

2020 CHEROKEE

**Jeep**<sup>®</sup>



# SPIRITED ADVENTURES FULFILLED



## 2020 JEEP® CHEROKEE

MEET EVERY ROAD, TRACK AND TRAIL WITH SOPHISTICATED STYLE. WITH A STRENGTH OF CHARACTER THAT DELIVERS FORMIDABLE ALL-WEATHER CONFIDENCE, JEEP® CHEROKEE IS PERFECTLY SIZED TO PERFORM WITH EFFICIENT SKILL. ITS LEGENDARY JEEP BRAND DNA ALLOWS YOU TO EXCEL ON TOUGH TERRAIN. ITS CABIN INVITES YOU TO RELAX IN SUPPLE, ULTRA-CUSHIONED SEATING SURROUNDED BY SOFT TOUCHPOINTS, WHILE ADVANCED TECHNOLOGY HELPS YOU MASTER THE HIGHWAY'S TWISTS AND TURNS FROM A REFINED AND INFORMED VANTAGE POINT.

Limited in Granite Crystal Metallic

### CAPABILITY

- Jeep® Brand Engineering
- Available Legendary Off-Road 4x4 Capability
  - Available Trailer Tow Group Offering up to 4,500-lb Capacity (when properly equipped)

### STYLE

- LED Exterior Lighting
- Available CommandView® Dual-Pane Panoramic Power Sunroof
- Available 19-Inch Wheels

### TECHNOLOGY

- Available Alpine® Premium Sound System with Nine Speakers and a Subwoofer
- Available 7- and 8.4-Inch Touchscreen Radio Options
- Available 7-Inch Full-Color Driver Information Display
  - Keyless Entry
  - Available Push-Button Start
- Available Advanced Technology Group



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## FEATURE MENU

### COMFORT

- Available Premium Heated and Ventilated Leather-Trimmed Front Seats
  - Available Heated Rear Seats
- Available Dual-Zone Automatic Temperature Control
  - Deep-Tint Sunscreen Glass
  - Available Leather-Wrapped, Heated Steering Wheel
- Available Power-Adjustable Driver and Front-Passenger Seats
  - Power Liftgate
  - Capless Fuel Fill
- Auto-Dimming Rearview Mirror

### DRIVETRAIN

- Available 3.2L Pentastar® V6 Variable Valve Timing (VVT) Engine with Engine Stop/Start (ESS) Technology
- 2.4L Tigershark® MultiAir® 2 Engine
  - Available 2.0L I-4 Turbo Engine with ESS Technology
  - Available Jeep Active Drive
  - Available Jeep Active Drive Low
- Available Selec-Terrain® Traction Management System
  - Hill Start Assist
- Available Hill Descent Control
- 9-Speed Automatic Transmission

### SAFETY & SECURITY

- Available Parallel and Perpendicular Park and Unpark Assist<sup>1\*</sup>
- Available Adaptive Cruise Control with Stop and Go<sup>2</sup>
  - Seven Standard Air Bags<sup>3</sup>
- Available Blind Spot Monitoring<sup>4</sup> and Available Rear Cross-Path Detection<sup>5</sup>
- Available Full-Speed Forward Collision Warning with Active Braking<sup>6</sup>
- Available LaneSense® Lane Departure Warning with Lane Keep Assist<sup>7</sup>
  - Available ParkView® Rear Back-Up Camera<sup>5</sup>
  - SiriusXM Guardian™<sup>8</sup>

### CONNECTIVITY

- Available Apple CarPlay<sup>9</sup> Integration
- Available Android Auto™<sup>10</sup> Capability
- Uconnect® Hands-Free<sup>11</sup> Communication
  - Available SiriusXM® Radio<sup>12</sup>
- Available Four Convenient USB Ports

\*A note about this brochure: all disclosures can be found on the last page.



High Altitude in Diamond Black Crystal Pearl

## CRAFTED FOR URBAN ADVENTURE

**THE PROMISE OF DISCOVERY AND EXPLORATION IS FULFILLED.**

Jeep® Cherokee offers the comfort of world-class craftsmanship matched with true Jeep Brand capability and advanced technology, making all of your travels a pleasure. It all comes together to deliver a legendary performance that gives you the confidence to head out on any street, in any weather.





## RISE TO THE HIGHEST STANDARDS

**JEEP® CHEROKEE RAISES YOUR STANDARDS OF TRAVEL.** For those who crave adventure as well as the finer things in life, this mid-size SUV rises to the occasion. On Limited, you'll enjoy the standard Uconnect® 4 with an 8.4-inch color touchscreen as it dominates your front dash, with standard Apple CarPlay®<sup>9</sup> compatibility and Android Auto™<sup>10</sup> integration. Cherokee also arrives with a long list of standard safety and security features, along with desirable available features like ParkSense® Front and Rear Park Assist System,<sup>13</sup> Full-Speed Forward Collision Warning with Active Braking,<sup>6</sup> and Blind Spot Monitoring<sup>4</sup> and Rear Cross-Path Detection.<sup>5</sup>

**YOUR CABIN IS DESIGNED TO KEEP TRAFFIC NOISE AND WIND INTERFERENCE AT BAY,** allowing you to enjoy every mile to the utmost. The available acoustic windshield and front-door glass help achieve a ride that's luxurious and hushed wherever your travels take you.

Limited with Black Nappa Leather seating surfaces with Iceland Gray accent stitching



## LUXURY COMES ALIVE

Limited with available Black ventilated Nappa Leather seating surfaces with Iceland Gray accent stitching

**JEEP® CHEROKEE LIMITED ECHOES YOUR APPRECIATION OF REFINED DETAILS.** Available Liquid Titanium bezel treatments border vents, knobs and screens. From the leather-trimmed shifter to Integrated Voice Command hands-free<sup>11</sup> communication with Bluetooth® to four USB chargers that help power up all of your devices, this available interior raises your standard of living. Stay entertained and informed with SiriusXM® Radio<sup>12</sup> and SiriusXM Guardian™<sup>8</sup> (both with one-year trials). SiriusXM Travel Link<sup>12</sup> and SiriusXM Traffic Plus<sup>12</sup> (both with five-year trials) help keep road trips safe and enlightened. Apple CarPlay<sup>®9</sup> and Android Auto™<sup>10</sup> are standard on every system. Available.

# LET THE SOUND TAKE YOU AWAY

ADD THE PERFECT AUDIOSCAPE TO EVERY ROAD TRIP. JEEP® CHEROKEE HANDS OVER A LISTENING EXPERIENCE WITHIN ITS HUSHED CABIN THAT'S DESIGNED TO CREATE LUSH, CONCERT-QUALITY SOUND.

**ALPINE®**

THIS AVAILABLE PREMIUM AUDIO SYSTEM WILL INSPIRE ALL OF YOUR TRAVELS. It's engineered in tandem with Alpine®, the leading manufacturer of high-performance mobile electronics. It features an 11-channel, 506-watt amplifier, nine perfectly placed speakers and an 8-inch subwoofer that work together in optimal harmony.



# YOUR WORLD SHINES

**JEEP® CHEROKEE LIMITED PUTS A BRIGHT SPIN ON AUTHENTIC JEEP BRAND DESIGN.** The recognizable seven-slot grille takes on an upscale chrome sparkle that's matched by two front tow hooks and trim surrounding the fog lamps and side windows. The LED lighting on the headlamps and daytime running lamps (DRLs) is a welcome safety feature that adds upscale style as well. Available dual rear bright exhaust tips enhance the rear profile. Body-color wheel flares and door handles maintain the color scheme for a flawless finish.

Limited in Blue Shade Pearl



## EVERY STITCH REFLECTS WELL ON YOU

**THE IMPECCABLE STITCHING ON LIMITED ENHANCES** the appearance of the available soft leather trim covering the cushioned seats and cabin surfaces. Front seats are heated, with available 8-way power adjustments for the driver and front passenger and available additional 4-way lumbar support for the driver. The available leather-trimmed heated steering wheel adds quick warmth on cold days. Two available memory settings let you program seat, radio and mirror adjustments for two different drivers.

Limited with available Ski Gray ventilated Nappa Leather seating surfaces with Cattle Tan accent stitching



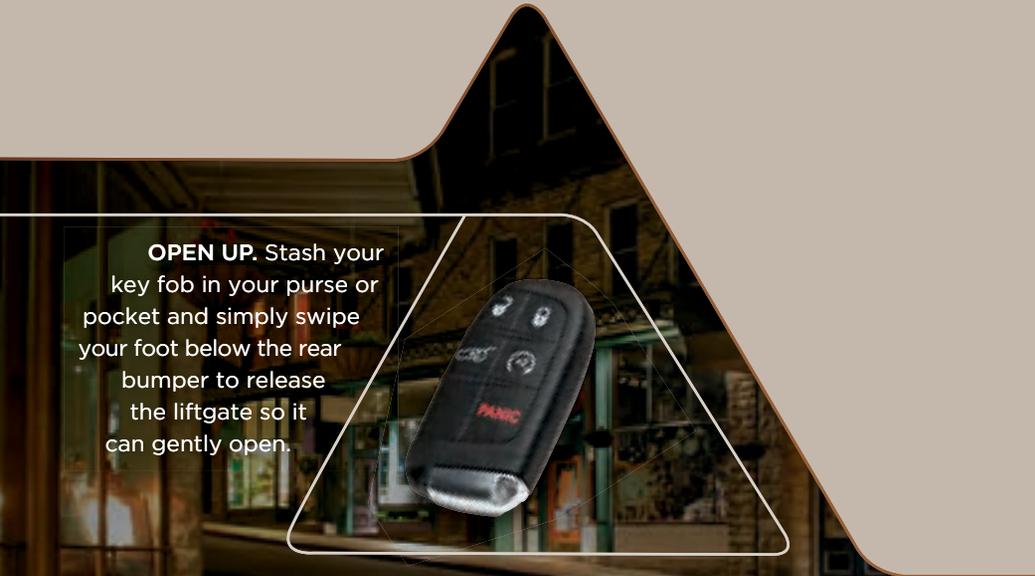
Properly secure all cargo.

**THE HANDS-FREE POWER LIFTGATE** eliminates fumbling with packages and keys while loading into the cargo area. This convenient feature opens your rear liftgate automatically — just swipe your foot under the rear bumper. Available.



Properly secure all cargo.

**THE CONFIGURABLE 60/40 SPLIT-FOLDING REAR SEATS** give you plenty of options. Rear passengers can recline<sup>14</sup> up to 6 degrees or move seats fore and aft for the perfect amount of leg room. Flip down one or both of the split seats to accommodate people along with their gear of choice. Available.



**OPEN UP.** Stash your key fob in your purse or pocket and simply swipe your foot below the rear bumper to release the liftgate so it can gently open.



**WITH AN EASY FLIP,** the second-row seats move forward to create more “bring-along room” than ever before. With multiple cup holders, cubbies and storage areas, you’ll be able to stash all kinds of devices and goods when you’re on the go. Standard.

# REMARKABLY ACCOMMODATING

Properly secure all cargo.

## PLENTY OF ROOM FOR HIS 'N HER BAGS



**YOU CAN BRING IT ALL ALONG FOR THE RIDE.** Chances are, when you're out there living on the go, you've got lots of gear in tow. With up to 49 cu ft of storage while the rear seats are folded down, Jeep® Cherokee's roomy cargo area helps you stay organized when you're staying busy.



**TIRE-FILL NOTIFICATION** Jeep® Cherokee provides visual and audible assistance when airing up your tires. Lights and turn signals will flash while filling tires, and when the required PSI is reached, the horn will honk one time. If the tire gets overfilled, Jeep Cherokee gives a multi-honk warning. Standard.



**CAPLESS FUEL FILL** It's attractive as well as functional. You'll keep your hands cleaner too. Simply push the fuel door to open. A faster way to refuel. Standard.



#### **MORE STORAGE**

Conveniently store all your phones, computers, tablets and gaming devices. With an array of compartments, cup holders and pockets situated throughout the cabin, Jeep Cherokee helps keep you organized. Plus, with multiple USB and 12-volt outlets, everyone can keep devices charged and ready to go. Available.



Properly secure all cargo.



**CONFIGURABLE 7-INCH MULTI-VIEW DISPLAY CLUSTER** Controls on the steering wheel can instantly scroll you through a selection of vehicle data displayed within your instrument panel on an available 7-inch color screen, including:

**AVAILABLE NAVIGATION** Turn-by-turn directions are displayed front-and-center for safe viewing.

**VEHICLE INFO** Real-time data shows your vehicle's performance vitals, including engine temperature and fluid levels.

**VEHICLE DYNAMICS** Are your tires properly inflated? How fast are you going?

**VEHICLE ALERTS** You'll receive visual notification for safety systems.

**FUEL CONSUMPTION** View real-time data regarding efficiencies and when it's time to refuel.



ARRIVAL  
HAS BEAUTIFUL  
BENEFITS

Limited in Velvet Red Pearl

# AWARD-WINNING CONNECTION

**UCONNECT® — YOUR BIG-SCREEN MOBILE TECH CENTER.** The next wave of award-winning personalization and connectivity has arrived, with available features like Siri® Eyes Free<sup>15</sup> voice commands, “Do Not Disturb” that routes incoming calls and texts, and the drag-and-drop menu bar that allows you to display your top Uconnect® features and services. Convenience is matched with peace of mind, leading you to make the most of your time on the road while remaining safe and secure.





**TALK AND  
CHEROKEE RESPONDS**

Use voice commands with Siri® Eyes Free<sup>15</sup> and your connected iPhone® to create and send texts, make and receive calls, access directions, and play music. Standard.

**TUNE IN TO MUSIC, TALK,  
NEWS AND SPORTS SHOWS**

Choose from 150 SiriusXM® Radio<sup>12</sup> channels and save your favorite artists and songs. Also included in your one-year trial is the SiriusXM App<sup>12</sup> so you can listen everywhere. Available.

**TEXT WITHOUT USING YOUR HANDS**

Send and receive calls and text while driving safely with hands-free<sup>11</sup> phone capability. Uconnect® works with Apple CarPlay®<sup>9</sup> or Android Auto™<sup>10</sup> letting you take control through the Uconnect touchscreen. Available.

**RAIN, GO AWAY**

Weather radar and emergency alerts give you an instant snapshot of conditions with SiriusXM Travel Link.<sup>12</sup> Current conditions and five-day forecasts help you follow the sun. Five-year trial subscription included. Available.



**A L W A Y S  
I N T O U C H**

YOUR WINDOW INTO A WIDER WORLD OF CONNECTIVITY HAS OPENED. THE UCONNECT® SYSTEM OFFERS A WIDE RANGE OF COMMUNICATION AND ENTERTAINMENT SERVICES, DELIVERING THEM STRAIGHT INTO YOUR JEEP® CHEROKEE VEHICLE. LEARN HOW YOU CONNECT AT [DRIVEUCONNECT.COM](http://DRIVEUCONNECT.COM)

**FIND THE QUICKEST WAY  
OUT OF TOWN**

With SiriusXM Traffic Plus,<sup>12</sup> you get details on current traffic speed, accidents, construction and road closures. Five-year trial subscription included. Available.



## TOUCHSCREEN CONTROLS

Set temperature controls, activate heated seats and steering wheel, and so much more — all from the touchscreen. A drag-and-drop menu bar allows you to highlight your top six favorite features and services so they're always in sight on your 8.4- or 7-inch Uconnect® touchscreen display.



Display your favorite iPhone® apps right on your Uconnect touchscreen. Access your iTunes® library, call anyone in your contacts list or just ask Siri®15 to help you out while you drive. Get directions, make calls and send messages, and connect to Apple Music, all without pausing your journey. Standard.

## androidauto

Bring the best of Google™ along with you in your Uconnect system. Easy touchscreen navigation and voice recognition let you access Google Play Music, get directions with Google Maps™ and ask Google any question on the go, at any time. Standard.



# Uconnect®



## NAVIGATION

Dinner reservations at the new place in town? Uconnect® employs GPS Navigation for audible turn-by-turn directions, and detailed 3-D maps help to ensure you arrive on time. Use Voice Command and say the complete address to get directions quickly. Available.

## PHONE / TEXT

Make hands-free<sup>11</sup> phone calls or use your voice to send a text.<sup>16</sup> Pair up to 10 Bluetooth® enabled phones. See a visual prompt of incoming calls or texts and send an automated reply.

## 4G WI-FI<sup>17</sup> HOTSPOT

All along the way, you can upload and download, post, and search. Uconnect with available Wi-Fi<sup>17</sup> links compatible devices to the Web so passengers can stay in play.



Limited in Light Brownstone Pearl



Uconnect® + SiriusXM  
GUARDIAN™

SIRIUSXM GUARDIAN™<sup>8</sup> Drive worry-free with SiriusXM Guardian™<sup>8</sup> — a premium suite of safety and convenience services that can be accessed in-vehicle or through the Uconnect® App. Includes a one-year trial. Available.

**SIRIUSXM GUARDIAN<sup>8</sup> SERVICES + UCONNECT® APP**

- > **SOS CALL<sup>18</sup>** In the event of an incident, push the SOS<sup>18</sup> button. You'll be connected to a SiriusXM Guardian<sup>8</sup> agent who will contact emergency services, provide your location and stay on the line with you until help arrives.
- > **ROADSIDE ASSISTANCE CALL<sup>19</sup>** puts you in touch with an agent who can get you help while you're out on the road.
- > **IN-VEHICLE ASSISTANCE**
- > **LOCK/UNLOCK YOUR CAR** from virtually anywhere.
- > **START YOUR CAR REMOTELY<sup>20</sup>**
- > **FLASH THE LIGHTS** and sound the horn to help find your car.
- > Locate your car on a map using **VEHICLE FINDER<sup>21</sup>**
- > Send destinations to your navigation system using **SEND & GO<sup>22</sup>**
- > Receive alerts with **THEFT ALARM NOTIFICATION<sup>23</sup>**
- > **STOLEN VEHICLE ASSISTANCE<sup>24</sup>**
- > **FAMILY DRIVE ALERTS** Boundary Alert notifies you when your Jeep<sup>®</sup> Cherokee travels outside of a set geographic area. Curfew Alert notifies you when your Jeep Cherokee is driven outside a specific time frame. Speed Alert lets you set speed parameters, notifying you if they're exceeded. Valet Alert notifies you if your vehicle is driven more than a 1/4-mile from a valet drop-off zone.



Limited in Diamond Black Crystal Pearl



### SIRIUSXM® RADIO<sup>12</sup>

Flip to SiriusXM® Radio<sup>12</sup> and enjoy the best commercial-free music, plus every major sport and the biggest names in entertainment, news and comedy. You'll get over 150 channels, all at the press of a button. With the SiriusXM All Access<sup>12</sup> package, you get every channel available on your radio, and you can also listen wherever you go on your portable devices with the SiriusXM App,<sup>12</sup> which is included with your one-year trial. Available.

### SiriusXM TRAVEL LINK



### SIRIUSXM TRAVEL LINK<sup>12</sup>

Access useful information when you need it, right at your fingertips. Get detailed weather maps, five-day forecasts and severe weather alerts, as well as sports scores and in-game weekly schedules for your favorite teams, information on fuel prices in your area and more. Your first five years of SiriusXM Travel Link<sup>12</sup> are included. Available.

### SiriusXM TRAFFIC PLUS

### SIRIUSXM TRAFFIC PLUS<sup>12</sup>

Avoid congestion before you reach it. Get continuous updates on traffic speed, accidents, construction, road closures and more before you begin your travels. You will get to your destination faster and more easily than ever before. Your first five years of SiriusXM Traffic Plus<sup>12</sup> service are included. Available.



## HOME-TO-CAR CONTROL WITH AMAZON ALEXA

With SiriusXM Guardian™<sup>8</sup> services, you can command your Jeep® Cherokee using your voice with the Jeep skill<sup>25</sup> for Amazon Alexa. Just ask Alexa on an Alexa built-in device from the comfort of your home!

*“Alexa, ask Jeep Cherokee to start my car.”*

*“Alexa, ask Jeep Cherokee how much gas is in my car.”*

*“Alexa, ask Jeep Cherokee to find the nearest gas station.”*

*“Alexa, ask Jeep Cherokee to send (address) to my car.”*





## BEST-IN-CLASS<sup>26</sup> AVAILABLE 4x4 CAPABILITY

**THE TRAIL RATED<sup>®</sup> JEEP<sup>®</sup> CHEROKEE TRAILHAWK<sup>®</sup> RAISES YOUR CONFIDENCE** to go out and boldly conquer the most challenging road conditions out there. With Trailhawk,<sup>®</sup> you're equipped to experience everything the road has to offer. You're sure-footed thanks to authentic Trail Rated<sup>®</sup> Jeep<sup>®</sup> Brand DNA. The Trail Rated Badge of Honor tells the world your Jeep Cherokee is fully equipped to Go Anywhere, Do Anything<sup>®</sup> and perform with exceptional Four-Wheel-Drive (4WD) capability. Every Trail Rated vehicle must successfully pass tests in five performance categories: Traction, Articulation, Maneuverability, Ground Clearance and Water Fording.<sup>27</sup> Standard on Trailhawk.

EVERY 4WD JEEP<sup>®</sup> CHEROKEE CAN FORD STREAMS UP TO 19 INCHES DEEP.<sup>27</sup> TRAILHAWK<sup>®</sup> CAN SAFELY TACKLE UP TO 20 INCHES OF WATER WITH ITS STANDARD JEEP ACTIVE DRIVE LOCK 4x4 SYSTEM.





## BEST-IN-CLASS<sup>26</sup> AVAILABLE ALL-WEATHER CAPABILITY

THE JEEP® ACTIVE DRIVE 4WD SYSTEMS AVAILABLE ON JEEP CHEROKEE EACH DELIVER MASTERFUL CAPABILITY. THEY ALL FEATURE A UNIQUE DISCONNECTING REAR AXLE THAT ALLOWS A SEAMLESS TRANSITION IN AND OUT OF 4WD, AT ANY SPEED, ADDING A WELCOME GAIN IN EFFICIENCY. YOU'LL ENJOY AUTHENTIC FREEDOM THAT OPENS EVERY ROAD, NO MATTER WHICH SYSTEM YOU PREFER.

### JEEP® CHEROKEE 4x4 SYSTEMS

Trailhawk® in Spitfire Orange

**JEEP® ACTIVE DRIVE I** A fully automatic system that delivers seamless operation in and out of 4WD at any speed. Jeep Active Drive I also includes brake traction control that works to maintain a balanced torque distribution, helping this system deliver an easy-to-use all-weather boost in capability. Available.

**JEEP ACTIVE DRIVE II** A two-speed Power Transfer Unit (PTU) offers torque management and 4WD Low mode. This locks the front and rear driveshafts to deliver additional power at low speeds or for towing your toys. A driveline neutral switch enables you to hitch Jeep Cherokee to your RV and take it along. Additionally, off-roading benefits from a one-inch increase in ride height and an incredible crawl ratio of 51:2 when paired with the available 2.0L Turbo I-4, and a ratio of 48:1 when paired with the available 3.2L-Pentastar® V6 engine, allowing Jeep Cherokee to climb steep hills and crawl over boulders with ease. Standard on all Jeep Cherokee Trailhawk® models. Available on other models.

**TRAIL RATED® JEEP ACTIVE DRIVE LOCK** Includes everything in Jeep Active Drive II, plus a locking rear differential, providing even more capability and strength for severe off-road conditions, and a Rock Mode option. Standard on all Jeep Cherokee Trailhawk models.



Trailhawk® in Hydro Blue Pearl

## SELEC-TERRAIN®

**EVERY JEEP® CHEROKEE EQUIPPED WITH AVAILABLE 4WD CAPABILITY** arrives with a Jeep® Selec-Terrain® Traction Management System, giving you the power to tackle Mother Nature's toughest conditions. This system pairs with your 4WD to help adapt traction performance. Its selectable dial features Auto, Snow, Sport, Sand/Mud settings and, exclusive to Trailhawk®, Rock Mode that doubles down on traction control to help master challenging conditions during on- or off-road travels. Selec-Terrain effectively coordinates 12 vehicle systems, including throttle control, transmission shifting, transfer case, traction control and Electronic Stability Control (ESC):<sup>28</sup> Sport Mode delivers a more aggressive traction performance and is activated via a one-touch button.

## TRACTION MANAGEMENT SYSTEM

**AUTO** In this mode, Selec-Terrain does all the work, automatically adjusting vehicle dynamics to best suit the road. To help ensure optimal efficiency, the rear driveline disengages when not needed.

**SNOW** Adjusts for ultimate performance over snow- and ice-covered roads by maximizing vehicle stability and minimizing oversteer. Major systems auto-engaged and managed in this mode include antilock brakes and traction control.

**SPORT** Feel like having a little more fun on winding country roads? Select this mode and you're automatically tuned to handle a more aggressive driving style.

**SAND / MUD** Maximizes low-speed traction by allowing additional wheel-slip via specifically tuned chassis controls, differentials and transmission ratios.

**ROCK** Delivers Trail Rated® 4WD Low capability thanks to its locking rear differential, allowing you to crawl over rugged terrain at appropriately safe speeds. Standard on Trailhawk.



**PARALLEL AND PERPENDICULAR  
PARK AND UNPARK ASSIST<sup>1</sup>**

**PARALLEL AND PERPENDICULAR  
PARK AND UNPARK ASSIST<sup>1</sup>** This active guidance system controls steering automatically. You can take your hands off the steering wheel and let the system's ultrasonic sensors help you ease into parking spots as you gently brake and change from Reverse to Drive as needed. Includes ParkSense<sup>®</sup> Front and Rear Park Assist<sup>13</sup> sensors. Available.

**PARKVIEW<sup>®</sup> REAR BACK-UP CAMERA<sup>5</sup>** When in Reverse, previously hidden objects are revealed on your Uconnect<sup>®</sup> screen, so you have time to react. Standard.

**ADAPTIVE CRUISE CONTROL WITH  
STOP AND GO (ACC STOP)<sup>2</sup>** Take the guesswork out of keeping a safe distance from the car ahead while cruising on the highway. The system automatically adjusts cruising speed to maintain a preset distance between you and the vehicle ahead and can bring Jeep<sup>®</sup> Cherokee to a complete stop without driver intervention to help avoid a collision. Available.



**ADAPTIVE CRUISE CONTROL  
WITH STOP AND GO (ACC STOP)<sup>2</sup>**

**BLIND SPOT MONITORING (BSM)<sup>4</sup> AND REAR  
CROSS-PATH DETECTION<sup>5</sup>** These systems monitor the space between you and other vehicles. When a side or rear blind spot is encroached, you're notified via illuminated icons on sideview mirrors or an audible chime. Available.

**PARKSENSE<sup>®</sup> FRONT AND REAR PARK ASSIST  
SYSTEM<sup>13</sup>** Rear ultrasonic sensors determine relative distance to objects in your back-up pathway. Read-outs in the Driver Information Display provide notification of rear object proximity. An audible warning is given. Available.

**FULL-SPEED FORWARD COLLISION WARNING  
WITH ACTIVE BRAKING<sup>6</sup>** Sensors detect when Jeep Cherokee may be approaching another vehicle too rapidly. An audible and visual alert is provided, along with 1.5 seconds of brake assistance if the driver does not react in time. Available.

**LANESENSE<sup>®</sup> LANE DEPARTURE WARNING  
WITH LANE KEEP ASSIST<sup>7</sup>** Tactile, visual and audible warnings are given should the vehicle drift outside of lane boundaries or if the driver's hands are off the wheel. Available.



**LANESENSE<sup>®</sup> LANE DEPARTURE  
WARNING WITH LANE KEEP ASSIST<sup>7</sup>**

## ACTIVELY ON GUARD AT ALL TIMES

AN ARRAY OF SENSORS KEEPS WATCH  
OF YOUR PERIMETER AND WILL NOTIFY  
YOU WITH AUDIBLE AND VISUAL  
SIGNALS SHOULD ANOTHER VEHICLE  
OR OBJECT ENCROACH ANY OF  
YOUR SAFETY ZONES. IT'S THE  
LATEST TECHNOLOGY TO HELP  
JEEP<sup>®</sup> CHEROKEE ACTIVELY  
STAND GUARD EVERY SINGLE  
MOMENT YOU'RE BEHIND  
THE WHEEL.

**STANDARD AIR BAGS<sup>3</sup>** Full-length side-curtain driver and front-passenger inflatable knee bolster air bags,<sup>3</sup> side-thorax air bags<sup>3</sup> and advanced multistage front air bags<sup>3</sup> all work together to help provide robust protection. Standard.

**CURFEW ALERT** Whenever your car is being driven outside of the curfew time you set, an alert on your smartphone will instantly let you know. Available.

**UNPARK ASSIST<sup>1</sup>** Controls the vehicle's steering while providing the driver with gear and braking instructions to help navigate. Available.

**ADAPTIVE CRUISE CONTROL WITH STOP AND GO<sup>2</sup>** The system automatically adjusts cruising speed to maintain a preset distance between you and the vehicle ahead. It can bring Jeep<sup>®</sup> Cherokee to a complete stop without driver intervention. Available.

**LED HEADLIGHTS** See more of the road ahead in the darkness of night. LED headlamps shine 57 percent brighter than traditional lamps. Standard.

**SPEED ALERT** Receive a notification on your smartphone whenever your vehicle exceeds a preset speed limit. Available.

**RAIN BRAKE SUPPORT** Wet pavement can prove challenging to safe travel. This system automatically helps maintain optimal braking by keeping brake rotors dry in rainy conditions. Standard.

**TRAILER SWAY CONTROL (TSC)<sup>29</sup>** Crosswinds and traffic hold no sway over you and your payload. This control system helps keep you and the toys you tow safely on course. Standard.

**SENTRY KEY<sup>®</sup> ENGINE IMMOBILIZER** A unique, embedded key code matched only to your vehicle helps keep your Jeep Cherokee safely where you parked it. Standard.

**TRAILER HITCH VIEW AT SPEED<sup>5</sup>** See a real-time image of your rear hitch using your back-up camera,<sup>5</sup> revealed on your touchscreen. Gain peace of mind knowing that you're traveling safely with your trailer. Available.

**SIDE DISTANCE WARNING** Parking in tight spaces can be tricky. Helps maneuver in tight spaces by providing an audible and visual alert when an obstacle is detected alongside your vehicle. Available.

**VALET ALERT** You're alerted if your valet-parked vehicle is driven more than a 1/4-mile from a drop-off zone. Available.



# STRENGTH OF PURPOSE

## 2.0L TURBO I-4 ENGINE

The 2.0L Turbo I-4 engine performs with V6 muscle that can tow up to 4,000 lb. Yet, it sips fuel as an I-4 should. Direct injection boosts power, and Engine Stop /Start (ESS) technology, along with an overall vehicle weight reduction of 150 lb, helps improve fuel efficiency. It's a perfect match of superior strength teamed up with welcome efficiencies. With its standard match to the 9-speed transmission, you'll enjoy strong takeoffs and smooth highway coasting.

**270**  
HORSEPOWER

**295 lb-ft**  
OF TORQUE

FUEL-TANK  
RANGE:  
**489 HWY MILES<sup>30</sup>**

**23/31 MPG<sup>30</sup>**  
CITY/HWY



## 9-SPEED AUTOMATIC TRANSMISSION

From its quick launch to its smooth highway travel, you'll notice your ride remains calm and smooth. This confident performance occurs when each shift responds at the right time, for each of the nine gearshifts. Thus, you experience a unique level of luxury. A distinctive set of four overdrive ratios helps gain efficiencies while reducing overall noise and vibration. Economies are maximized, and performance is optimal at all times. You're finely attuned to nearly any driving demand, both on- and off-road.

Limited in Granite Crystal Metallic

# ENGINEERED FOR THE LONG HAUL



## 3.2L PENTASTAR® V6 ENGINE WITH ENGINE STOP/START (ESS) TECHNOLOGY

This available workhorse is designed to deliver the kind of power needed to support all-weather travel over any terrain. Demanding drivers will appreciate its 271 hp and 239 lb-ft of torque — enough to reach a towing power of up to 4,500 lb when properly equipped.

**2.4L TIGERSHARK® MULTIAIR® 2 I-4 ENGINE WITH ESS** The Tigershark® engine burns clean and lean while delivering a quiet and refined ride. Plus, for aggressive off-road destinations, it takes its 180 hp and 171 lb-ft of torque and conquers challenges with ease. Flex Fuel capability is included with 2.4L Front-Wheel Drive (FWD) and Jeep® Active Drive I models.

**SELEC-SPEED® CONTROL** Helps your vehicle maintain a target speed of 1 to 5 mph while driving over obstacles, letting you focus on steering and safely navigating the road ahead. Standard on Trailhawk®.

**ELECTRIC POWER STEERING** Steers you toward improved fuel efficiency with smooth and precise responsiveness.

**INDEPENDENT SUSPENSION SYSTEM** Designed to be smooth and quiet on-road, tough and nimble off-road. Utilizes high-strength steel and aluminum and MacPherson struts — renowned for their strength and stability.

**TOW TONS** You enjoy exceptional towing capability of up to 4,500 lb when your Jeep Cherokee is equipped with the available 3.2L Pentastar® V6 engine and the available Trailer Tow Group. You gain refined towing power with the engine's brawny 271 hp and 239 lb-ft of torque.

## ELECTRIC PARKING BRAKE

Push a button to engage this convenient safety feature.



THE ROAD TO  
FREEDOM IS THRILLING



JEEP® CHEROKEE MODEL SHOWROOM

LIMITED



Limited in Velvet Red Pearl



**JEEP® CHEROKEE LIMITED** commands attention as well as the road. Elegant style is reflected in chrome treatments on the exterior, including the seven-slot grille and fog lamps. Inside the cabin, leather-trimmed seats and a heated leather-wrapped steering wheel head a welcome variety of standard features.

LIMITED



## INTERIORS

- 1) Nappa Leather seating surfaces with Iceland Gray accent stitching: Iceland — Black (standard)
- 2) Ventilated Nappa Leather seating surfaces with Iceland Gray accent stitching: Iceland — Black (available)
- 3) Nappa Leather seating surfaces with Cattle Tan accent stitching: Barcelona — Ski Gray (standard)
- 4) Ventilated Nappa Leather seating surfaces with Cattle Tan accent stitching: Barcelona — Ski Gray (available)

## STANDARD

### CAPABILITY

- 2.4L Tigershark® MultiAir® 2 I-4 engine with Engine Stop / Start (ESS) technology
- 9-speed automatic transmission
- Flex Fuel capability (standard on 4x2)
- Single rear (4x2), dual rear (4x4) exhaust system
- Selec-Terrain® Traction Management System – Floor dial with 4 traction control settings (4x4 models only)
- Jeep® Active Drive I, single-speed 4x4 system
- 3.2L Pentastar® V6 Variable Valve Timing (VVT) engine with ESS technology, includes dual rear exhaust with bright tips (standard on 4x4; optional on 4x2)
- 2.0L I-4 Turbo engine with ESS technology
- Universal garage door opener
- Tire-fill notification
- 4 convenient USB ports

### EXTERIOR

- Capless fuel fill
- LED headlamps
- Headlamps-off time delay
- LED fog lamps
- Power liftgate
- Chrome grille surround
- Body-color, power, manual foldaway mirrors with heating element, courtesy lamps, supplemental turn signals and memory
- Bright roof rails
- Bright daylight opening (DLO) bezels
- Windshield wiper de-icer
- Rear window wiper with washer

## STANDARD CONTINUED

### INTERIOR

- Nappa Leather-trimmed heated front seats
- Heated, leather-wrapped steering wheel with audio and speed controls
- 7-inch, full-color Multi-View Display
- Dual-Zone Automatic Temperature Control, includes humidity sensor and premium air filters
- 8-way power driver's and front-passenger seat with 4-way power lumbar adjust
- Alpine® Premium Sound System with 9 speakers, a subwoofer and 506-watt amplifier
- Uconnect® 4 with 8.4-inch display
- SiriusXM Guardian™ includes 1-year trial subscription
- Apple CarPlay® compatibility
- Android Auto™ integration
- Integrated Voice Command with Bluetooth®
- SiriusXM® Radio<sup>12</sup> includes 1-year trial subscription

### SAFETY & SECURITY

- ParkView® Rear Back-Up Camera<sup>5</sup> with Dynamic Grid Lines
- Air bags<sup>3</sup> – Advanced multistage, driver and front-passenger, driver and passenger knee, full-length side-curtain and side-thorax
- Keyless Enter 'n Go™ (passive entry / push-button start)
- ParkSense® Rear Park Assist<sup>13</sup>
- Blind Spot Monitoring<sup>4</sup>
- Rear Cross-Path Detection<sup>5</sup>
- Remote Start System<sup>31</sup>
- Trailer Sway Control<sup>29</sup>
- Compact spare (4x2 only; standard on 4x4)

## AVAILABLE

- Engine block heater
- Uconnect 4C NAV with 8.4-inch display, includes SiriusXM Travel Link<sup>12</sup> and SiriusXM Traffic Plus<sup>12</sup> with 5-year trial subscriptions
- CommandView® Dual-Pane Panoramic Sunroof – Full, power front, fixed rear

**TECHNOLOGY GROUP:** Full-Speed Forward Collision Warning with Active Braking<sup>6</sup>; LaneSense® Lane Departure Warning with Lane Keep Assist<sup>7</sup>; Rain-Sensing Windshield Wipers, Auto High-Beam Headlamp Control, Adaptive Cruise Control with Stop and Go<sup>2</sup> and Parallel and Perpendicular Park Assist<sup>1</sup>

**LUXURY GROUP:** Includes ventilated front seats, premium Nappa Leather-trimmed seating, tonneau cover, hands-free power liftgate and sliding fore / aft 2nd-row seats

**TRAILER TOW GROUP:** Heavy-duty engine cooling, trailer tow wiring harness, Class III hitch receiver, 4- and 7-pin wiring harness, and full-size spare tire

**ADVANCED SAFETY GROUP:** Rain-Sensing Windshield Wipers, Full-Speed Forward Collision Warning with Active Braking<sup>6</sup> and LaneSense Lane Departure Warning with Lane Keep Assist<sup>7</sup>

## WHEEL

- 1) 18-inch Aluminum Painted Tech Gray Pockets with Polished Face (standard)

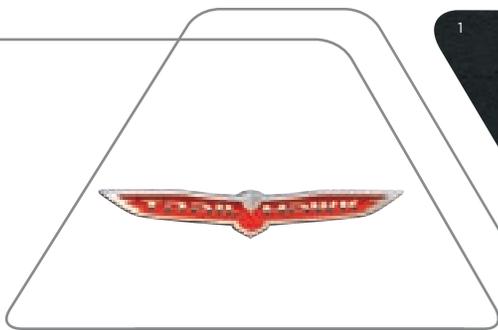




Trailhawk® in Hydro Blue Pearl

**JEEP® CHEROKEE TRAILHAWK®** is powerfully positioned with a standard 3.2L Pentastar® V6 engine with Variable Valve Timing (VVT) and Engine Stop/Start (ESS) technology to enhance efficiency. Keyless Enter 'n Go™ adds welcome convenience. A comfort-laden cabin includes well-chosen standard features.





## INTERIORS

- 1) Caprice Lux Vinyl with Fabric Socket Cloth and Ruby Red accent stitching: Iceland — Black (standard)
- 2) Perforated Nappa Leather seating surfaces with Ruby Red accent stitching: Iceland — Black (available)

## STANDARD

### CAPABILITY

- 3.2L Pentastar® V6 Variable Valve Timing (VVT) engine with Engine Stop / Start (ESS) technology
- 9-speed automatic transmission
- Jeep® Active Drive Lock, 2-speed 4x4 system with rear locker
- Selec-Speed® Control
- Selec-Terrain® Traction Management System – Floor dial with 5 traction control settings, including Rock Mode
- Off-road suspension – Raised 1-inch ride height with skid plates

### EXTERIOR

- 115-volt auxiliary power outlet
- Red tow hooks (2 front, 1 rear)
- Capless fuel fill
- Dual rear exhaust with bright tips
- P245 / 65R17 All-Terrain tires
- Off-road accent-color fascias with rear fascia skid plate appliqué and Dark Neutral Gray exterior accents
- Grille surrounds, exterior mirrors, lower fascia, roof rails and badging
- LED fog lamps
- LED headlamps
- LED taillamps
- Power mirrors with manual foldaway functionality and heating element, supplemental turn signals and courtesy lamps
- Off-road wheel flares
- Matte Black hood decal
- Full-size spare tire

### INTERIOR

- All-season floor mats
- Tire-fill notification
- 4 convenient USB ports
- 7-inch full-color Multi-View Display
- Dual-Zone Automatic Temperature Control, includes humidity sensor and premium air filters
- Fabric / Leather-trimmed seats with fabric insert, Nappa bolsters and Ruby Red accent stitching (available in Iceland — Black)
- 8-way power driver's seat with 4-way power lumbar adjust
- Uconnect® 4 with 8.4-inch display
- Apple CarPlay® compatibility
- Android Auto™ integration
- Integrated Voice Command with Bluetooth®

## STANDARD CONTINUED

### INTERIOR CONTINUED

- SiriusXM® Radio;<sup>22</sup> includes 1-year trial subscription
- 6 speakers

### SAFETY & SECURITY

- Keyless Enter 'n Go™ (passive entry / push-button start)
- Air bags<sup>2</sup> – Advanced multistage driver and front-passenger, driver and passenger knee, full-length side-curtain and side-thorax
- Blind Spot Monitoring<sup>4</sup>
- Rear Cross-Path Detection<sup>5</sup>
- ParkSense® Rear Park Assist<sup>13</sup>
- Hill Start Assist
- Electronic Stability Control<sup>18</sup> and Trailer Sway Control<sup>29</sup>
- Keyless entry with panic button
- ParkView® Rear Back-Up Camera<sup>5</sup> with Dynamic Grid Lines

### AVAILABLE

- 2.0L I-4 Turbo engine with ESS technology
- 17-inch Gloss Black-painted wheel
- Dual-pane sunroof
- Uconnect 4C NAV with 8.4-inch display, includes SiriusXM Travel Link<sup>12</sup> and SiriusXM Traffic Plus<sup>12</sup> with 5-year trial subscriptions
- SiriusXM Guardian,<sup>106</sup> includes 1-year trial subscription

**COLD WEATHER GROUP:** Windshield wiper de-icer, engine block heater, Remote Start System;<sup>21</sup> heated steering wheel and heated front seats

**COMFORT / CONVENIENCE GROUP:** Security alarm;<sup>22</sup> Remote Start System;<sup>21</sup> power liftgate, rearview auto-dimming mirror and universal garage door opener

**TRAILER TOW GROUP:** Trailer tow wiring harness, Class III hitch receiver, and 4- and 7-pin wiring harness

### TRAILHAWK® ELITE

#### STANDARD TRAILHAWK ELITE EQUIPMENT:

- Leather-trimmed and heated seating (available in Iceland – Black)
- Black, ventilated seats, memory settings for radio, exterior mirrors and driver's seat
- Power 8-way passenger seat with 4-way lumbar adjust
- Heated steering wheel
- Hands-free foot-activated power liftgate
- Remote Start System<sup>21</sup>
- Windshield de-icer
- Universal garage door opener
- Alpine® Premium Sound System with 9 speakers, a subwoofer and 506-watt amplifier

## AVAILABLE CONTINUED

### AVAILABLE TRAILHAWK ELITE OPTIONS:

- CommandView® Dual-Pane Panoramic Sunroof – Full, power front, fixed rear
- 17-inch Gloss Black-painted wheel
- Uconnect 4C NAV with 8.4-inch display
- Engine block heater
- Temporary-use spare tire (4x4 models)
- Auto-dimming mirror
- Security alarm<sup>22</sup>
- Tonneau cover

**TECHNOLOGY GROUP:** Full-Speed Forward Collision Warning with Active Braking;<sup>2</sup> LaneSense® Lane Departure Warning with Lane Keep Assist;<sup>2</sup> Rain-Sensing Windshield Wipers, Auto High-Beam Headlamp Control, Adaptive Cruise Control with Stop and Go;<sup>2</sup> and Parallel and Perpendicular Park and Unpark Assist<sup>1</sup>

## WHEELS

- 1) 17-inch Painted Diamond-Cut / Aluminum (standard)
- 2) 17-inch Painted Black Off-Road Aluminum (available)

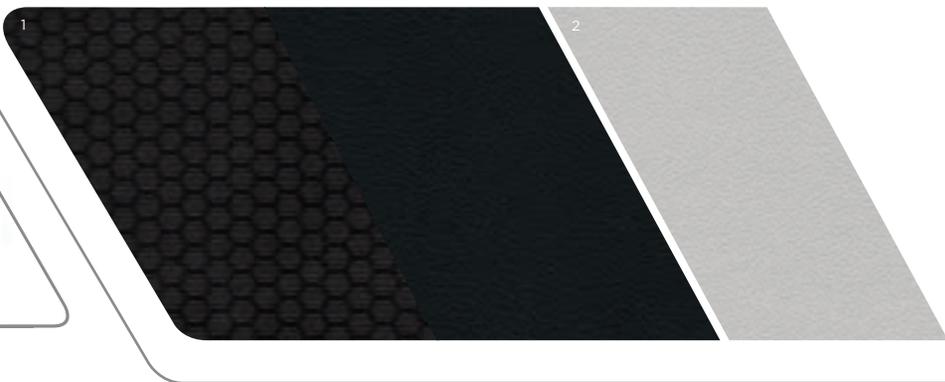


LATITUDE PLUS



Latitude Plus in Velvet Red Pearl

**JEEP® CHEROKEE LATITUDE PLUS** connects you to great value by adding select features that enhance your driving experience. Keyless Enter 'n Go,<sup>™</sup> ambient interior lighting, available leather- and standard cloth-trimmed seats, and an 8-way power driver's seat with lumbar control add extra comfort to enhance both the long and short haul.



## INTERIORS

- 1) Fabric Socket Cloth / Caprice Lux Vinyl with Storm Blue accent stitching: Iceland — Black (standard)
- 2) Caprice Vinyl with accent stitching: Ski Gray (available)

## STANDARD

### CAPABILITY

- 2.4L Tigershark® MultiAir® 2 I-4 engine with Engine Stop / Start (ESS) technology
- 9-speed automatic transmission
- Selec-Terrain® Traction Management System (4x4 models only)
- Single rear exhaust system

### EXTERIOR

- Capless fuel fill
- Accent / body-color fascias
- Chrome grille surround
- Active grille shutters
- LED fog lamps
- LED headlamps
- LED taillamps
- LED daytime running lamps (DRLs)
- Low- / high-beam headlamps
- Black headlamp bezels
- Power and heated body-color mirrors with manual foldaway functionality
- Bright roof rails

### INTERIOR

- Tire-fill notification
- 3.5-inch high-resolution Thin Film Transistor cluster
- 4 convenient USB ports
- Deep-tint sunscreen glass
- Air conditioning with integrated center stack controls
- Cloth seat inserts and bolsters, liquid titanium bezels and door appliqué

## STANDARD CONTINUED

### INTERIOR CONTINUED

- Sliding sun visors with illuminated mirrors
- Driver / passenger one-touch up / down windows
- Uconnect® 4 with 7-inch touchscreen display
- Apple CarPlay® compatibility
- Android Auto™ integration
- Integrated Voice Command with Bluetooth®
- SiriusXM® Radio,<sup>12</sup> includes 1-year trial subscription
- Power 8-way driver's seat and 4-way lumbar adjust
- 2nd-row 60 / 40 split-folding seats
- Leather-wrapped steering wheel with speed and audio controls
- Leather-wrapped shift knobs

### SAFETY & SECURITY

- Electronic Stability Control,<sup>28</sup> includes vehicle stability management system, Electronic Roll Mitigation, All-Speed Traction Control, Brake Assist and 4-channel antilock brake system
- Air bags<sup>2</sup> – Advanced multistage driver and front-passenger, driver and passenger knee, full-length side-curtain and side-thorax
- Keyless Enter 'n Go™ (passive entry / push-button start)
- Hill Start Assist
- ParkView® Rear Back-Up Camera<sup>5</sup> with Dynamic Grid Lines
- Trailer Sway Control<sup>29</sup>
- Blind Spot Monitoring<sup>4</sup>
- Rear Cross-Path Detection<sup>5</sup>
- ParkSense® Rear Park Assist<sup>13</sup>

## AVAILABLE

- 3.2L Pentastar® V6 Variable Valve Timing (VVT) engine with ESS technology, includes dual rear exhaust with bright tips
- 2.0L I-4 Turbo engine with ESS technology, includes dual rear exhaust with bright tips
- Jeep® Active Drive I, single-speed 4x4 system
- CommandView® Dual-Pane Panoramic Sunroof – Full, power front, fixed rear

## AVAILABLE CONTINUED

- Compact spare (FWD only; standard on 4x4)
- Alpine® Premium Sound System with 9 speakers, a subwoofer and 506-watt amplifier
- SiriusXM Guardian™ includes 1-year trial subscription

**COLD WEATHER GROUP:** Windshield wiper de-icer, engine block heater, Remote Start System,<sup>31</sup> all-season floor mats, heated steering wheel and heated front seats

**COMFORT / CONVENIENCE GROUP:** Security alarm,<sup>32</sup> Remote Start System,<sup>31</sup> power liftgate, rearview auto-dimming mirror, air conditioning with Dual-Zone Automatic Temperature Control with humidity sensor and premium air filters, universal garage door opener and 115-volt power outlet

**TRAILER TOW GROUP:** Heavy-duty engine cooling, trailer tow wiring harness, Class III hitch receiver, 4- and 7-pin wiring harness, and full-size spare tire

**ADVANCED SAFETY GROUP:** Includes Rain-Sensing Windshield Wipers, Full-Speed Forward Collision Warning with Active Braking<sup>6</sup> and LaneSense® Lane Departure Warning with Lane Keep Assist<sup>7</sup>

## WHEEL

- 1) 17-inch Painted Satin Carbon Aluminum with Fine Silver Center Cap (standard)



LATITUDE



Latitude in Velvet Red Pearl



**JEEP® CHEROKEE LATITUDE** is your gateway to enjoying all the style and thrills that authentic all-weather capability can bring. Its standard and efficient powertrain includes the proven 2.4L Tigershark® MultiAir®2 I-4 engine matched to the strong and sturdy 9-speed automatic transmission. Uconnect® 4 with a 7-inch touchscreen display includes Apple CarPlay® compatibility and Android Auto™<sup>10</sup> integration.



## INTERIORS

- 1) Ombré Solid and Brook II Cloth seats with Storm Blue accent stitching; Iceland — Black (standard)
- 2) Ombré Solid and Brook II Cloth seats: Nepal — Black / Light Frost Beige (standard)

## STANDARD

### CAPABILITY

- 2.4L Tigershark® MultiAir® 2 I-4 engine with Engine Stop / Start (ESS) technology
- 9-speed automatic transmission
- Selec-Terrain® Traction Management System (4x4 models only)

### EXTERIOR

- Capless fuel fill
- Accent / body-color fascias
- Chrome grille surround
- Active grille shutters
- LED headlamps
- LED taillamps
- LED daytime running lamps (DRLs)
- Low- / high-beam headlamps
- Black headlamp bezels
- Power and heated body-color mirrors with manual foldaway functionality
- Bright roof rails
- Aluminum wheels

### INTERIOR

- Cloth seat inserts and bolsters, liquid titanium bezels and door appliqué
- Tire-fill notification
- 4 convenient USB ports
- 3.5-inch high-resolution Thin Film Transistor cluster
- Air conditioning with integrated center stack controls
- Deep-tint sunscreen glass
- Sliding sun visors with illuminated mirrors
- Driver / passenger one-touch up / down windows
- Power 8-way driver's seat and 4-way lumbar adjust
- 2nd-row 60 / 40 split-folding seats

## STANDARD CONTINUED

### INTERIOR CONTINUED

- Leather-wrapped steering wheel with speed and audio controls
- Leather-wrapped shift knobs
- Uconnect® 4 with 7-inch touchscreen display
- Apple CarPlay® compatibility
- Android Auto™ integration
- Integrated Voice Command with Bluetooth®
- SiriusXM® Radio;<sup>12</sup> includes 1-year trial subscription

### SAFETY & SECURITY

- Electronic Stability Control;<sup>28</sup> includes vehicle stability management system, Electronic Roll Mitigation, All-Speed Traction Control, Brake Assist and 4-channel antilock brake system
- Air bags<sup>7</sup> — Advanced multistage driver and front-passenger, driver and passenger knee, full-length side-curtain and side-thorax
- Keyless Enter 'n Go™ (passive entry / push-button start)
- Hill Start Assist
- ParkView® Rear Back-Up Camera<sup>5</sup> with Dynamic Grid Lines
- Trailer Sway Control<sup>29</sup>

### AVAILABLE

- 3.2L Pentastar® V6 Variable Valve Timing (VVT) engine with ESS technology, includes dual rear exhaust with bright tips
- Jeep® Active Drive I, single-speed 4x4 system
- Compact spare (FWD only; standard on 4x4)
- SiriusXM Guardian™<sup>18</sup> includes 1-year trial subscription

**COLD WEATHER GROUP:** Windshield wiper de-icer, engine block heater, Remote Start System;<sup>31</sup> all-season floor mats, heated steering wheel and heated front seats

**SAFETYTEC™ GROUP:** Power multifunction foldaway mirrors, ParkSense® Rear Park Assist;<sup>15</sup> and Blind Spot Monitoring<sup>4</sup> and Rear Cross-Path Detection<sup>3</sup>

**TRAILER TOW GROUP:** Heavy-duty engine cooling, trailer tow wiring harness, Class III hitch receiver, 4- and 7-pin wiring harness, and full-size spare tire

## AVAILABLE CONTINUED

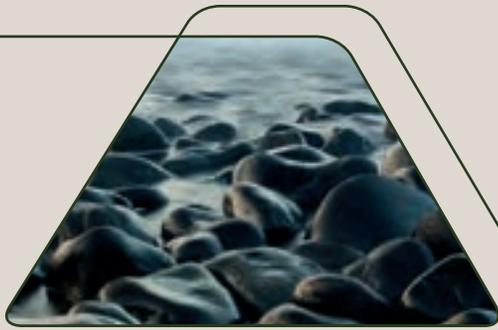
**ADVANCED SAFETY GROUP:** Includes Rain-Sensing Windshield Wipers, Full-Speed Forward Collision Warning with Active Braking<sup>6</sup> and LaneSense® Lane Departure Warning with Lane Keep Assist<sup>7</sup>

## WHEEL

- 1) 17-inch Tech Silver (standard)



1



# SPECIAL EDITIONS

YOUR QUEST FOR FREEDOM CAN BE REALIZED IN A JEEP® CHEROKEE THAT'S AS UNIQUE AS YOU ARE. THESE SPECIAL EDITIONS EACH OFFER A COMBINATION OF LUXURIOUS INTERIOR FEATURES AND FINESSED EXTERIOR STYLE, ALL BACKED BY AUTHENTIC CAPABILITY.



## UPLAND

- 17-inch Black Noise aluminum wheels
- Black Noise exterior accents – roof rails and grille surrounds
- Matte Black tow hooks
- Black interior with Viper Blue accent stitching and Silver Anodized accents
- Desert Sky Blue exterior badging accents
- Off-road wheel flares
- Leather-wrapped steering wheel and shift knob
- Full-size spare tire
- Front LED fog lamps



## ALTITUDE

- 18-inch Gloss Black wheels
- Gloss Black exterior accents – roof rails, badging, grille surrounds, daylight opening (DLO) and fog lamp bezels, and lower front fascia appliqué
- Interior Piano Black accents



## HIGH ALTITUDE

- 19-inch Granite Crystal Aluminum wheels
- Granite Crystal exterior accents and badging
- Granite Crystal / Black grille
- Anodized Gun Metal and Piano Black interior accents
- Uconnect® 4C NAV
- Tungsten interior accent stitching
- Body-color door handles, mirrors, wheel flares, fascias, sill moldings and door claddings
- Gloss Black rear fascia appliqué
- Black DLO bezels



## SPECIFICATIONS

EXTERIOR DIMENSIONS  
(inches unless otherwise specified)

	Jeep Active Drive	Jeep Active Drive I	Jeep Active Drive II	Jeep Active Drive Lock
Wheelbase	106.48	106.6	107	107.1
Overall Length	183.2	183.2	183.2	183.2
Overall Width	73.6	73.6	73.6	74.9
Track, Front	62.7	62.7	62.7	63.6
Track, Rear	63.1	63.1	62.7	63.5
Overall Height (with roof rack)	66.3	66.8	67.8	68.3
Ground Clearance	6.1	7.9	8.3	8.7
Approach Angle (with air dam) (degrees)	16	19.2	21	28.8
Breakover Angle (degrees)	17.7	19.5	21.7	22.9
Departure Angle (degrees)	25.2	25	27.3	32.2
Water Fording <sup>27</sup>	16	19 - 20 (@ 5 mph)	19	20 (@ 10 mph)

### INTERIOR DIMENSIONS

(inches unless otherwise specified, front / rear)

Seating Capacity	2 / 3 adults
Head Room (without sunroof)	39.4 / 38.5
Leg Room	41.1 / 40.3
Shoulder Room	57.6 / 55.1
Hip Room	53.8 / 49.9
Front-Seat Recliner Range (degrees)	-6 to 70 (manual) / -6 to 49.25 (powered)
Rear-Seat Recliner Range (degrees)	19.25 to 25.25 (sliding seat) / 21.25 to 25.25 (fixed seat)
Cargo Volume (cu ft)	49.47
Rear Seats Up	25.8 (SAE V7)
Rear Seats Folded	54.7 (SAE V6)

### TRANSMISSION

9-speed automatic with AutoStick \_\_\_\_\_ Std.

### DRIVE SYSTEMS

Jeep Active Drive I, single-speed 4WD \_\_\_\_\_ Opt.

Jeep Active Drive Lock, 2-speed 4WD with rear locker \_\_\_\_\_ Std. on Trailhawk<sup>®</sup>

## POWERTRAINS

Engine	2.4L Tigershark <sup>®</sup> MultiAir <sup>™</sup> 2.1-4	3.2L Pentastar <sup>®</sup> V6	2.0L Turbo I-4
Displacement (cu in)	144	197.7	121.7
Power (SAE net horsepower @ rpm — estimated)	180 @ 6,400	271 @ 6,500	270 @ 5,250
Torque (SAE net lb-ft @ rpm)	171 @ 4,600	239 @ 4,400	295 @ 3,000 - 4,500
Axle Ratio (:1)	3.73	3.25 (3.517 with Trailer Tow, Jeep Active Drive II and Trailhawk <sup>®</sup> )	3.73
Fuel System	Sequential multipoint electronic returnless	Sequential multipoint electronic returnless	Fuel injection: direct injection

### BODY / SUSPENSION

#### Suspension:

Front \_\_\_\_\_ MacPherson struts, rigid mounted high-strength steel cradle, aluminum lower control arms and knuckles

Rear \_\_\_\_\_ 4-link rear suspension with trailing arm, aluminum spring link, and isolated high-strength steel rear cradle

Steering \_\_\_\_\_ Electric power steering (rack and pinion)

#### Overall Ratio (:1)

4x2 and 4x4 \_\_\_\_\_ 15.1

4x4 Lock \_\_\_\_\_ 15.36

#### Turns (lock-to-lock)

4x2 and 4x4 \_\_\_\_\_ 2.5

4x4 Lock \_\_\_\_\_ 2.67

Turning Diameter (curb-to-curb; ft) \_\_\_\_\_ 40

### BRAKE SYSTEM

#### Front

13 x 1.1 vented rotor with 2.36 single-piston floating caliper  
13 x 1.1 vented rotor with 1.89 twin-piston floating caliper (available)

#### Rear

10.95 x 0.47 solid rotor with 1.5 single-piston floating caliper  
12.6 x 0.47 solid rotor with 1.69 single-piston floating caliper (available)

### ELECTRONIC STABILITY CONTROL<sup>28</sup>

4-channel, 4-wheel antilock brakes with active wheel-speed, steering-wheel angle, yaw-rate lateral-acceleration sensors and longitudinal acceleration vehicle stability management with 2-stage activation switch, All-Speed Traction Control, Brake Assist, Electronic Roll Mitigation and Electronic Brake-Force Distribution

### CAPACITIES / WEIGHTS

(4x2 / 4x4 / 4x4 Lock; pounds unless otherwise specified)

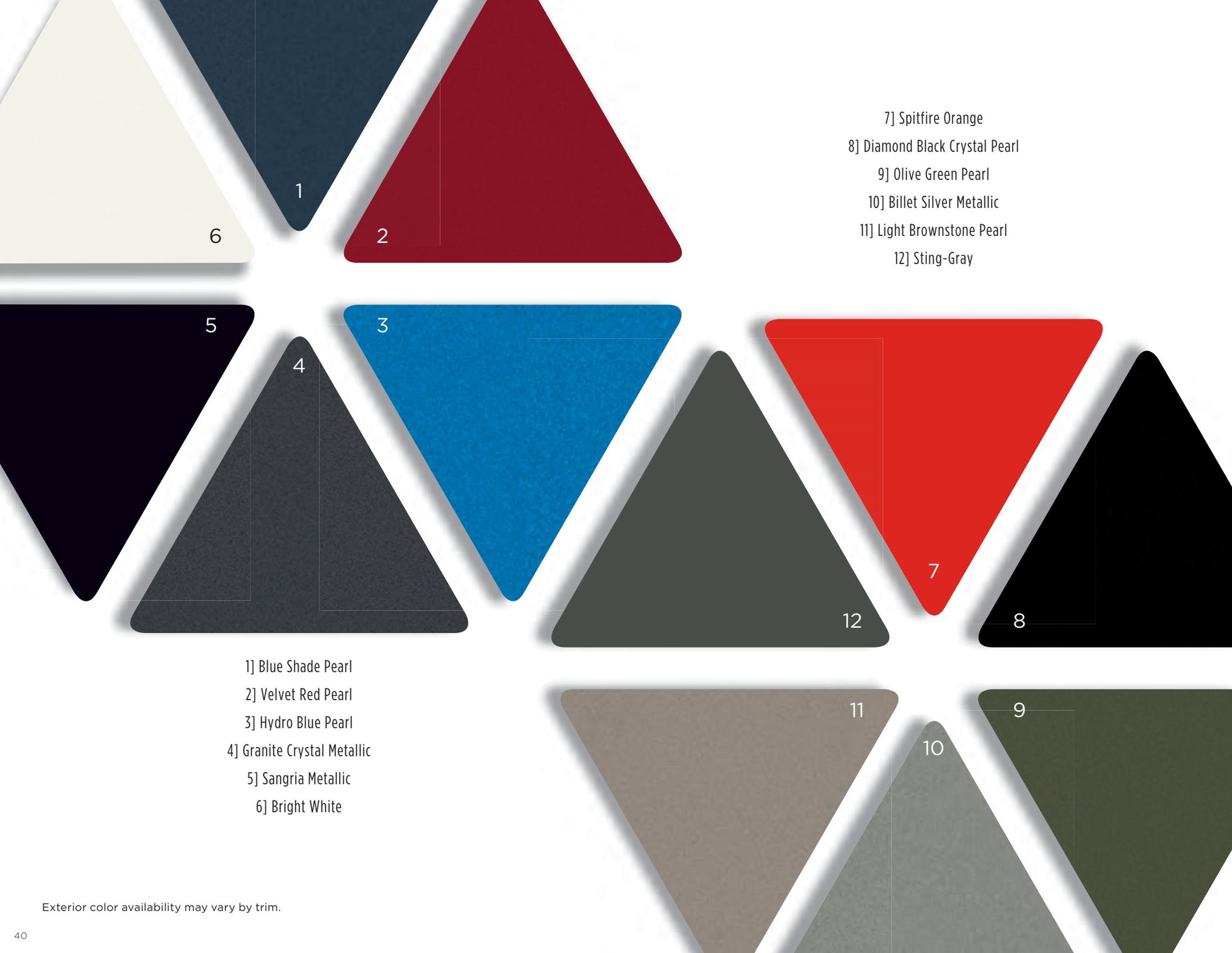
Fuel Tank (gal) \_\_\_\_\_ 15.9

#### Base Curb Weight

2.4L \_\_\_\_\_ 3,655 / 3,953 / 4,028

3.2L \_\_\_\_\_ 3,779 / 4,046 / 4,108

Payload Capacity (with all occupants and cargo) \_\_\_\_\_ 1,000



6

1

2

5

4

3

7

12

8

- 1] Blue Shade Pearl
- 2] Velvet Red Pearl
- 3] Hydro Blue Pearl
- 4] Granite Crystal Metallic
- 5] Sangria Metallic
- 6] Bright White

- 7] Spitfire Orange
- 8] Diamond Black Crystal Pearl
- 9] Olive Green Pearl
- 10] Billet Silver Metallic
- 11] Light Brownstone Pearl
- 12] Sting-Gray

11

10

9

Exterior color availability may vary by trim.



# AUTHENTIC JEEP® BRAND VEHICLE ACCESSORIES



Properly secure all cargo.

SHOWN WITH BLACK HOOD GRAPHIC, ROOF RACK CROSSRAILS, KAYAK CARRIER, 17-INCH SEMI-GLOSS BLACK WHEELS AND ROCK RAILS.

Latitude in Granite Crystal Metallic



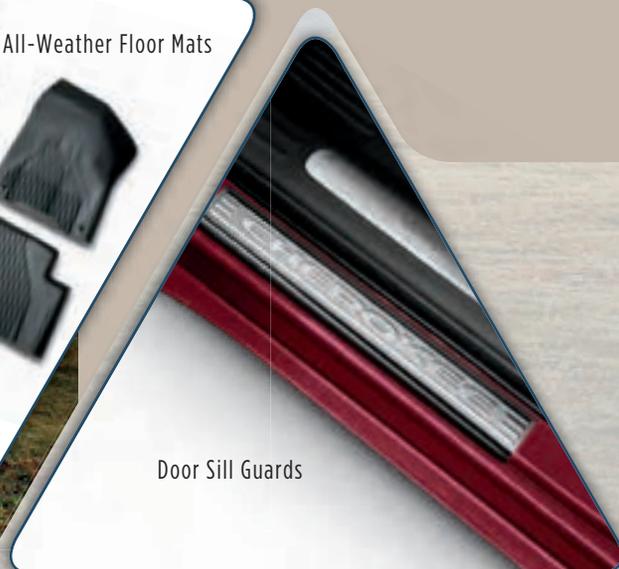
Pedal Kit



18-inch Hyper Black Wheel



All-Weather Floor Mats



Door Sill Guards

When it comes to Jeep® Cherokee, not all parts and accessories are created equal. As the official service, parts and customer care provider for the Jeep Brand, only Mopar® Parts and Accessories can ensure the proper fit, finish and functionality. That's because they're original equipment, engineered by the same people who designed your vehicle, which means you can personalize your ride with complete confidence.

Mopar is also more than parts and accessories. We're here to help you properly maintain and care for your vehicle. Our certified technicians are trained to know your vehicle best, and our Mopar Express Lane service departments are set up to get you in and out quickly. From parts and accessories to expert service and more, always be sure to choose Mopar. Learn more at [mopar.com](http://mopar.com)

ON ROAD.  
ON TRAIL.  
ON CALL.

For the freedom  
to drive on.



## Jeep® Wave Equipped.

SELECT JEEP® CHEROKEE VEHICLES ARE  
AUTOMATICALLY ENROLLED IN THE  
JEEP WAVE PROGRAM FOR TWO YEARS.

IT'S A PROGRAM DESIGNED TO PROVIDE SELECT JEEP BRAND VEHICLE  
OWNERS WITH DEDICATED 24/7 OWNER SUPPORT AND A SPECIAL  
PACKAGE OF BENEFITS DESIGNED TO ENHANCE THEIR OWNERSHIP  
EXPERIENCE AND THANK THEM FOR THEIR PATRONAGE. VISIT  
[JEEP.COM/JEEP-WAVE.HTML](http://JEEP.COM/JEEP-WAVE.HTML) FOR MORE DETAILS.

### JEEP® WAVE BENEFITS



DEDICATED 24/7 SUPPORT LINE



FOUR OIL CHANGES AND  
FOUR TIRE ROTATIONS



VIP TREATMENT AT SPECIAL  
JEEP BRAND EVENTS



PEACE OF MIND WITH TRIP-  
INTERRUPTION PROTECTION



FIRST-DAY RENTAL COVERAGE

Limited in Blue Shade Pearl



# OWNER SUPPORT



**5 YEAR/60,000 MILE<sup>35</sup> POWERTRAIN LIMITED WARRANTY** **WARRANTIES** Jeep® Brand vehicles are covered by a 3-Year/36,000-Mile Basic Limited Warranty<sup>34</sup> (excludes normal maintenance and wear items), as well as a 5-Year/60,000-Mile Powertrain Limited Warranty<sup>35</sup> that is fully transferable. See your dealer for complete details and a copy of the 5-Year/60,000-Mile Powertrain Limited Warranty.<sup>35</sup>



**VEHICLE PROTECTION**

**MOPAR® VEHICLE PROTECTION** has a vested interest in your satisfaction with your new Jeep® Brand vehicle. This is the only extended protection provider backed by the manufacturer, FCA US LLC. We stand behind every Mopar Vehicle Protection plan with certified, factory-trained technicians and the use of authentic Mopar parts. Your plan is honored at over 2,600 dealerships within the United States, Canada, Puerto Rico and Mexico. Be sure to ask for a Mopar Vehicle Protection plan at your dealership, call (800) 442-2666 or visit [moparvehicleprotection.com](http://moparvehicleprotection.com)



**DRIVEABILITY PROGRAM**

The FCA US LLC Driveability

Program provides aftermarket reimbursement incentives on adaptive vehicle upfit equipment to help provide safe and reliable vehicle modifications, enhancing accessibility for all people. For more information, call (800) 255-9877 or visit [fcausdriveability.com](http://fcausdriveability.com)

**OFFICIAL JEEP® OWNER SITE & APP** Your Jeep® Brand vehicle ownership gives you exclusive access to personalized vehicle information, service and maintenance records, recall notifications, roadside assistance, special offers and more through whatever device you prefer — desktop, tablet or smartphone! Register for your Jeep Vehicle Owner Site account at [mopar.com/jeep](http://mopar.com/jeep) or download the Jeep Brand Vehicle Info App for free at either the App or Google Play stores.

**JEEP® DRIVEPLUS<sup>SM</sup> MASTERCARD<sup>®</sup>**

Apply today for a Jeep® DrivePlus<sup>SM</sup> Mastercard<sup>®</sup> and, upon approval, start earning 5% back on Jeep dealership purchases, 2% back on gas and travel purchases, and 1% back on purchases everywhere else.<sup>35</sup>



Redeem your rewards toward your next service or your next Jeep purchase. Visit [drivepluscard.com](http://drivepluscard.com) or visit a participating dealer to learn more.

THE JEEP® BRAND IS PROUD TO OFFER  
SOME OF THE BEST OWNERSHIP SUPPORT  
PROGRAMS AVAILABLE ANYWHERE.

# EXPANDED HORIZONS

DELVE DEEPER INTO THE JEEP® LIFE WITH AN EXPANSIVE ARRAY OF SOCIAL MEDIA, SHOPPING, OWNER RESOURCES AND ONE-OF-A-KIND EVENTS. START YOUR ADVENTURE TODAY AT [JEEP.COM](http://JEEP.COM)

**SOCIAL ADVENTURES** Expand your horizons to include authentic and active Jeep® Brand online communities. Post stories, share photos, watch videos and get the latest news from Jeep Brand gearheads and engineers on Facebook, Instagram, Twitter and YouTube. Tune in and get out into the virtual world, where thrilling adventures are happening every single day.



[facebook.com/Jeep](https://facebook.com/Jeep)

[instagram.com/Jeepofficial](https://instagram.com/Jeepofficial)

[twitter.com/Jeep](https://twitter.com/Jeep)

[youtube.com/TheJeepChannel](https://youtube.com/TheJeepChannel)



**JEEP® BADGE OF HONOR** Experience an online community that invites off-road fans to sign up, download the app and check in to legendary off-road trails across the U.S. — earmarked by the Jeep® Badge of Honor. Members can discover special trails and maps, earn Trail Points and ranks within the community, share photos, and learn more about Jeep Trail Ratings. Connect with fellow Jeep Brand vehicle owners and like-minded friends at [jeep.com/badge-of-honor](http://jeep.com/badge-of-honor)

## Jeep Gear

**JEEP® GEAR** Uncover an extensive line of fun developed exclusively for Jeep® Brand enthusiasts. From authentic wearables to unique gifts, all items are as rugged and durable as your Jeep Brand vehicle. Express your true nature. Learn more at [jeep.com/gear](http://jeep.com/gear)





Jeep<sup>®</sup>

(1) Always look before proceeding. An electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings. (2) This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. (3) Always sit properly in designated seating positions with seat belts securely fastened at all times. (4) Always check visually for vehicles prior to changing lanes. (5) Always check entire surroundings visually before proceeding. (6) This system is an alert system for the front of the vehicle. It is not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. (7) This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and maintain control of the vehicle. (8) All SiriusXM Guardian equipped vehicles come with a 12-month trial effective on the date of purchase or lease of a new vehicle. Enrollment in the trial is required to receive service. Upon expiration of the trial period, purchase of a subscription is required to continue SiriusXM Guardian. SiriusXM Guardian is available only on equipped vehicles purchased within the United States, Canada and Puerto Rico. Services can only be used where cellular coverage is available. See Uconnect and SiriusXM Guardian Terms of Service for complete service limitations. (9) Requires compatible iPhone. See dealer for phone compatibility. Data plan rates apply. Vehicle user interface is a product of Apple. Apple CarPlay is a trademark of Apple Inc. iPhone is a trademark of Apple Inc., registered in the US and other countries. Apple terms of use and privacy statements apply. (10) To use Android Auto on your phone screen, you'll need an Android phone running 5.0 or higher and the Android Auto App. Google, Android, Android Auto, YouTube and other related marks and logos are trademarks of Google LLC. (11) The Uconnect Phone requires a mobile phone equipped with the Bluetooth Hands-Free Profile. To check phone compatibility, please visit [www.UconnectPhone.com](http://www.UconnectPhone.com). (12) SiriusXM Radio requires a subscription, sold separately or as a package, by SiriusXM Radio Inc. **If you decide to continue service after your 12-month trial included with the new vehicle purchase, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates.** Trial service is not transferable. Fees and taxes apply. Please see the Customer Agreement at [www.siriusxm.com](http://www.siriusxm.com) for complete terms and how to cancel, which includes calling SiriusXM at 1-866-635-2349. All fees and programming are subject to change. Not all vehicles or devices are capable of receiving all services offered by SiriusXM. Data displays and individual product availability vary by vehicle hardware. Current information and features may not be available in all locations, or on all receivers. Weather Forecast, Current Conditions may not be available in all locations. (13) Always look before proceeding. An electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings. (14) Never operate the vehicle with the seats reclined to the extent that the seat belts are not secure and flat against your torso. (15) Requires an iPhone with Siri. Certain features are not available while the vehicle is in motion. iPhone must be within active cellular range. Customer's existing iPhone data rates apply to Internet-supported features. (16) Voice Texting feature requires a compatible mobile device enabled with Bluetooth Message Access Profile (MAP). iPhone and some other smartphones do not currently support Bluetooth MAP. Visit [www.UconnectPhone.com](http://www.UconnectPhone.com) for system and device compatibility. Ensure MAP is ON and incoming message notification is enabled. Vehicle must be registered for SiriusXM Guardian and you must fulfill minimum subscription requirements. Also requires the use of a compatible smartphone that supports text messaging and Bluetooth. Check [www.UconnectPhone.com](http://www.UconnectPhone.com) for device compatibility. (17) Three-month/1GB trial included with the purchase or lease of a new vehicle. Upon expiration of the trial period, purchase of a subscription is required. Wi-Fi Hotspot available through third-party subscription. Requires Internet-enabled mobile device. See dealer for details. This feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. (18) In the event of a medical or other emergency, press the SOS button to be connected to a Customer Care agent who can direct emergency assistance to your vehicle's location. (19) Roadside Assistance Call provides direct calling to Roadside Assistance Service. Vehicle must be within the United States, Puerto Rico or Canada and have network coverage. Additional roadside assistance charges may apply. Check warranty for details. (20) Remote Vehicle Start is not available on all vehicles. You are responsible for using remote features in accordance with any laws, rules or ordinances in effect in your vehicle's location. (21) To use Vehicle Finder, you must have the Uconnect App with SiriusXM Guardian installed on a compatible smartphone and have an active subscription to SiriusXM Guardian. (22) Send & Go requires a vehicle equipped with a Uconnect 8.4 NAV or Uconnect 4C NAV unit. To use Send & Go, you must have the Uconnect App with SiriusXM Guardian installed on a compatible smartphone and have an active subscription to SiriusXM Guardian. (23) Theft Alarm Notification is compatible with factory-installed alarms only. (24) Stolen vehicle police report required. (25) Compatible with properly equipped Uconnect systems on eligible vehicles. Requires registration of vehicle to SiriusXM Guardian connected services and fulfillment of minimum subscription requirements. Late availability. Amazon, Alexa and all related logos and marks are trademarks of Amazon.com, Inc. or its affiliates. (26) Based on Jeep Brand's Mid-Size SUV sub-segment: Chevrolet Equinox, Ford Escape, Honda-CRV, Toyota RAV4, Subaru Forester and Nissan Rogue, and based on Cherokee offering 2-speed Power Transfer Unit (PTU) with rear locking axle, low-range 4x4 capability. (27) Do not attempt water fording unless depth is known and consistent with the vehicle's water fording rating in the Owner's Manual. Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. (28) Always drive carefully, consistent with conditions. Always wear your seat belt and obey traffic laws. (29) Always drive carefully, consistent with conditions. (30) Based on EPA-estimated 23 city/31 hwy/26 combined mpg 2.0L Turbo I-4 engine with 15.8-gallon tank, 2WD. Actual mileage may vary. (31) Check state and local laws regarding the use of remote start systems. (32) Vehicle must be locked and system activated for alarm to sound. (33) Visit [Mopar.com](http://Mopar.com) for complete details and a copy of the Powertrain Limited Warranty. (34) Visit [Mopar.com](http://Mopar.com) for complete details and a copy of the Basic Limited Warranty. (35) See the Reward Terms and Conditions in the Summary of Credit Terms provided at time of application for details, including earning, redemption, expiration or forfeiture. Percentage back is earned as points.

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