUR-CORNER AIR SUSPENSION SYSTEM

Completely unique to the light-duty segment, the Active-Level™ Four-Corner Air Suspension System is available on most trim levels. The system has been modified for the 2019 Ram 1500, now with a redesigned air supply unit in a single package to increase capability and reduce weight. It's also been retuned for the new, lighter-weight frame and chassis components.

The five operational modes include two Off-Road heights, Aero Mode, Normal Ride height, and Entry/Exit Mode.

NEW DEVELOPMENTS AND PROVEN RESILIENCE: FRONT AND REAR SUSPENSION

A new common front suspension is now shared between 4x2 and 4x4 configurations. Among the shared features: a repositioned heavy-duty stabilizer bar; new heavy-duty bearings to accommodate available 22-inch wheels; a new lightweight aluminum lower control arm, and new low-drag 4x2 and 4x4 bearings.

The Class-Exclusive² multilink coil spring rear suspension stands apart with its coil springs and multiple trailing links, progressive-rate rear springs, a heavy-duty stabilizer bar and lightweight aluminum rear shocks. Together, the suspensions on Ram 1500 deliver complete comfort and confidence.

*When properly equipped.

OVER 100 STANDARD AND AVAILABLE SAFETY & SECURITY FEATURES

SAFETY WHERE IT MATTERS MOST: EVERYWHERE



LANE DEPARTURE WARNING WITH LANE KEEP ASSIST*

Ram 1500 can read the road. Mounted on the external mirrors, available cameras can identify road lines, determine where the vehicle is and monitor motion. Should movement onto either line be detected without use of the indicator, the system will warn the driver and apply torque to the steering wheel to correct the movement. If no action corrects the drift, Lane Keep Assist* can help gently nudge the vehicle back into the lane by applying corrective steering input.

ADAPTIVE CRUISE CONTROL WITH STOP AND GO*

Think cruise control that's smarter than ever. When the lanes ahead are clear, this available system maintains the set speed of travel. When traffic slows, it will automatically adjust to a safe distance selected by the driver. In certain conditions, such as stop-and-go traffic, the system is able to bring the vehicle to a complete stop without any driver intervention, then prompt the driver to press the Resume button or tap the accelerator to re-engage to safe-range speeds as traffic begins to move.

FORWARD COLLISION WARNING WITH ACTIVE BRAKING*

Using radar and video sensors, this available system detects whether the vehicle is approaching a vehicle or large obstacle in its path too rapidly. When an object is detected, the system can provide audible and visual warnings and can assist the driver in avoiding the incident by actively applying the brakes. The driver can adjust the sensitivity and turn brake support on or off using the Uconnect® radio.

BLIND-SPOT MONITORING WITH TRAILER DETECTION*

This available system utilizes sensors in the exterior mirrors to monitor the "blind spots" on each side of the vehicle. The system provides audible chimes and visual icons, informing the driver when changing lanes, passing others or being passed. The Trailer Detection feature allows the driver to select Max, Trailer Length or Auto mode, automatically detecting the trailer length and adding it into the blind-spot.

REAR CROSS-PATH DETECTION*

When in Reverse, the Rear Cross-Path Detection System detects vehicles and/or other objects that are in perpendicular relationships to your Ram truck using dual wide-band radar sensors, and notifies you using illuminated icons in the outside mirrors and driver-selected chimes.

Properly secure all cargo.



NEW 360° SURROUND-VIEW CAMERA* Select models let you bring available 360-degree awareness to your drive. Credit the smart combination of strategically positioned sensors that work with cameras mounted in the grille, exterior mirrors and rear. In particular, the bird's-eye view offers exceptional monitoring of your ride.

*Not available with trailer tow mirror.



PARK ASSIST* Sophisticated sensors give the All-New Ram 1500 superb capability. Available and new for 2019: the invaluable Parallel and Perpendicular Park Assist* systems, making parking manoeuvres on the street and in parking lots easier than ever. Just engage the system, and enjoy hands-off parking.



LARGEST STANDARD BRAKES IN THE SEGMENT* Confident stopping power comes from a new brake system that's large, robust and ultra-capable. The largest rotors in the segment measure 378 mm (14.9 in) in diameter, sharply reducing the 100 - 0 km/h stopping distances and helping to improve overall performance.



LED SMARTBEAM HEADLAMPS This available advanced system provides the maximum amount of light possible, automatically switching headlamps from high- to low-beam when oncoming headlamps or forward light are sensed, or when taillamps are detected in front of the vehicle.



CLASS-EXCLUSIVE' RECONFIGURABLE CENTRE CONSOLE



REIMAGINED FRONT CENTRE CONSOLE

Drivers of Ram 1500 models equipped with bucket seats will enjoy a next-generation level of convenience and technology—with a centre console designed around occupant comforts and needs.

Now more than 50 percent larger than those of the previous generation, this dynamic piece of equipment offers dozens of functions, conveniences and storage combinations. In the centre, our engineers have designed a wider docking area with available wireless charging—ideal for cell phones.

A three-position sliding cup-holder tray can be stowed under the centre armrest, revealing a deep storage bin that can hold a 15-inch laptop. Lifting the lid of the centre armrest accesses an additional rubber-lined storage bin, perfectly sized to fit a tablet. At the rear of the console are two additional cup holders, media outlets and the ability to mount an iPad® for convenient rear-seat viewing.

LIMITED INTERIOR
SHOWN IN BLACK.

SMART STORAGE EVERYWHERE



NEXT-LEVEL CARGO MANAGEMENT

Ram takes on any challenge, including finding a smarter, more efficient way to organize your cargo. From a maximum 1,741-litre (61.5-cu ft) conventional cargo bed volume to the optional Class-Exclusive¹ RamBox[®] Cargo Management System with its versatile, drainable, lockable and weatherproof storage bins featuring new downward-facing LED lighting and a 115-volt power outlet, this is real-world capability.



Properly secure all cargo.

A 4x8 SHEETS FIT Even with RamBox, full 4x8 sheets of building materials are easily accommodated in the bed.

B EASY ACCESS The new dampening and remote tailgate release makes opening the tailgate simpler than ever, while the retractable Mopar[®] Bed Step[†] makes accessing the cargo bed easy.

C LED BED LIGHTING Controlled by a switch or a key fob button, these available lights let you load any time, with no adjustment to a tonneau cover, if so equipped.

D BED DIVIDER Now a stand-alone option, the RamBox bed divider lets you create mini cargo compartments or extend usable space into the open tailgate. It is easily collapsible and can be stored in the front of the bed.

ALL-NEW KEY FOB

Available features include door and RamBox locks, tailgate release, Air Suspension and remote start[†] that can be controlled using the key fob.



[†]Late availability.



Properly secure all cargo.

ALL-NEW. EXCLUSIVE TO CANADA. **SPORT**

SPORT

SPORT SHOWN IN
DIAMOND BLACK CRYSTAL
PEARL WITH AVAILABLE
SPORT PERFORMANCE HOOD
AND 22-INCH WHEELS.

MEET CANADA'S STANDOUT MVP—YES, OUR MOST-VALUED PICKUP: SPORT

Exclusive to Canada, the All-New 2019 Ram 1500 Sport is a winning solution for activities that range from getting to the game to getting jobs done. Available in 4x2 and 4x4 configurations and powered by the standard 5.7L HEMI® V8, Sport embodies the ideal model for capability, comfort, style and communications.

AN UPDATED INTERIOR SETS ITSELF APART FROM ALL THE REST

The exclusive all-Black Sport-themed interior is surrounded by premium design and creature comforts: the unique standard heated front vinyl bucket seats with cloth inserts, or step up to the available leather-faced heated and ventilated front bucket seats. Standard equipment includes Light Black Satin Chrome finishes, a dynamic Black headliner, new reconfigurable centre console with space for a 15-inch laptop, 7-inch customizable in-cluster display with "Sport" splash screen, Diesel Grey accent stitching and more.

THE NEW EXTERIOR: DESIGNED TO TURN HEADS THROUGH SHEER GOOD LOOKS

Standard on every Sport: body-colour front and rear bumpers, grille, door handle and side mirrors, Black badging, LED fog lamps, LED headlamps and taillamps with Black bezels, a dampened tailgate and Sport badging in Black, all riding on 20-inch aluminum wheels. Further available exterior touches give Sport your own personal style, and include Black tubular side steps, dual-pane panoramic sunroof, power side steps, sport performance hood, spray-in bedliner, tri-fold tonneau cover and authoritative 22-inch polished aluminum wheels.

SPORT INTERIOR
SHOWN IN BLACK.

START YOUR OWN REBELLION

REBEL SHOWN IN FLAME RED
WITH DIAMOND BLACK
CRYSTAL PEARL LOWER
TWO-TONE PAINT.



REBEL

HONOUR THE OFF-ROAD

This is your path to epic off-road experiences. The All-New 2019 Ram 1500 Rebel doesn't just look fierce, it is fierce. Black powder-coated steel bumpers, aggressive approach angles, front tow hooks and a 25-mm (1-inch) lift give you the brute force needed to find new trails.

Available for both Quad Cab® and Crew Cab configurations standard equipment includes: a new eLocker electronic locking rear axle, 18-inch aluminum wheels and 33-inch all-terrain Goodyear® tires.

Standard Rebel features include the legendary 5.7L HEMI® V8 powerhouse, Bilstein® monotube off-road shocks, Class IV hitch receiver, tow hooks, Black fender flares, sport performance hood, powder-coated steel bumpers and unique Black grille with Silver "RAM" badge.

THIS INTERIOR REBELS AGAINST THE ORDINARY

While the All-New Ram Rebel is built for off-road action, this interior definitely takes the high road. Features include unique laser-engrained Dark Ruby Red interior accents, All-New Black vinyl seats with Dark Ruby Red bolsters and tire tread-pattern cloth inserts, Off-road-themed floor mats and leather-wrapped steering wheel. The available 8.4-inch Uconnect® touchscreen and gauge cluster showcase a new "smoked" appearance while the Rebel themed 7-inch customizable in-cluster display centre is divided into separate digital gauges to better organize content. Passengers will also appreciate the new 4-way front headrests and available 12-way power seats including 4-way lumbar adjust.

LARAMIE®



LUXURY IS JUST AROUND THE CORNER

With its All-New exterior and interior, Ram 1500 Laramie makes a statement like no other. Outside, look for a new raised aluminum hood, LED headlamps, pushed-to-the-corner LED fog lamps, chrome grille with chrome surround, chrome front and rear bumpers, new aluminum dampened tailgate and 18-inch aluminum wheels.

The redesigned interior features All-New technology and premium materials, including leather-faced seats with standard heated front bench or available front buckets, 7-inch customizable in-cluster display centre, heated perforated leather-wrapped steering wheel, premium overhead console and air conditioning with dual-zone automatic temperature control.

LARAMIE SHOWN IN
FLAME RED WITH AVAILABLE
OFF-ROAD GROUP.

Properly secure all cargo.



LARAMIE INTERIOR
SHOWN IN LIGHT FROST/
MOUNTAIN BROWN.

LARAMIE LONGHORN®



LARAMIE LONGHORN
SHOWN IN IVORY WHITE
TRI-COAT WITH AVAILABLE
WALNUT BROWN METALLIC
LOWER TWO-TONE PAINT.

READY FOR ANY DESTINATION ON THE MAP

The All-New 2019 Ram 1500 Laramie Longhorn speaks with authority. The redesigned exterior includes refinements like chrome wheel-to-wheel side steps, chrome grille with chrome inserts, chrome front tow hooks, spray-in bedliner and bi-functional LED projector headlamps, all riding on 20-inch polished aluminum wheels. Or opt for the available Walnut Brown Metallic lower two-tone paint, fender flares and side steps, shown above.

From neighbourhood jaunts to cross-country travel, the All-New 2019 Ram 1500 Laramie Longhorn interior is premium every step of the way, from Class-Exclusive* full-leather bucket seats with 12-way power and driver's memory, new reconfigurable centre console storage, premium 7-inch customizable in-cluster display centre, five USB ports—including three Type-C fast-charging ports—and new reclining rear seats.



LARAMIE LONGHORN
INTERIOR SHOWN IN
CATTLE TAN/BLACK.

RAM 1500

BUILT TO SERVE



LIMITED SHOWN IN
GRANITE CRYSTAL
METALLIC.

LIMITED

STEP UP TO A NEW LEVEL OF LUXURY

This Ram pickup can be defined by both capability and luxury. The most luxurious pickup in its class⁵ features bold new interior themes and more genuine wood and leather than the competition.⁶ New and Class-Exclusive⁷ features include a reconfigurable centre console, 12-inch touchscreen Uconnect[®] media centre with split-screen capability, a new rear-seat fold-down centre console, and available ventilated rear seats.

TECHNOLOGY AT THE TOUCH OF YOUR FINGER

Truck owners demand the best technology and the All-New 2019 Ram 1500 delivers, with new SiriusXM 360L on-demand satellite radio,⁸ the standard Largest-in-Class⁹ 12-inch touchscreen multimedia centre, and the most powerful audio system in its segment¹ from harman/kardon,[®] featuring a 900-watt amplifier and 19 speakers including a 10-inch subwoofer.

LUXURY DEFINED BY COMFORT, SPACE AND SILENCE

Luxury means having a quiet, smooth and supremely comfortable ride. All-New 2019 Ram 1500 achieves it with a Class-Exclusive³ multilink coil spring rear suspension, a new Crew Cab that adds 4 inches to the interior length and provides both Best-in-Class⁴ rear-seat legroom and available Class-Exclusive¹ reclining rear seats with 8-degrees of recline—all topped off with Best-in-Class¹ interior background noise dampening.



LIMITED INTERIOR
SHOWN IN BLACK.

A

**CUSTOMIZE IT
YOUR WAY**



AUTHENTIC ACCESSORIES BY MOPAR®

The All-New 2019 Ram 1500 is built with proven toughness and legendary capability. Now make it your ideal—with Mopar.

Mopar designs and builds hundreds of Authentic Parts and Accessories that transform your Ram 1500 into a singular pickup that's totally you. Every part is engineered and tested by Ram experts—a guarantee of exacting fit and finish, matching colours and uncompromising quality. Mopar further supports you and your Ram with trained technicians, comprehensive Mopar Vehicle Protection® plans and Express Lane Service. For personalized vehicle information, special offers and more, register at the Official Ram Owner Site and App. It's all at MOPAR.CA

Mopar is all about keeping you happy and keeping your Ram in top-notch looks and condition. Get the big picture at your local Ram retailer or mopar.ca.

- A.** Off-Road-Style Running Boards
- B.** 2-inch Lift Kit
- C.** Soft Roll-up Tonneau Cover
- D.** Beadlock-capable Wheel
- E.** Drop-in Bedliner
- F.** All-weather Floor Mats
- G.** Moulded Splash Guards
- H.** Bed Extender



Properly secure all cargo.

RAM 1500 TRIM LEVELS

TRADESMAN®



POWERTRAIN

3.6L Pentastar™ Variable Valve Timing (VT) V6 with eTorque and 8-speed automatic*
5.7L HEMI® WT V8 with Multi-Displacement System (MDS) Technology and 8-speed automatic
5.7L HEMI V8 with MDS Technology, eTorque and 8-speed automatic

STANDARD FEATURES

INTERIOR AMENITIES

2nd-row in-floor storage bins (Crew Cab)
3.5-inch Electronic Vehicle Information Centre (EVIC)
4-way driver and front-passenger manual-adjust seats
4-way adjustable front headrests
12-volt auxiliary power outlet
Air conditioning
Black vinyl floor covering
Cruise control
Rotary dial E-shifter
Hands-free communication* with Bluetooth® streaming audio
Heavy-duty vinyl 40/20/40 front bench seat
Map/courtesy lamp and rear dome lamp

EXTERIOR FEATURES

18-inch steel wheels with 275/65R18 BSW all-season tires
Automatic quad-halogen headlamps
Black grille, door handles and front/rear bumpers

CAPABILITY & FUNCTIONALITY

3.21 axle ratio
7-pin wiring harness
Active front air dam
Active grille shutters

Media hub with 2 USB ports and auxiliary audio input jack
Overhead console
ParkView® Rear Back-Up Camera*
Power door locks and front windows with 1-touch up-and-down
Push-button start
Rearview day/night mirror
Remote keyless entry
Remote USB ports for charging
Tilt/telescoping steering column
Uconnect® 3 multimedia centre with 5-inch touchscreen and 6 speakers

Black, power, heated mirrors, manual folding
Cargo lamp
Incandescent taillamps

SAFETY & SECURITY

4-wheel disc antilock brakes with Brake Assist
6 air bags* including advanced multistage front, supplemental front seat side-mounted, and side curtain
730-amp maintenance-free battery
Cargo tie-down loops
Electronic parking brake

Electronic shift-on-the-fly part-time transfer case (4x4 only)
Front/rear stabilizer bar
Heavy-duty front/rear shock absorbers
Multilink coil spring rear suspension

Electronic Stability Control (ESC)* with Ready Alert Braking, Rain Brake Support, Hill Start Assist, Traction Control, Electronic Roll Mitigation and Trailer Sway Control
Engine block heater
Full-size temporary use spare tire
Tire fill alert
Tire pressure monitoring display

OPTIONAL EQUIPMENT

3.55 Rear Axle Ratio*
3.92 Rear Axle Ratio
Active-Level™ Four-Corner Air Suspension
Anti-Spin Differential Rear Axle
Bed Utility Group
Class IV Hitch Receiver
Deployable Bed Step*
eLocker Electronic-Locking Rear Differential
Front and Rear Rubber Floor Mats
Max Tow Package (4x4 Quad Cab® only)*
Off-Road Group (4x4 only)
Pickup Box Lighting

Protection Group (4x4 only)
RamBox® Cargo Management System (57" box only)*
Rear Wheelhouse Liners
Single-Disc Remote CD Player
SXT Appearance Package
Tradesman Level 1 Equipment Group
Trailer Brake Control
Trailer Tow Group
Tri-Fold Tonneau Cover

BIG HORN®



POWERTRAIN

3.6L Pentastar WT V6 with eTorque and 8-speed automatic*
5.7L HEMI WT V8 with MDS Technology and 8-speed automatic
5.7L HEMI V8 with MDS Technology, eTorque and 8-speed automatic

STANDARD FEATURES INCLUDE SELECT TRADESMAN FEATURES PLUS:

18-inch aluminum wheels with 275/65R18 BSW all-season tires
Big Horn badge
Carpet floor covering
Chrome auto-dimming, power-folding, heated mirrors with courtesy lamps, supplemental turn signals and memory
Chrome front/rear bumpers, grille and door handles
Cloth 40/20/40 front bench seat

OPTIONAL EQUIPMENT

3.55 Rear Axle Ratio*
3.92 Rear Axle Ratio
10 Amplified Speakers including Subwoofer
20-inch Chrome-Clad Aluminum Wheels
Active-Level Four-Corner Air Suspension
Anti-Spin Differential Rear Axle
Bed Utility Group
Big Horn Level 1 Equipment Group
Blind-Spot Monitoring with Rear Cross-Path Detection and Trailer Detection*
Chrome Wheel-to-Wheel Side Steps
Class IV Hitch Receiver
Deployable Bed Step*
Dual-Pane Panoramic Sunroof (Crew Cab only)
eLocker Electronic-Locking Rear Differential
Front and Rear Rubber Floor Mats
Max Tow Package (4x4 Quad Cab only)*

Door trim panel with map pocket
Electronic shift-on-demand transfer case (4x4 only)
Fog lamps
Front and rear floor mats
Front centre-seat cushion storage
Front seatback map pockets
Leather-wrapped steering wheel with audio controls
Rear sliding window

Off-Road Group (4x4 only)
Park-Sense® Front and Rear Park Assist*
Premium Lighting Group
Protection Group (4x4 only)
RamBox Cargo Management System (57" box only)*
Rear Underseat Compartment Storage
Rear Wheelhouse Liners
Remote Start*
Single-Pane Sunroof (Quad Cab only)
SiriusXM Satellite Radio including 1-Year Subscription*
Trailer Brake Control
Trailer Tow Group
Tri-Fold Tonneau Cover
Uconnect 4C NAV® Multimedia Centre with 8.4-inch Touchscreen and Navigation

RAM 1500 TRIM LEVELS

SPORT



Limited availability wheel shown. For late availability wheel, please refer to Wheel section.

POWERTRAIN

5.7L HEMI® Variable Valve Timing (VVT) V8 with Multi-Displacement System (MDS) Technology and 8-speed automatic with E-shifter
5.7L HEMI V8 with MDS Technology, eTorque and 8-speed automatic

STANDARD FEATURES
INCLUDE SELECT BIG HORN® FEATURES PLUS:

7-inch full-colour customizable in-cluster display centre
20-inch aluminum wheels with 275/55R20 OWL all-season tires
115-volt auxiliary power outlet
Apple CarPlay[®] and Android Auto[™]
Auto-dimming rearview mirror
Black badging
Body-colour front/rear bumper, grille, door handles and mirrors
Cloth/vinyl low-back front bucket seats
Dampened tailgate
Deluxe door trim panel
Full-length floor console
Heated front seats
Heated perforated steering wheel

LED dome lamp and glove box lamp
LED fog lamps
LED headlamps with Black bezels
LED taillamps
Power 12-way driver's seat including 4-way lumbar adjust
Power adjustable pedals
Premium overhead console
Rear window defroster
Single-disc remote CD player
SiriusXM satellite radio with 1-year subscription[†]
Sport badge
Sun visors with illuminated vanity mirrors
Uconnect[®] 4C NAV[™] Multimedia Centre with 8.4-inch touchscreen
Universal Garage Door Opener[®]

OPTIONAL EQUIPMENT

3.92 Rear Axle Ratio
10 Amplified Speakers including Subwoofer
22-inch Polished Aluminum Wheels
Active-Level[™] Four-Corner Air Suspension
Advanced Safety Group
Anti-Spin Differential Rear Axle
Bed Utility Group
Black Tubular Side Steps
Blind-Spot Monitoring with Rear Cross-Path Detection and Trailer Detection[†]
Class IV Hitch Receiver
Deployable Bed Step[†]
Dual-Pane Panoramic Sunroof (Crew Cab only)
eLocker Electronic-Locking Rear Differential
Front and Rear Rubber Floor Mats
Leather-Faced Bucket Seats

Sport Level 2 Equipment Group
Park-Sense[®] Front and Rear Park Assist[†]
Power Side Steps
RamBox[®] Cargo Management System (57" box only)[†]
Rear Wheelhouse Liners
Remote Start[†]
Single-Pane Sunroof (Quad Cab[®] only)
Sport Performance Hood
Spray-In Bedliner
Trailer Brake Control
Trailer Tow Group
Tri-Fold Tonneau Cover
Uconnect 4C NAV[™] Multimedia Centre with 8.4-inch Touchscreen and Navigation

REBEL



POWERTRAIN

5.7L HEMI VVT V8 with MDS Technology and 8-speed automatic
5.7L HEMI V8 with MDS Technology, eTorque and 8-speed automatic

STANDARD FEATURES
INCLUDE SELECT BIG HORN® FEATURES PLUS:

3.92 rear axle ratio
7-inch Rebel themed full-colour customizable in-cluster display centre
18-inch Black aluminum wheels with LT275/70R18E OWL all-terrain tires
115-volt auxiliary power outlet
Black badging
Black grille
Black lower 2-tone paint and fender flares
Black powder-coated front and rear bumpers
Black RAM tailgate badge
Body-colour door handles
Dampened tailgate
Electronic shift-on-the-fly part-time transfer case
eLocker electronic-locking rear differential
Front/rear Bilstein[®] performance-tuned shock absorbers
Full-length centre console
Glove box lamp

High-durability technical grain vinyl front bucket seats with cloth embossed tire-tread inserts
Hill Descent Control
LED fog lamps
LED headlamps with Black bezels
LED taillamps
Off-road rubber floor mats
Perforated steering wheel
Power 12-way driver's seat including 4-way lumbar adjust
Power-sliding rear window
Rebel badge
SiriusXM satellite radio with 1-year subscription[†]
Skid plates – transfer case, steering system, front suspension and fuel tank
Sport performance hood
Tow hooks
Vinyl door trim panel

OPTIONAL EQUIPMENT

10 Amplified Speakers including Subwoofer
Active-Level Four-Corner Air Suspension
Bed Utility Group
Black Tubular Side Steps
Blind-Spot Monitoring with Rear Cross-Path Detection and Trailer Detection[†]
Deployable Bed Step[†]
Dual-Pane Panoramic Sunroof (Crew Cab only)
Monotone Paint
Park-Sense Front and Rear Park Assist[†]
RamBox Cargo Management System (57" box only)[†]

Rear Wheelhouse Liners
Rebel Level 1 Equipment Group
Rebel Level 2 Equipment Group
Remote Start[†]
Single-Pane Sunroof (Quad Cab only)
Spray-In Bedliner
Trailer Brake Control
Trailer Tow Group
Tri-Fold Tonneau Cover
Uconnect 4C NAV[™] Multimedia Centre with 8.4-inch Touchscreen and Navigation

APPEARANCE PACKAGES



Monotone Paint
Deletes Black lower two-tone paint

LARAMIE®



POWERTRAIN

5.7L HEMI® Variable Valve Timing (VVT) V8 with Multi-Displacement System (MDS) Technology and 8-speed automatic with E-shifter
5.7L HEMI V8 with MDS Technology, eTorque and 8-speed automatic

STANDARD FEATURES
INCLUDE SELECT SPORT FEATURES PLUS:

10 amplified speakers including subwoofer
18-inch aluminum wheels with 275/65R18 BSW all-season tires
115-volt auxiliary rear power outlet
Air conditioning with dual-zone automatic temperature control
Body-colour fender flares
Chrome auto-dimming, power-folding, heated mirrors with courtesy lamps, supplemental turn signals and memory
Chrome badging
Chrome front/rear bumpers, grille and door handles
Chrome headlamp bezels

Front seatback map pockets
Highline door trim panel
Keyless Enter 'n Go[™] with proximity entry and push-button start
Laramie badge
Leather-faced 40/20/40 front bench seat
Power 12-way driver and front-passenger seats including 4-way lumbar adjust and driver's seat memory
Power adjustable pedals with memory
Rear window defroster
Remote start[†]
Security alarm
Ventilated front seats

OPTIONAL EQUIPMENT

3.92 Rear Axle Ratio
20-inch Polished Aluminum Wheels
Active-Level[™] Four-Corner Air Suspension
Advanced Safety Group
Anti-Spin Differential Rear Axle
Bed Utility Group
Billet Metallic Lower 2-Tone Paint
Black Appearance Package
Chrome Appearance Package
Chrome Wheel-to-Wheel Side Steps
Class IV Hitch Receiver
Deployable Bed Step[†]
Dual-Pane Panoramic Sunroof (Crew Cab only)
eLocker Electronic-Locking Rear Differential
Front and Rear Rubber Floor Mats
Laramie Level 1 Equipment Group
Laramie Level 2 Equipment Group

Leather-Faced Front Bucket Seats
Off-Road Group (4x4 only)
Max Tow Package (4x2 Quad Cab[®] only)[†]
Pickup Box Lighting
Power Side Steps
Protection Group (4x4 only)
Rear Wheelhouse Liners
Single-Disc Remote CD Player
Single-Pane Sunroof (Quad Cab only)
Sport Appearance Package
Trailer Brake Control
Trailer Tow Group
Tri-Fold Tonneau Cover
Uconnect[®] 4C NAV[™] Multimedia Centre with 8.4-inch Touchscreen and Navigation
Uconnect 4C NAV[™] Multimedia Centre with 12-inch Touchscreen and Navigation

APPEARANCE PACKAGES



Chrome
Includes monotone paint, chrome window surround, chrome tow hooks and chrome wheel-to-wheel side steps

Sport

Includes monotone paint, sport performance hood, body-colour grille surround, body-colour bumpers, body-colour door handles/mirrors, Black leather-trimmed interior, front bucket seats with centre console and 20-inch polished aluminum wheels



Black

Includes Diamond Black Crystal Pearl monotone paint, body-colour grille surround, body-colour bumpers, body-colour door handles/mirrors, 22-inch polished aluminum wheels, Black badges, Black headlamp and taillamp bezels, Black leather-trimmed interior, bucket seats and dual Black exhaust tips



RAM 1500 TRIM LEVELS

LARAMIE
LONGHORN®



POWERTRAIN

5.7L HEMI VVT V8 with MDS Technology and 8-speed automatic
5.7L HEMI V8 with MDS Technology, eTorque and 8-speed automatic

STANDARD FEATURES
INCLUDE SELECT LARAMIE FEATURES PLUS:

20-inch aluminum wheels with 275/55R20 BSW all-season tires
Auto High-Beam Headlamp Control
Bi-functional LED halogen projector headlamps
Chrome tow hooks
Chrome wheel-to-wheel side steps
Full-leather high-back front bucket seats with full-length premium floor console
Heated second-row seats
Longhorn badge
Luxury front and rear floor mats
Park-Sense[®] Front and Rear Park Assist[†]

Pickup box lighting
Premium door trim panel
Rain-sensing windshield wipers
Rear underseat storage
Rear wheelhouse liners
Reclining rear seat
Remote tailgate release
Single-disc remote CD player
SiriusXM Guardian with 1-year subscription[†]
SiriusXM Travel Link[™] and SiriusXM Traffic[†]
Spray-in bedliner
Uconnect 4C NAV[™] multimedia centre with 8.4-inch touchscreen and navigation

OPTIONAL EQUIPMENT

3.92 Rear Axle Ratio
22-inch Polished Aluminum Wheels
Active-Level Four-Corner Air Suspension
Advanced Safety Group
Anti-Spin Differential Rear Axle
Bed Utility Group
Class IV Hitch Receiver
Deployable Bed Step[†]
Dual-Pane Panoramic Sunroof

eLocker Electronic-Locking Rear Differential
Longhorn Level 1 Equipment Group
Off-Road Group (4x4 only)
Protection Group (4x4 only)
Trailer Brake Control
Trailer Tow Group
Tri-Fold Tonneau Cover
Walnut Brown Metallic Lower Two-Tone Paint

APPEARANCE PACKAGES



Lower Two-Tone Paint
Includes Walnut Brown Metallic paint for the lower body, front and rear bumpers, wheel flares, side steps and wheel inserts

[†]Late availability.

[†]Late availability.

RAM 1500 TRIM LEVELS

LIMITED



POWERTRAIN

5.7L HEMI® Variable Valve Timing (VVT) V8 with Multi-Displacement System (MDS) Technology and 8-speed automatic
5.7L HEMI V8 with MDS Technology, eTorque and 8-speed automatic

STANDARD FEATURES

INCLUDE SELECT LARAMIE LONGHORN® FEATURES PLUS:

20-inch aluminum wheels with painted pockets
Active-Level™ Four-Corner Air Suspension
Blind-Spot Monitoring with Rear Cross-Path Detection and Trailer Detection¹
Chrome bodyside moulding
Limited badge
Limited tailgate appliqué

Luxury door trim panel
Luxury full-leather high-back front bucket seats
SiriusXM 360L with 1-year subscription¹
Uconnect® 4C NAV² multimedia centre with 12-inch touchscreen and navigation
Wireless charging pad

OPTIONAL EQUIPMENT

3.92 Rear Axle Ratio
22-inch Polished Aluminum Wheels
Anti-Spin Differential Rear Axle
Bed Utility Group
Body-Colour Bumper Group
Class IV Hitch Receiver
Deployable Bed Step¹
Dual-Pane Panoramic Sunroof

eLocker Electronic-Locking Rear Differential
Limited Level 1 Equipment Group
Off-Road Group (4x4 only)
Power Side Steps
Protection Group (4x4 only)
Trailer Brake Control
Trailer Tow Group
Tri-Fold Tonneau Cover

APPEARANCE PACKAGES



Body-Colour Bumper Group
Includes front and rear body-colour bumpers

RAM 1500 WHEELS



18-inch steel
Standard on Tradesman®
(WBF)



18-inch aluminum
Standard on Big Horn®
Available on Tradesman and
Laramie® with Max Tow Package
and on Tradesman with
SXT Appearance Package
(WBB)



18-inch aluminum
Available on Big Horn with
Off-Road Group and Tradesman
(WBD)



20-inch chrome-clad
aluminum
Available on Big Horn
(WRK)



20-inch premium
chrome-clad aluminum
Available on Big Horn
(WRD)



18-inch painted
Black aluminum
Standard on Rebel
(WBT)



20-inch aluminum
Standard on Sport
(limited availability)
Included with Sport Appearance
Package on Laramie
(WRJ)



20-inch aluminum
Standard on Sport
(late availability)
(WRF)



18-inch aluminum
Standard on Laramie
(WBC)



20-inch polished aluminum
Available on Laramie
(WRB)



22-inch polished aluminum
Available on Sport and Laramie
with Sport Appearance Package
Included on Laramie with
Black Appearance Package
Available on Sport
(WPM)



20-inch aluminum
Standard on Laramie Longhorn®
with monotone paint
(WRU)



20-inch aluminum
with Walnut Brown inserts
Standard on Laramie Longhorn
with lower two-tone paint
(WRC)



20-inch aluminum
with painted pockets
Standard on Limited
(WRR)



22-inch polished aluminum
Available on Laramie Longhorn
with monotone paint and Limited
(WPZ)

RAM 1500 EXTERIOR COLOURS



Bright White



Ivory White Tri-Coat



Billet Metallic



Maximum Steel Metallic



Granite Crystal Metallic



Diamond Black Crystal Pearl



Blue Streak Pearl



Patriot Blue Pearl



Black Forest Green Pearl



Flame Red



Red Pearl



Rugged Brown Pearl



REBEL SHOWN IN
FLAME RED WITH
DIAMOND BLACK CRYSTAL
PEARL LOWER TWO-TONE



LARAMIE® SHOWN IN
MAXIMUM STEEL METALLIC
WITH BILLET METALLIC
LOWER TWO-TONE



LARAMIE LONGHORN® SHOWN IN
IVORY WHITE TRI-COAT WITH
WALNUT BROWN METALLIC
LOWER TWO-TONE

PAIN COLOURS AND TWO-TONE OPTIONS

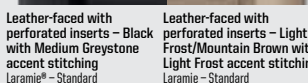
	Bright White	Ivory White Tri-Coat	Billet Metallic	Maximum Steel Metallic	Granite Crystal Metallic	Diamond Black Crystal Pearl	Blue Streak Pearl	Patriot Blue Pearl	Black Forest Green Pearl	Flame Red	Red Pearl	Rugged Brown Pearl
TRADESMAN®	M	—	M	M	M	M	M	M	M	M	M	M
BIG HORN®	M	—	M	M	M	M	M	M	M	M	M	M
REBEL	M ■	—	M ■	M ■	M ■	M	—	—	—	M ■	—	—
SPORT	—	M	M	M	M	M	M	M	—	M	M	—
LARAMIE	—	M ■	M	M ■	M ■	M ■	M ■	M ■	M ■	M ■	M ■	M ■
LARAMIE LONGHORN	—	M ■	M ■	M ■	—	M ■	—	M ■	—	—	M ■	M ■
LIMITED	—	M	M	M	M	M	—	M	—	—	M	—

M = Monotone Colour ■ = Diamond Black Crystal Pearl Lower Two-Tone ■ = Billet Metallic Lower Two-Tone ■ = Walnut Brown Metallic Lower Two-Tone

TO SEE MORE EXAMPLES OF POSSIBLE PAINT COMBINATIONS, VISIT [RAMTRUCK.CA](https://www.ramtruck.ca)

¹Late availability.

RAM 1500 INTERIOR FABRICS



2019 RAM 1500

		TRADESMAN®	BIG HORN®	SPORT	REBEL	LARAMIE®	LARAMIE LONGHORN®	LIMITED
CPQS		A	X	L	W	H	K	M
ENGINES / TRANSMISSIONS								
3.6L Pentastar™ V6 with eTorque / 8-speed automatic		S	S					
5.7L HEMI® V8 / 8-speed automatic		0	0	S	S	S	S	
5.7L HEMI V8 with eTorque / 8-speed automatic		0	0	0	0	0	0	0
BODY MODEL – Quad Cab® 6'4" box – 140.5-inch wheelbase		S	S	S	S	S		
– Crew Cab 5'7" box – 144.5-inch wheelbase		0	0	0	0	0	S	
– Crew Cab 6'4" box – 153.5-inch wheelbase		0	0	0			0	0
DRIVE – 4x2		S	S	S		S		
– 4x4		0	0	S	S	0	0	0
MECHANICAL								
ALTERNATORS – 180-amp (Included with 5.7L HEMI V8)		P	P					
– 220-amp (Included with 5.7L HEMI V8 and 400-watt inverter)		P	P	S	S	S	S	
REAR AXLE – 3.21 axle ratio		S	S			S	S	
– 3.55 axle ratio		0	0					
– 3.92 axle ratio		0	0	0	S	0	0	0
– Max Towing – 8,75-inch axle with 3.92 axle ratio (Included in Max Tow Package)		P	P			P		
– eLocker electronic-locking differential (Included with 4x4 Off-Road Group)		0/P	0/P	0	S	0/P	0/P	0/P
– Anti-slip differential		0	0	0	0	0	0	0
BATTERY – 730-amp		S	S	S	S	S	S	
ENGINE COOLING – Standard (Included with 3.6L Pentastar V6)		S	S					
– Heavy-duty (Included with 5.7L HEMI V8)		P	P	S	S	S	S	
FUEL FILL – Capless with secondary seal		S	S	S	S	S	S	
FUEL TANK – 98-litre (standard on Crew Cab; included with 5.7L Quad Cab)		S/P	S/P	S	S	S	S	
– 87-litre (standard with 3.6L Quad Cab)		S	S					
– 125-litre		0	0	0	0	0	0	0
GRILLE SHUTTERS – Active		S	S	S	S	S	S	
SHOCK ABSORBERS – Off-road (Included in 4x4 Off-Road Group)		P	P			P	P	P
– Bilstein® shocks					S			
– Heavy-duty		S	S	S		S	S	S
STEERING – Electronic power (rack and pinion)		S	S	S	S	S	S	
SUSPENSION – Front, upper and lower A-arms, coil springs, twin-tube shocks		S	S	S	S	S	S	
– Rear, five-link, coil-springs, twin-tube shocks		S	S	S	S	S	S	
– Active-Level™ Four-Corner Air Suspension System		0	0	0	0	0	0	S
TRANSFER CASE (4x4 only) – Electronic part-time shift-on-the-fly		S		S				
– Electronic on-demand			S	S		S	S	S
EXTERIOR								
AIR DAM – Fixed		S	S	S	S	S	S	S
– Active (not available with air suspension or 4x4 Off-Road Group)		S	S	S		S	S	
ANTENNA – Shark fin (AM/FM/SXM/GPS™)		S	S	S	S	S	S	S
BED RAIL CAPS – Black		S	S	S	S	S	S	S
BEDLINER – Spray-in (Included in Tradesman Group, included in Bed Utility Group on Big Horn and Laramie)		P	P	0	0	P	S	S
– Spray-in Delete							0	0
BODYSIDE MOULDINGS – Chrome								S
BLACK WINDOW SURROUND		S	S	S	S	S		
CHROME WINDOW SURROUND – Included in Chrome Appearance Package on Laramie						P	S	S
BUMPERS – Black		S						
– Chrome		P	S			S	S	S
– Black steel powder-coated					S			
– Painted Walnut Brown Metallic (Included with lower two-tone paint)							P	
– Painted body colour							P	0
– Painted Walnut Brown Metallic (Included with lower two-tone paint)								
DOOR HANDLES – Black		S			S	P		
– Chrome insert				S		S	S	S
– Body colour (packaged with Sport and Black Appearance Packages)					S	S	P	
EXHAUST – Single		S	S					
– Dual, bright tips (packaged with 5.7L V8 on Big Horn)				P		S	S	S
– Dual, Black tips (packaged with 5.7L V8 on Black Appearance Package)					S	S	P	
FOG LAMPS – Incandescent				S				
– LED (Included with Premium Lighting Group)			P	S		S	S	S

	TRADESMAN	BIG HORN	SPORT	REBEL	LARAMIE	LARAMIE LONGHORN	LIMITED
CPDS	A	X	F	W	H	K	M
EXTERIOR cont.							
GLASS - Tinted windows	S	S	S	S	S	S	S
- Privacy / deep tint sunscreen (rear door)	S	S	S	S	S	S	S
- Acoustic laminated (front door)	S	S	S	S	S	S	S
GRILLE - Black surround, Black insert	S						
- Chrome surround, Black insert (included in SXT Appearance Package)	P						
- Chrome surround, Black billet inserts		S					
- Body colour surround, Black billet inserts			S				
- Body colour surround, Black billet insert (included with Black Appearance Package)				P			
- Unique Black Rebel grille				S			
- Chrome surround, chrome billet inserts				S			
- Body colour surround, chrome billet inserts (included with Sport Appearance Package)				P			
- Unique Laramie Longhorn chrome surround, chrome billet inserts					S		
- Unique Limited chrome surround, chrome inserts							S
HEADLAMPS - Base halogen with bright bezels	S	S					
- LED headlamp (included with Premium Lighting Group)		P		S			
- LED headlamp with Black bezels (packaged with Black Appearance Package; included with Premium Lighting Group)			S	P			
- Bi-functional LED projector						S	S
- Automatic	S	S	S	S	S	S	S
- Automatic high-beam (included in Laramie Level 1 and Laramie Level 2 Equipment Groups; included in Advanced Safety Group)				P	P	S	S
SPORT PERFORMANCE HOOD (included with Sport and Black Appearance Packages)			U	S	P		
LIGHTING - Cargo box illumination	S	S	P	S	S	S	S
- LED bed lighting (included with Tri-fold Tonneau Cover and Bed Utility Group)	Q/P/Q/P	P	P	Q/P	S	S	S
MIRRORS, EXTERIOR - 6" x 9-inch, powered, Black, manual-folding, heated	S						
- 6" x 9-inch, powered, Black, power-folding, heated, auto-dimming; includes exterior courtesy lamps and supplemental turn signals (included in Big Horn Level 1 and Big Horn Level 2 Equipment Groups)		P		S			
- 6" x 9-inch, powered, chrome, power-folding, heated, auto-dimming, multifunctional; includes exterior courtesy lamps, supplemental turn signals, memory (does not include memory on Big Horn)				S	S	S	S
- 6" x 9-inch, powered, body colour, power-folding, heated, auto-dimming, multifunctional; includes exterior courtesy lamps, supplemental turn signals, memory (included with Sport and Black Appearance Packages)			S	P			
- 7" x 11-inch trailer tow, powered, Black, manual-folding; includes exterior courtesy lamps and supplemental turn signals (included in Trailer Tow Group)	P	P	P				
- 7" x 11-inch trailer tow, powered, chrome, heated, multifunctional; includes exterior courtesy lamps, supplemental turn signals, position memory (included in Trailer Tow Group)		P		P	P	P	P
PAINT - Monotone	S	S	S	U	S	S	S
- Two-tone		S	S	O	S	O	
SKID PLATES - Front suspension (included with Protection Group and 4x4 Off-Road Group)	P	P	S	S	P	P	P
- Transfer case (included with Protection Group and 4x4 Off-Road Group)	P	P	S	S	P	P	P
- Electronic power steering (included with Protection Group and 4x4 Off-Road Group)	P	P	S	S	P	P	P
- Fuel tank (included with Protection Group and 4x4 Off-Road Group)	P	P	S	S	P	P	P
SIDE STEPS - Black tubular (optional with Tradesman Level 1, Rebel Level 1 and Sport / Rebel Level 2 Equipment Groups and Laramie Level 2 Equipment Group with Black Appearance Package)	U	U	U	U			
- Chrome, wheel-to-wheel (optional with Big Horn Level 1, Big Horn Level 2, Laramie Level 1 and Laramie Level 2 Equipment Groups; included with Chrome Appearance Package on Laramie)		U	U	Q/P	S		
- Walnut Brown tubular					P		
- Black power retracting (optional with Laramie Level 2 Equipment Group; optional with Sport / Rebel Level 2 Equipment Group on Sport only; included in Longhorn Equipment Group)			U		U	P	S
BED STEP - Deployable ¹	U	U	U	U	U	U	U
STORAGE - RamBox [®] System (available with 57" box only; optional with Tradesman Level 1, Big Horn Level 1, Big Horn Level 2, Rebel Level 1, Sport / Rebel Level 2, Laramie Level 1 and Laramie Level 2 Equipment Groups) ²		U	U	U	U	U	U
- Bed extender (included in Bed Utility Group when equipped with RamBox)	P	P	P	P	P	P	P

2019 RAM 1500

	TRADESMAN	BIG HORN	SPORT	REBEL	LARAMIE	LARAMIE LONGHORN	LIMITED
	A	X	L	W	H	K	M
CPDS							
EXTERIOR cont.							
TAILGATE – Standard, locking	S	S	S	S	S	S	S
– Tailgate-ajar warning (Included in Laramie Level 1 and Laramie Level 2 Equipment Groups)		S	S	S	P	S	S
– Fully dampened / assisted tailgate (Included in Big Horn Level 2 Equipment Group)	Q	P	S	S	S	S	S
– Power-release tailgate (Included in Laramie Level 1 and Laramie Level 2 Equipment Groups)					P	S	S
TAIL LAMPS – Incandescent with bright bezel	S	S					
– Premium LED with opaque Light Red lens (Included with Premium Lighting Group)	P				S	S	S
– Premium LED with opaque Dark Red lens (Included with Black Appearance Package)		S	S	P			
TIE DOWNS – Lower, fixed (4)	S	S	S	S	S	S	S
– Upper adjustable (Included in Bed Utility Group)	P	P	P	P	P	P	P
TIRES – LT18 110 OWL 0m / Off-Road (Included in 4x4 Off-Road Group; included with Max Tow Package on 4x2 Quad Cab® only)	P	P			P		
– P18-inch BSW all-season	S	Q					
– P18-inch BSW all-season low-rolling-resistance		S			S		
– P20-inch OWL all-season (Included with Sport Appearance Package on Laramie; included with 20-inch wheel on Laramie)			S		P	Q	Q
– P20-inch BSW all-season		Q				S	S
– LT18-inch OWL all-terrain				S			
– P22-inch BSW all-season (Included with 22-inch wheels)			P		P	P	P
– P20-inch OWL all-terrain (Included in 4x4 Off-Road Group)					P	P	P
– Full-size spare temporary-use	S	S	S	S	S	S	S
– Full-size spare (Included with 4x4 Off-Road Group)	P	P	S	P	P	P	P
TONNEAU COVER – Tri-fold	Q	Q	Q	Q	Q	Q	Q
TOW HOOKS – Front, Black (Included in Protection Group and 4x4 Off-Road Group)	P	P	S	P			
– Front, chrome (Included in Chrome Appearance Package)					P	S	S
TRAILER TOW – 4 / 7-pin connector	S	S	S	S	S	S	S
– Class III hitch receiver	S	S	S	S	S	S	S
– Class IV hitch receiver (Included in Big Horn Level 1 and Big Horn Level 2 Equipment Groups, Tradesman Group and Trailer Tow Group on Tradesman and Big Horn)	Q/P	P	Q	S	Q	Q	Q
WHEELS – 18-inch steel	S						
– 18-inch aluminum	P	S			S		
– 18-inch painted Black aluminum				S			
– 18-inch aluminum premium paint (Included with Chrome Appearance Package and 4x4 Off-Road Group on Big Horn)	Q/P	P					
– 20-inch chrome-clad aluminum		Q					
– 20-inch premium chrome-clad aluminum		Q					
– 20-inch polished aluminum				Q			
– 20-inch aluminum (Included with Sport Appearance Package)			S	P			
– 20-inch aluminum				Q	S		
– 20-inch aluminum with Walnut Brown inserts (Included with two-tone paint)					P		
– 20-inch aluminum with painted pockets						S	
– 22-inch polished aluminum (optional with Sport Appearance Package, included with Black Appearance Package on Laramie)			Q		Q/P		
– 22-inch polished aluminum (monotone Laramie Longhorn only)						Q	Q
WHEEL WELL LINER – Front	S	S	S	S	S	S	S
– Rear (optional with Tradesman Level 1, Big Horn Level 1, Big Horn Level 2, Rebel Level 1, Sport / Rebel Level 2, Laramie Level 1 and Laramie Level 2 Equipment Groups)	Q	Q	S	Q	Q	S	S
WHEEL FLARES – Lower two-tone body colour (included with lower two-tone paint)					P	P	
– Monotone body colour					S	S	S
– Off-Road				S			
WINDSHIELD WIPER – Variable/intermittent	S	S	S	S	S	S	S
– Rain-sensing (Included in Sport / Rebel Level 2, Laramie Level 1 and Laramie Level 2 Equipment Groups and Black Appearance Package)			P	P	P	S	S
INTERIOR							
AIR CONDITIONING – Manual temperature control	S	S	S	S			
– Dual-zone automatic temperature control (Included in Big Horn Level 2 and Sport / Rebel Level 2 Equipment Groups; included with Uconnect® 4C NAV multimedia centre with 8.4-inch touchscreen)	P	P	P	P	S	S	S
CLUSTERS – 3.5-inch Electronic Vehicle Information Centre	S	S					
– Premium – 6-gauge with 7-inch full-colour customizable display; animation-capable (Included in Big Horn Level 2 Equipment Group)	P	S	S	S	S	S	S

	A	X	L	W	H	K	M
CPDS							
INTERIOR cont.							
CONSOLE, FLOOR – Full console with sliding storage and wrapped lid (included with bucket seats)		P					
– Full console with sliding storage and wrapped lid with embossed logo (included with bucket seats)			S	S	P		
– Full console with sliding storage with bombay door and premium wrapped leather lid with hard badge						S	S
CONSOLE, OVERHEAD – Base		S	S				
– Premium (Included with dual-pane panoramic sunroof)		P	S	P	S	S	S
KEYLESS – Keyless Enter™ h Go™ with proximity entry (Included in Sport / Rebel Level 2 Equipment Groups)				P	S	S	S
– Start – Keyless Go (push-button start)		S	S	S	S	S	S
POWER LOCKS		S	S	S	S	S	S
FLOORING – Vinyl		S					
– Carpet (Included in Tradesman Level 1 Equipment Group)		P	S	S	S	S	S
FLOOR MATS – Front and rear (Included in Tradesman Level 1 Equipment Group and SKT Appearance Package)		P	S	S	S		
– Rubber with premium carpet inserts						S	S
– Rubber		Q	Q	Q	Q		
– Rubber – Off-road theme					S		
LIGHTING, AMBIENT – Interior mirror switches		S	S	S	S	S	S
– Overhead console, LED		S	S	S	S	S	S
– Front door handles and map pockets, LED					S	S	S
– Rear door handles and map pockets, LED (Crew Cab only)					S	S	S
LIGHTING, COURTESY – Front map light, incandescent		S	S	S	S		
– Front map light, LED (Included with dual-pane panoramic sunroof)		P	P	P	P	S	S
– Front footwell, incandescent		S	S	S			
– Front footwell, LED					S	S	S
– Glove box lamp (Included in Big Horn Level 1 and Big Horn Level 2 Equipment Groups)		P	S	S	S	S	
– Rear dome lamp, incandescent		S	S	S			
– Rear dome lamp, incandescent, switchable (included with Big Horn Level 1, Big Horn Level 2, Rebel Level 1 and Sport / Rebel Level 2 Equipment Groups)		P	P				
– Rear dome lamp, LED, switchable			S	S	S	S	S
– Rear dome lamp dual, LED, switchable (included with dual-pane panoramic sunroof)		P	P	P	P	P	P
– Rear footwell, LED (Crew Cab only)					S	S	S
MEMORY – Driver's seat and exterior mirrors; power-adjustable pedals, radio presets					S	S	S
MIRROR, INTERIOR REARVIEW – Manual day / night		S	S	S			
– Auto-dimming day / night (included in Big Horn Level 1, Big Horn Level 2, Rebel Level 1 and Sport / Rebel Level 2 Equipment Groups)		P	S	P	S	S	S
PEDALS – Fixed		S	S	S			
– Power-adjustable (Included in Big Horn Level 1, Big Horn Level 2, Rebel Level 1 and Rebel Level 2 Equipment Groups)		P	S	P			
– Power-adjustable with memory					S	S	S
SEATS – Vinyl front bench – 40/20/40 split bench, 4-way manual driver, 4-way manual front passenger, 4-way manual adjustable front head restraints, rear folding seat	S						
– Cloth front bench – 40/20/40 split bench, 4-way manual driver, 4-way manual front passenger, 4-way manual adjustable front head restraints, rear folding seat (Included in Tradesman Level 1 Equipment Group and SKT Appearance Package; not available with vinyl floor)	P						
– Cloth front bench – 40/20/40 split bench, 4-way manual driver, 4-way manual front passenger, 4-way manual adjustable front head restraints, front seatback map pocket, rear 60/40 split-folding bench seat		S					
– Cloth front bucket – 8-way power driver seat, 4-way power driver lumbar, 4-way manual front passenger, 4-way manual adjustable front head restraints, full-length floor console with 2 front and 2 rear cup holders, front seatback map pocket, rear 60/40 split-folding bench seat (optional with Big Horn Level 1 and Big Horn Level 2 Equipment Groups)		Q					
– Vinyl / cloth front bucket – 8-way power driver, 4-way power driver lumbar, 4-way manual front-passenger, 4-way manual adjustable front head restraints, front seatback map pocket, rear 60/40 split-folding bench seat			S				
– Vinyl / cloth front bucket – Unique 2-tone with tire tread pattern and embroidery, 8-way power driver seat, 4-way power driver lumbar, 4-way manual front passenger, 4-way manual adjustable front head restraints, front seatback map pocket, rear 60/40 split-folding bench seat				S			

2019 RAM 1500

	TRADESMAN	BIG HORN	SPORT	REBEL	LARAMIE	LARAMIE LONGHORN	LIMITED
	A	X	L	W	H	K	M
CPDS							
INTERIOR cont.							
– Leather front bench – 40/20/40 split bench, 8-way power driver seat, 8-way power front-passenger seat, 4-way power driver lumbar, 4-way power front-passenger lumbar, driver memory, heated steering wheel, 4-way manual adjustable front head restraints, heated and ventilated driver and front passenger, front seatback map pockets, rear 60/40 split-folding bench seat					S		
– Leather front bucket – 8-way power driver seat, 8-way power front-passenger seat, 4-way power driver lumbar, 4-way power front passenger lumbar, driver memory, heated and ventilated driver and front passenger, heated steering wheel, 4-way manual adjustable front head restraints, full-length floor console with 2 front and 2 rear cup holders, front seatback map pockets, reclining rear 60/40 split-folding bench seat (Included with Sport and Black Appearance Packages)			Q	Q/P			
– Premium leather front bucket with laser etching – 8-way power driver seat, 8-way power passenger seat, 4-way power driver lumbar, 4-way power passenger lumbar, driver memory, heated and ventilated driver and front-passenger, heated steering wheel, 4-way manual adjustable front head restraints, full-length floor console with 2 front and 2 rear cup holders, front seatback map pockets, reclining rear 60/40-split bench seat, rear heated seats					S		
– Premium leather front bucket without laser etching – 8-way power driver seat, 8-way power front-passenger seat, 4-way power driver lumbar, 4-way power front-passenger lumbar, driver memory, heated and ventilated front seats, heated steering wheel, 4-way manual adjustable front head restraints, full-length floor console with 2 front and 2 rear cup holders, front seatback map pockets, reclining rear 60/40-split bench seat, rear heated seats				Q			
– Premium leather front bucket – 8-way power driver seat, 8-way power front-passenger seat, 4-way power driver lumbar, 4-way power front-passenger lumbar, driver memory, heated and ventilated front-passenger lumbar, driver memory, heated and ventilated front seats, heated steering wheel, 4-way manual adjustable front head restraints, full-length floor console with 2 front and 2 rear cup holders, front seatback map pockets, reclining rear 60/40-split bench seat, rear heated seats						S	
SHIFTER – Rotary dial	S	S	S	S	S	S	S
– Black	P	P					
– Bright			P	P	P	P	P
SILL PLATES – Door sill scuff plates (plastic)	S	S	S	S			
– Door sill scuff plates (metal)					S	S	S
SPEED CONTROL – Cruise control	S	S	S	S	S	S	S
– Adaptive Cruise Control with Stop and Go® (Included in Advanced Safety Group and Limited Equipment Group)			P	P	P	P	P
STEERING COLUMN – Manual tilt/telescoping	S	S	S	S	S	S	S
STEERING WHEEL – Urethane	S						
– Leather-wrapped		S		S			
– Leather-wrapped, perforated and accent stitching			S				
– Leather-wrapped, real wood					S	S	
– Heated (Included in Big Horn Level 2 and Rebel Level 1 Equipment Groups)		P	S	P	S	S	S
– Buttons/controls – Cruise control	S	S	S	S	S	S	S
– Buttons/controls – Bluetooth®/hands-free¹	S	S	S	S	S	S	S
STORAGE – Front-seat-centre console bin (Included with buckets seats)		P	S	S	P	S	S
– Rear in-floor storage bins with removable liners (Crew Cab only)	S	S	S	S	S	S	S
– Rear underseat storage – Crew Cab only (Included in Sport / Rebel Level 2 and Laramie Level 2 Equipment Groups; optional with Big Horn Level 1, Big Horn Level 2 and Laramie Level 1 Equipment Groups)	Q	P	P	Q/P	S	S	
SUNROOF – Single-pane (Quad Cab® only; optional with Big Horn Level 2, Sport / Rebel Level 2, Laramie Level 1 and Laramie Level 2 Equipment Groups)		Q	Q	Q	Q		
– Dual-pane panoramic, power-operated (Crew Cab only; optional with Big Horn Level 2, Sport / Rebel Level 2, Laramie Level 1 and Laramie Level 2 Equipment Groups)		Q	Q	Q	Q	Q	Q
SUN VISOR – Passenger-side sun visor mirror	S						
– Passenger-side sun visor mirror and light		S	S	S	S	S	S
– Driver-side sun visor mirror and light with Universal Garage Door Opener® (Included in Big Horn Level 1, Big Horn Level 2, Rebel Level 1 and Sport / Rebel Level 2 Equipment Groups)		P	S	P	S	S	S
– Cloth driver / passenger sun visor mirror	S	S	S	S	S	S	S
WINDOW CONTROL – Windows, power; 1-touch up/down driver and front passenger	S	S	S	S	S	S	S
– Rear window, fixed glass		S					
– Rear window, manual sliding		S					
– Rear window, power sliding (Included in Tradesman Level 1, Big Horn Level 1 and Big Horn Level 2 Equipment Groups)	P	P	S	S	S	S	S

CPDS	A	X	L	W	H	K	M
– Rear defroster (included in Big Horn Level 1, Big Horn Level 2, Rebel Level 1 and Sport / Rebel Level 2 Equipment Groups)		P	S	P	S	S	S
UCONNECT® / MULTIMEDIA							
HANDS-FREE COMMUNICATION¹ WITH BLUETOOTH STREAMING AUDIO	S	S	S	S	S	S	S
– Front: 2 USB ports – fully functional	S	S	S	S	S	S	S
– Middle: 1 USB port – charging only	S	S	S	S	S	S	S
– Rear: 1 USB port – fully functional (included in Big Horn Level 2 and Sport / Rebel Level 2 Equipment Groups)		P	P	P	S	S	S
– Rear: 1 USB port – charging only (included in Big Horn Level 2 and Sport / Rebel Level 2 Equipment Groups)		P	P	P	S	S	S
– Front – Auxiliary headphone jack	S	S	S	S	S	S	S
CD PLAYER – Single-disc, remote (optional with Tradesman Level 1 Equipment Group; included in Big Horn Level 1, Big Horn Level 2, Rebel Level 1, Sport / Rebel Level 2, Laramie Level 1 and Laramie Level 2 Equipment Groups with bucket seats)	Q	P	S	P	P	S	S
POWER – Accessory delay	S	S	S	S	S	S	S
– Front seat, 12-volt auxiliary power outlet	S	S	S	S	S	S	S
– Front seat, 115-volt outlet (optional with Tradesman Level 1 Equipment Group; included in Big Horn Level 2 Equipment Group)	Q	P	S	S	S	S	S
– Rear seat, 115-volt outlet (included in Big Horn Level 2 and Sport / Rebel Level 2 Equipment Groups)		P	P	P	S	S	S
– RamBox® Cargo Management System, 115-volt outlet (included with RamBox System)		P	P	P	P	P	P
– Wireless charging pad (available with bucket seats only; included in Laramie Level 2 and Longhorn Equipment Groups)				P	P	S	
– 400-watt inverter (included in Big Horn Level 2 Equipment Group)	P	P	S	S	S	S	S
MULTIMEDIA CENTRES – Uconnect 3 with 5-inch touchscreen	S	S	S				
– Uconnect 4 with 8.4-inch touchscreen (included in Big Horn Level 1, Big Horn Level 2, Rebel Level 1 and Sport / Rebel Level 2 Equipment Groups)		P	S	P	S		
– Uconnect 4C NAV¹ with 8.4-inch touchscreen (optional with Big Horn Level 1, Big Horn Level 2 and Sport / Rebel Level 2 Equipment Groups; included in Laramie Level 2 Equipment Group)		Q	Q	Q	Q/P	S	
– Uconnect 4C NAV with 12-inch touchscreen (optional with Laramie Level 2 Equipment Group; included in Longhorn Equipment Group)				Q	P	S	
RADIO CONTROLS – Steering wheel-mounted	S	S	S	S	S	S	S
SIRIUSXM® – 360L with 1-year subscription (included with 12-inch radio)				P	P	P	P
– Guardian¹ with 1-year subscription (included with Uconnect 4C NAV¹ radios)		P	P	P	P	P	P
– Satellite Radio¹ with 1-year subscription (included in Tradesman Level 1, Big Horn Level 1 and Big Horn Level 2 Equipment Groups)	P	Q/P	S	S	S	S	S
– Traffic¹ with 5-year subscription (included with Uconnect 4C NAV multimedia centres)		P	P	P	P	S	S
– Travel Link¹ with 5-year subscription (included with Uconnect 4C NAV multimedia centres)		P	P	P	P	S	S
SOUND SYSTEM – 6-speaker	S	S	S				
– Premium 10-speaker including subwoofer (optional with Big Horn Level 1, Big Horn Level 2, Rebel Level 1 and Sport / Rebel Level 2 Equipment Groups)		Q	S	Q	S	S	S
– harman/kardon® 19-speaker (included in Laramie Level 2, Longhorn and Limited Equipment Groups; not available with Quad Cab)					P	P	P
UCONNECT FEATURES – Apple CarPlay¹ / Android Auto¹ (included with 8.4-inch and 12-inch radios)		P	S	P	S	S	S
– SOS call (included with Uconnect 4C NAV¹ radios)		P	P	P	P	S	S
– Active Noise Cancellation (included on 5.7L HEMI® V8 engines)	P	P	S	S	S	S	S
SAFETY AND SECURITY FEATURES							
AIR BAGS² – Advanced multistage front driver and front passenger	S	S	S	S	S	S	S
– Supplemental side-curtain front / rear	S	S	S	S	S	S	S
– Supplemental side	S	S	S	S	S	S	S
BRAKES – Power-assisted 4-wheel antilock	S	S	S	S	S	S	S
– Brake override	S	S	S	S	S	S	S
ELECTRONIC STABILITY CONTROL (ESC)³	S	S	S	S	S	S	S
– Brake Assist	S	S	S	S	S	S	S
– Electronic Roll Mitigation	S	S	S	S	S	S	S
BRAKES – Hill Start Assist	S	S	S	S	S	S	S
– Rain Brake Support	S	S	S	S	S	S	S
– Ready Alert Braking	S	S	S	S	S	S	S
– All-Speed Traction Control	S	S	S	S	S	S	S
TRAILER SWAY CONTROL	S	S	S	S	S	S	S
HILL DESCENT CONTROL (included with 4x4 Off-Road Group)	P	P	S	P	P	P	P
ELECTRONIC PARKING BRAKE	S	S	S	S	S	S	S
CAMERA – ParkView® Rear Back-Up Camera¹ with dynamic grid lines	S	S	S	S	S	S	S

2019 RAM 1500

	TRADESMAN®	BIG HORN®	SPORT	REBEL	LARAMIE®	LONGHORN®	LIMITED
A	X	K	L	W	H	K	M
CPDS							
SAFETY AND SECURITY FEATURES cont.							
SURROUND-VIEW CAMERA* (Included in Advanced Safety Group and in Limited Equipment Group; not available with trailer tow mirrors)			P		P	P	P
BLIND-SPOT MONITORING WITH REAR CROSS-PATH DETECTION AND TRAILER DETECTION* (optional with Big Horn Level 2 and Sport / Rebel Level 2 Equipment Groups; included in Laramie Level 1, Laramie Level 2, and Longhorn Equipment Groups)		O	O	O	P	P	S
FORWARD COLLISION WARNING* (Included in Advanced Safety Group and Limited Equipment Group)			P		P	P	P
LANE DEPARTURE WARNING WITH LANE KEEP ASSIST* (Included in Advanced Safety Group and Limited Equipment Group)			P		P	P	P
HEAD RESTRAINTS, FRONT – 4-way manual adjustable	S	S	S	S	S	S	S
HEAD RESTRAINTS, REAR – Manual dump feature	S	S	S	S	S	S	S
PARK-SENSE® FRONT AND REAR PARK ASSIST WITH REAR PARK-SENSE STOP* (optional with Big Horn Level 1 and Rebel Level 1 Equipment Groups; included in Big Horn Level 2, Sport / Rebel Level 2, Laramie Level 1 and Laramie Level 2 Equipment Groups)		O/P/O/P/O/P/O/P					S
PARALLEL AND PERPENDICULAR PARK ASSIST* (Included in Advanced Safety Group)			P		P	P	P
REMOTE START* (Included in Big Horn Level 2 and Sport / Rebel Level 2 Equipment Groups)		O/P/O/P/O/P					S
CHILD SEAT ANCHOR SYSTEM – Latch-ready	S	S	S	S	S	S	S
SECURITY – Sentry Key® engine immobilizer	S	S	S	S	S	S	S
– Security alarm (Included in Big Horn Level 2 and Sport / Rebel Level 2 Equipment Groups)		P	P	P	S	S	S
TIRE PRESSURE MONITORING DISPLAY	S	S	S	S	S	S	S
– Tire fill alert system	S	S	S	S	S	S	S
TRAILER BRAKE CONTROLLER – Integrated electronic controller (requires Class IV trailer hitch; included with Trailer Tow Group)		O/P/O/P/O/P/O/P/O/P/O/P					
APPEARANCE PACKAGES							
BLACK APPEARANCE PACKAGE – Includes Diamond Black Crystal Pearl exterior paint only, 22-inch polished aluminum wheels, Black RAM on front grille, Black RAM's Head on rear tailgate, all-Black badging, Black dual exhaust tip, headlamps with Black bezels, taillamps with Black bezels (optional with Laramie Level 2 Equipment Group only)				O			
CHROME APPEARANCE PACKAGE – Includes monotone paint, chrome window surround, chrome tow hooks and chrome wheel-to-wheel side steps (optional with Laramie Level 1 and Laramie Level 2 Equipment Groups only)				O			
SPORT APPEARANCE PACKAGE – Includes monotone paint only, body-colour front bumper, body-colour rear bumper, body-colour grille surround, body-colour door handles, body-colour mirror caps, sport performance hood, 20-inch polished aluminum wheels (optional with Laramie Level 1 and Laramie Level 2 Equipment Groups)				O			
SXT APPEARANCE PACKAGE – Includes cloth 40/20/40 front bench seat, carpet floor covering, rear power sliding window, front and rear floor mats, chrome front and rear bumpers, chrome grille surround, SiriusXM satellite radio* with 1-year subscription and 18-inch aluminum wheels							
EQUIPMENT PACKAGES							
TRADESMAN LEVEL 1 EQUIPMENT GROUP – Includes rear power sliding window, cloth 40/20/40 bench seat, carpet floor covering, front and rear floor mats, SiriusXM satellite radio* with 1-year subscription	O						
BIG HORN LEVEL 1 EQUIPMENT GROUP – Includes switchable rear dome lamp, glove box lamp, auto-dimming rearview mirror, exterior power-folding mirrors with supplemental turn signals and courtesy lamps, Universal Garage Door Opener®, power-adjustable pedals, rear window defroster, Uconnect® 4 multimedia centre with 8.4-inch touchscreen, driver side sun visor with illuminated vanity mirror, remote single-disc CD player, 8-way power driver lumbar, foam bottle inserts (front doors only), SiriusXM satellite radio* with 1-year subscription, Class IV hitch receiver		O					
BIG HORN LEVEL 2 EQUIPMENT GROUP (INCLUDES BIG HORN LEVEL 1 EQUIPMENT GROUP) – Remote start*, Keyless Enter™ in Go,™ security alarm, rain-sensing windshield wipers, Park-Sense Front and Rear Park Assist with Rear Stop, heated front seats, heated steering wheel, Automatic Temperature Control (dual-zone), rear fully functional USB port, rear 115-volt outlet, front 115-volt outlet, dampened tailgate, 7-inch customizable in-cluster display centre, power sliding rear window		O					

	TRADESMAN®	BIG HORN®	SPORT	REBEL	LARAMIE®	LONGHORN®	LIMITED
A	X	K	L	W	H	K	M
CPDS							
EQUIPMENT PACKAGES cont.							
REBEL LEVEL 1 EQUIPMENT GROUP – Includes rear switchable dome lamp, auto-dimming rearview mirror, exterior power-folding mirrors with supplemental turn signals and courtesy lamps, Universal Garage Door Opener,® power-adjustable pedals, heated front seats, heated steering wheel, rear window defroster, Uconnect 4 multimedia centre with 8.4-inch touchscreen, driver side sun visor with illuminated vanity mirror, remote single-disc CD player, foam bottle inserts (front doors only)				S	O		
SPORT / REBEL LEVEL 2 EQUIPMENT GROUP (INCLUDES REBEL LEVEL 1 EQUIPMENT GROUP) – Remote start*, Keyless Enter™ in Go,™ security alarm, rain-sensing windshield wipers, Park-Sense Front and Rear Park Assist with Rear Stop,® Automatic Temperature Control (dual-zone), rear charge-only USB port, rear 115-volt outlet, rear underseat storage (Crew Cab only)				O	O		
LARAMIE LEVEL 1 EQUIPMENT GROUP – Includes Auto High-Beam Headlamp Control, rain-sensing windshield wipers, remote single-disc CD player, Blind-Spot Monitoring with Rear Cross-Path Detection and Trailer Detection®, foam bottle inserts (front doors only), tailgate-ajar warning, remote tailgate release, Park-Sense Front and Rear Park Assist with Rear Stop®					O		
LARAMIE LEVEL 2 EQUIPMENT GROUP (INCLUDES LARAMIE LEVEL 1 EQUIPMENT GROUP) – Uconnect 4C NAV® multimedia centre, wireless charging pad, 19-speaker harman/kardon® audio system, heated second-row seats, rear underseat storage (Crew Cab only)					O		
LONGHORN EQUIPMENT GROUP – Includes wireless charging pad, Blind-Spot Monitoring with Rear Cross-Path Detection and Trailer Detection®, power side steps, Uconnect 4C NAV® multimedia centre with 12-inch touchscreen, rear-seat ventilation, 19-speaker harman/kardon audio system						O	
LIMITED EQUIPMENT GROUP – Includes Adaptive Cruise Control with Stop and Go,® Forward Collision Warning with Active Braking, Lane Departure Warning with Lane Keep Assist,® Surround-View Camera, Auto High-Beam Headlamp Control, Parallel and Perpendicular Park Assist,® rear-seat ventilation, 19-speaker harman/kardon audio system							O
FUNCTIONAL PACKAGES							
ADVANCED SAFETY GROUP – Includes Adaptive Cruise Control with Stop and Go,® Forward Collision Warning with Active Braking, Lane Departure Warning with Lane Keep Assist,® Surround-View Camera, Auto High-Beam Headlamp Control, Parallel and Perpendicular Park Assist* (optional with Laramie Level 2 and Longhorn Equipment Groups)			O	O	O	O	O
BED UTILITY GROUP – Includes 4 adjustable tie-downs, bed extender (with RamBox® System only), LED pickup box lighting, spray-in bedliner (Tradesman, Big Horn and Laramie models only)		O	O	O	O	O	O
BODY-COLOUR BUMPER GROUP – Includes body-colour front bumper, body-colour rear bumper							O
PROTECTION GROUP – Includes tow hooks, front suspension skid plate, transfer case skid plate, electronic power steering skid plate, fuel tank skid plate (4x4 models only)		O	O			O	O
4x4 OFF-ROAD GROUP – Includes tow hooks, front suspension skid plate, transfer case skid plate, electronic power steering skid plate, fuel tank skid plate, eLocker rear electronic locking axle, off-road calibrated shocks, Hill Descent Control, off-road decals (both sides, rear quarter panel), on- / off-road tires, full-size spare tire		O	O			O	O
TRAILER TOW GROUP – Includes Class IV hitch receiver (Tradesman and Big Horn), integrated trailer brake controller, 7 x 11-inch trailer-tow mirrors		O	O	O	O	O	O
TRADESMAN GROUP – Includes Class IV hitch receiver, spray-in bedliner		O					
MAX TOW PACKAGE – Includes max towing 9,75-inch axle with 3.92 axle ratio, rear stabilizer bar, Trailer Tow Group, 18-inch aluminum wheels, LT18-inch OWL On-/Off-Road tires (available on Quad Cab® 4x2 with 5.7L HEMI® and eTorque only)		O	O		O		
PREMIUM LIGHTING GROUP – Includes bi-LED projector headlamps, LED taillamps, LED fog lamps (optional with Big Horn Level 2 Equipment Package only)			O				

S = Standard. O = Optional. P = Package. *Late availability.

RAM 1500 SPECIFICATIONS

RAM 1500 CARGO BOX DIMENSIONS						
All dimensions are in millimetres (inches) unless otherwise noted.		57" BOX		64" BOX		
SAE VOLUME, cu m (cu ft)		1.5 (53.9)		1.7 (61.5)		
LENGTH AT FLOOR, TAILGATE CLOSED		1711 (67.4)		1937 (76.3)		
CARGO WIDTH		1687 (66.4)		1687 (66.4)		
DISTANCE BETWEEN WHEELHOUSES		1295 (51.0)		1295 (51.0)		
DEPTH		543 (21.4)		545 (21.5)		
TAILGATE OPENING WIDTH		1525 (60.0)		1525 (60.0)		
RAM 1500 EXTERIOR DIMENSIONS						
All dimensions are in millimetres (inches) unless otherwise noted.		QUAD CAB® PICKUP		CREW CAB PICKUP		
MODEL – TIRE SIZE		2WD – 275/55R20		2WD – 275/55R20		4WD – 275/55R20
BOX LENGTH		6'4"	6'4"	5'7"	6'4"	5'7"
WHEELBASE (NOMINAL)		3569 (140.5)	3569 (140.5)	3672 (144.6)	3898 (153.5)	3672 (144.6)
TRACK, FRONT		1741 (68.5)	1741 (68.5)	1741 (68.5)	1741 (68.5)	1741 (68.5)
TRACK, REAR		1729 (68.1)	1729 (68.1)	1729 (68.1)	1729 (68.1)	1729 (68.1)
OVERALL LENGTH		5814 (228.9)	5814 (228.9)	5916 (232.9)	6142 (241.8)	5916 (232.9)
OVERALL WIDTH		2084 (82.1)	2084 (82.1)	2084 (82.1)	2084 (82.1)	2084 (82.1)
OVERALL HEIGHT		1971 (77.6)	1973 (77.7)	1968 (77.5)	1966 (77.4)	1971 (77.6)
GROUND CLEARANCE						
FRONT AXLE		199 (7.8)	208 (8.2)	199 (7.8)	199 (7.8)	209 (8.2)
REAR AXLE		221 (8.7)	221 (8.7)	218 (8.6)	221 (8.7)	218 (8.6)
OPEN TAILGATE TO GROUND		979 (34.6)	875 (34.4)	877 (34.5)	875 (34.4)	871 (34.3)
PICKUP BODY HEIGHT		545 (21.4)	545 (21.4)	544 (21.4)	544 (21.4)	544 (21.4)
APPROACH ANGLE, degrees		18.1	18.9	18.0	18.1	19.0
DEPARTURE ANGLE, degrees		25.2	25.0	25.1	25.0	24.9
RAMP BREAKOVER ANGLE WITHOUT SKID PLATE, degrees		19.5	19.9	19.0	18.4	19.5
RAMP BREAKOVER ANGLE WITH SKID PLATE, degrees		–	17.8	–	–	17.5
GROUND CLEARANCE WITHOUT SKID PLATE		213 (8.4)	221 (8.7)	211 (8.3)	212 (8.3)	222 (8.7)
GROUND CLEARANCE WITH SKID PLATE		–	208 (8.2)	–	–	209 (8.2)
RAM 1500 INTERIOR DIMENSIONS						
All dimensions are in millimetres (inches) unless otherwise noted.		QUAD CAB		CREW CAB		
FRONT						
HEADROOM		1038 (40.9)		1038 (40.9)		
LEGROOM		1040 (40.9)		1040 (40.9)		
SHOULDER ROOM		1676 (66.0)		1676 (66.0)		
HIP ROOM		1610 (63.4)		1610 (63.4)		
SEAT TRAVEL		220 (8.7)		220 (8.7)		
REAR						
HEADROOM		995 (39.2)		1011 (39.8)		
LEGROOM		903 (35.6)		1147 (45.2)		
SHOULDER ROOM		1668 (65.7)		1670 (65.7)		
HIP ROOM		1610 (63.4)		1610 (63.4)		
INTERIOR VOLUME						
FRONT, cu m (cu ft)		1.8 (63.9)		1.8 (63.9)		
REAR, cu m (cu ft)		1.5 (53.3)		1.9 (68.5)		
PAYLOAD* (SAE J20807 Compliant)						
		QUAD CAB		CREW CAB		
		1.9m (6'4") Box		1.7m (5'7") Box		1.9m (6'4") Box
kg (lb) – Maximum ratings when properly equipped	Axle Ratio	GVWR (lb)	4x2	4x4	4x2	4x4
3.6L PENTASTAR™ VVT V6 WITH eTORQUE / 8-SPEED AUTOMATIC	3.21 or 3.55 or 3.92	3084 (6800)	776 (1710)			
		3130 (6900)	953 (2100)	875 (1930)	803 (1770)	853 (1880)
	3.21 or 3.55 or 3.92	3221 (7100)	1043 (2300)	912 (2010)		848 (1870)
5.7L HEMI® V8 / 8-SPEED AUTOMATIC	3.21 or 3.92	3130 (6900)	862 (1900)	839 (1850)		830 (1830)
		3221 (7100)		894 (1970)	835 (1840)	807 (1780)
5.7L HEMI V8 WITH eTORQUE / 8-SPEED AUTOMATIC	3.21 or 3.92	3130 (6900)	830 (1830)	789 (1740)		767 (1690)
		3221 (7100)		826 (1820)	807 (1780)	762 (1680)
TOWING* (Conventional Ball & Hitch) (SAE J20807 Compliant)						
		QUAD CAB		CREW CAB		
		1.9m (6'4") Box		1.7m (5'7") Box		1.9m (6'4") Box
kg (lb) – Maximum ratings when properly equipped	Axle Ratio	GCWR (lb)	4x2	4x4	4x2	4x4
3.6L PENTASTAR VVT V6 WITH eTORQUE / 8-SPEED AUTOMATIC	3.21	5398 (11,900)	3053 (6730)	2921 (6440)	2957 (6520)	2889 (6370)
	3.55	5851 (12,900)	3506 (7730)	3374 (7440)	3411 (7520)	3342 (7370)
	3.92	5851 (12,900)	3506 (7730)	3374 (7440)	3411 (7520)	3343 (7370)
5.7L HEMI V8 / 8-SPEED AUTOMATIC	3.21	6305 (13,900)	3860 (8510)	3797 (8370)	3828 (8440)	3738 (8240)
	3.92	7711 (17,000)	5266 (11,610)	5203 (11,470)	5234 (11,540)	5144 (11,340)
5.7L HEMI V8 WITH eTORQUE / 8-SPEED AUTOMATIC	3.21	6305 (13,900)	3837 (8460)	3733 (8230)	3778 (8330)	3697 (8150)
		7711 (17,000)	5244 (11,560)	5139 (11,330)	5185 (11,430)	5103 (11,250)
	3.92	8255 (18,200)	5783 (12,750)			

*Information subject to change. All weights are in kilograms (pounds). Please visit www.rambodybuilder.com for full specifications. Payload and Max Trailer Weights are ESTIMATED values. Payload and Max Trailer Weight values are rounded to the nearest 10 lb. Payload = GVWR - Base Weight. Trailer Weight Rating and Tow Vehicle Trailering Weight are calculated as specified in SAE J2807. Passenger Weight + 300 lb. Options Weight is option content above 33 percent of sales volume. Trailer equipment weight - Class IV hitch receiver is 111 lb (if not already included in options weight). Trailer Hitch is 10 lb if TWR is greater than 5,000 lb and 85 lb if TWR is less than 5,000 lb. Payload and Trailer Weight Rating are mutually exclusive. GVWRs, GVWRs and GCWRs should never be exceeded. The recommended tongue weight for a conventional hitch is 10 percent of the gross trailer weight. The maximum tongue weight for Class IV hitch receiver is limited to 1,100 lb. Weight Distributing Hitch is recommended for trailers over 5,000 lb.



ABOUT THIS CATALOGUE: Since the time of printing, some of the information you'll find in this catalogue may have been updated. Ask your retailer for details. Some of the equipment shown or described throughout this catalogue may be available at extra cost. Specifications, descriptions, illustrative materials and all competitive comparisons contained herein are as accurate as known at the time this publication was approved for printing. FCA Canada Inc. reserves the right to discontinue models at any time or change specifications without notice or without incurring obligation. For the price of the model with the equipment you desire, or verification of specifications contained herein, see your Ram retailer. ©2018 FCA Canada Inc. All Rights Reserved.

Chrysler, Dodge, Jeep, Ram, Mopar, SRT, Big Horn, Laramie, Laramie Limited, Laramie Longhorn, Mopar Vehicle Protection, Park-Sense, ParkView, Quad Cab, RamBox, the Ram's Head logo, Rebel, Sentry Key, TorqueFlite, Tradesman and Uconnect are registered trademarks, and Active-Level, Keyless Enter 'n Go, Pentastar, Ram Telematics and Send 'n Go are trademarks of FCA US LLC. Bilstein is a registered trademark of August-Bilstein GmbH & Co. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Cummins is a registered trademark of Cummins, Inc. Google, Android, Android Auto and Google Play are trademarks of Google LLC. Harman Kardon is a registered trademark of Harman International Industries, Incorporated. iPad, iPhone and Siri are registered trademarks of Apple Inc. SIRIUS and all related marks and logos are registered trademarks of SiriusXM Radio Inc. and its subsidiaries. All rights reserved. Goodyear and DuraTrac are registered trademarks of The Goodyear Tire & Rubber Company. Facebook and logo are registered trademarks of Facebook, Inc. The Twitter name, logo, Twitter T, Tweet and Twitter blue bird are service marks of Twitter, Inc.

WARRANTIES: 2019 Chrysler, Jeep, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres. Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres. *Whichever comes first. Some conditions may apply. The 5-Year/100,000-Kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

MOPAR VEHICLE PROTECTION: FCA Canada Inc. has a vested interest in your satisfaction and owner experience with your new Ram truck. Mopar Vehicle Protection offers extended service plans to help ensure that you'll enjoy your truck for many years down the road. For more information on comprehensive vehicle coverage, see your Ram retailer, call 800-465-2001 or visit fcanada.ca/owners

DISCLAIMERS: 1 Based on *Automotive News* Full-size Pickup segmentation. 2 Based on *Automotive News* Full-size Pickup segmentation. Excludes other vehicles designed and manufactured by FCA US LLC. 3 Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. 4 This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of his/her surroundings and be prepared to take corrective action to avoid collisions. 5 Based on *Automotive News* Full-size Pickup segmentation. Based on Ram 1500 Limited/Laramie Longhorn standard premium content comparison to Ford F-150 Platinum and Chevy Silverado 1500 High Country. 6 Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice controls, when it is safe to do so. Apple CarPlay requires a compatible iPhone connected via USB cable to the Uconnect system. Android Auto requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates may apply. 7 All SiriusXM Guardian-equipped vehicles come with a 12-month trial effective on the date of purchase or lease of a new vehicle. Enrolment in the trial is required to receive service. Upon expiration of the trial period, purchase of a subscription is required to continue. SiriusXM Guardian. Services can only be used where cellular coverage is available. See Uconnect and SiriusXM Guardian Terms of Service for complete service limitations. 8 When equipped with Remote Start. 9 WiFi Hotspot available through third-party subscription. Requires Internet-enabled mobile device. See retailer for details. This feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. 10 Preset voice-to-text messaging and incoming text message reading require a MAP-enabled phone. 11 Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth-compatible phone. 12 Based on IHS Markit Automotive Canadian New Vehicle Total Registrations with V8 engines of all fuel types overall from 2012 to CYTD September 2017. 13 The Advanced Front Air Bags in this vehicle are certified to the federal regulations for Advanced Air Bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 14 No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 15 Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. 16 Not compatible with all garage door openers.



LIKE US ON:

facebook.com/ramtruckscanada



FOLLOW US ON:

twitter.com/ramtruckscanada

RAMTRUCK.CA

800-361-3700