





# Drawing on a very rich history

It is a badge born over 100 years ago that still stands for something original today: a passion for motoring unlike any other. The DNA of one of the world's most highly regarded brands runs deeper than the enamel of its badge. With each racetrack win, and each milestone along the way, its reverence has only grown. In 1962, the legendary Alfa Romeo Giulia sedan dared to bring track-worthy technology to the street. By combining an ultra-powerful engine with a lightweight body, it forever revolutionized the sports sedan.

Alfa Romeo has always taken a unique and innovative approach to designing automobiles; it is the point of convergence between design and passion, between a love for the most cutting-edge technology and a strong instinct to inspire emotions. With Giulia, Alfa Romeo writes another chapter in its history where, once again, the driver is at the center of the design.

# The stopwatch doesn't lie



It is a 12.9-mile-long serpent that has broken the hearts of even the most courageous racers. With a 1,000-foot elevation change from its lowest to highest point, the deceptively picturesque Nürburgring in Germany's Eifel Mountains has long served as the ultimate test for the spirit of man and machine alike. A track record here takes more than an extended right leg — it takes everything an engineer, designer and dreamer can incorporate into the art of motoring itself. With its best-in-class 505 horsepower<sup>1\*</sup> engine and advanced performance features, the Alfa Romeo Giulia Quadrifoglio arrived with serious intentions. The end result? A jaw-dropping 7:32 lap that places Quadrifoglio in a league with the world's most exotic sports cars. What's more, the same advanced chassis design and rigidity that led to its record-breaking performance weren't something merely destined for the intimidating expanses of the Nürburgring: they are something that can be found in every Giulia across the board.

near-perfect

50/50

Weight distribution

/:3

The fastest lap ever by a four-door production sedan at the Nürburgring, one of the most demanding tracks in the world

## Untouchable

Giulia Quadrifoglio features the most-powerful production engine ever created by Alfa Romeo: an ultralight all-aluminum 2.9L twinturbocharged V6 engine that delivers 505 horsepower and 443 lb.-ft. of torque between 2,500 and 5,500 rpm. It launches Quadrifoglio from 0 to 60 mph in 3.8 seconds and up to a top speed of 191 mph.

Beneath the hood of Giulia and Giulia Ti models, the Alfa Romeo turbocharged 4-cylinder engine is the top of its class. This all-aluminum 2.0-liter powerplant features a twin scroll turbocharger that delivers exceptional responsiveness.

All models feature Alfa Romeo's next-generation 8-speed automatic transmission, available with steering column-mounted aluminum paddle shifters. Co-developed with ZF, a global leader in driveline and chassis technology, it shifts in less than 100 milliseconds — faster and more precisely than a professional driver.

GIULIA QUADRIFOGLIO

505

443

lb.-ft. of torque between 2,500 and 5,500 rpm

3.8 seconds

191mp

GIULIA AND GIULIA Ti

280

horsepowe

lb.-ft. of torque between 2,000 and 4,800 rpm

5.1 seconds

149mph

top speed

# Switch it up Thanks to the interaction with the Chassis Domain Control (CDC), Alfa DNA and DNA Pro Drive Mode Selector instantaneously adapt vehicle behavior to the selected mode: • DYNAMIC delivers a sharper throttle, brake and steering response for sporty on-road driving and a throatier exhaust note. • NATURAL is a comfort setting for a perfect balance in daily driving. • ADVANCED EFFICIENCY is an eco-saving mode engineered to achieve the lowest fuel consumption. On Quadrifoglio, it includes cylinder deactivation. Giulia Quadrifoglio shown in Rosso Competizione Tri-coat.

# At its core is passion

The latest evolution of Giulia began with an all-new architecture that is characterized by a longitudinal engine framework. The design emphasizes precise placement of lightweight materials to help achieve near-perfect 50/50 weight distribution across the front and rear axles. The Giulia's side profile proportions highlight its optimized balance and seductive Italian design with short overhangs, along with long hood and front fender proportions. Designers gave Giulia an organic design for timeless character.

A carbon fiber roof on Quadrifoglio further improves Giulia's best-in-class' power-to- weight ratio, while on aluminum roof on Giulia and Ti models contributes to its awe-inspiring driving dunamics.

A carbon fiber hood is a visual and technical cue to the ultra-high performance one can expect from Quadrifoglio, while the Giulia and Giulia Ti benefit

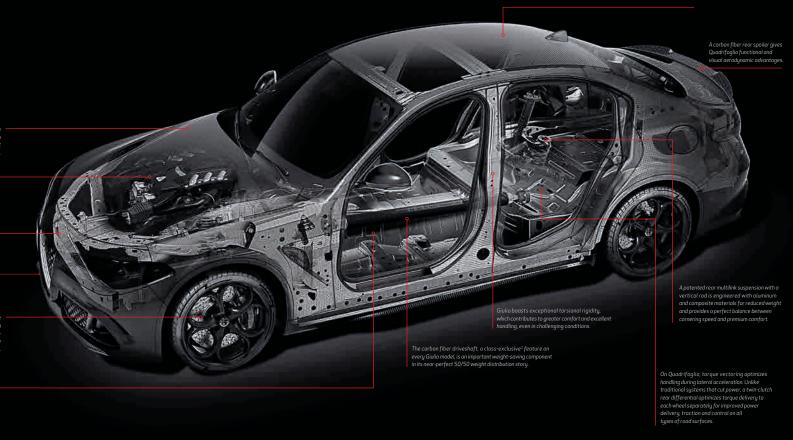
The innovative aluminum 280 hp. 2.01 turb ocharged 4-cylinder and the 505 hp all-aluminum 291 twin-turbocharged V6 engines or excellent examples of how engineers created the light weight Guilla by strategically placing ultralight materials within Guila's architecture. Brakes, doors fenders and suspension components, including front block travers, bits, front and rear door frames are all makes for limiting.

> Forward Collision Warning (FCW) Plus<sup>3</sup> provides autonomous braking and has the ability to slow or bring the vehicle to a full stop

The carbon fiber active aero front splitter, a segment exclusive feature; manages downforce for optimal stability when at speeds of

Guilar eins in all that speed with the stopping power of all-aluminum brakes from Brembo. They feature large vented discs, plus four-piston front and one-piston rero animum amonablose (alignes. On Quadifigallo, there are six-piston front and four-piston reror calipers, on the available ultra-highperformance carbon ceramic brake system, shown here. Both front and rear rators feature a two-piece sixing and deliver of 50-percent weight reduction compared to using cast iron discs.

> Chassis Damain Control (CDC) acts as the "supervisor" to manage all available active vehicle dynamic sustems: leteronic Stability Control (ESC); torque vectoring, adaptive suspension, active aero front splitter and Integrated Brake Systems (IBS) all work tagether in read time to radinize performance and drivibilities.













Giulia is more than eager to share its report card. The vehicle performance pages offer up useful data that track tire pressures, engine oil, service visits and much more.

The available Apple CarPlay $^{\text{IM}1}$  among other features, puts the Apple Map navigation app front and center on the radio screen. Receive turn-by-turn directions, up-to-date traffic conditions and more — all through the hands-free $^{12}$  convenience and safety of Siri $^{13}$  voice control.

Like having an extra set of eyes on the subject, drivers get a better view of what lies behind with the back-up camera<sup>5</sup> with dynamic grid lines, standard on every Giulia. Screens also display settings, radio and other essential information.

A WIDER VIEW Alfa Romeo's fabled racing history was built on communication among driver, crew and car. Today's Giulia communicates instantly with a 6.5-inch or 8.8-inch integrated widescreen Information and Entertainment System, intuitively navigated with its central display rotary controller.

# Surrounded in sound





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Music



Raps



Messages



Now Playing



Podcasts



Audiobooks



Spotify

PREMIUM AUDIO SYSTEM BY HARMAN KARDON® Much like the spoiling experience of driving Giulia, once drivers encounter the enhanced audio qualities of Harman Kardon, there's no turning back. This system is built specifically for Alfa Romeo to optimize the vehicle's acoustics. Its 900watt, 12-channel class-D amplifier and Logic 7° sound technology distribute clear sound through a system of 14 premium speakers and subwoofer. It all serves as proof that Alfa Romeo takes the notes from its sound system as seriously as it does the glorious ones produced from its engine.

### harman/kardon

APPLE CARPLAY<sup>™11</sup> This is smarter iPhone® integration, so you'll experience your favorite features through your dashboard. With Siri, all you have to do is ask — catch up on calls and messages, get directions from Apple Maps, or request a song through Apple M he system lets you browse music, or discover nearby gas stations, parking, restaurants an more. Plus, Maps help predict where you're headed.



ANDROID AUTO™ and love Android,™ Google™ goes with you with navigation¹4 and "OK Google" I'll hear your favorite Google Play music and get voice-guided navigation14 fro Stay focused and productive while on the road with voice controls<sup>12</sup> that allow you to make dar appointments, set timers, reply to emails and messages — and more.

android auto





UNIQUE SUSPENSION The front double-wishbone suspension and semi-virtual steering axis are standard on all Giulia models and result in an accurate and direct steering feel that boosts driver confidence. The patented Alfa Link™ rear suspension design with vertical rods is an expert multitasker: it enhances performance, driving pleasure and passenger comfort all at the same time. The available adaptive suspension optimizes damper settings to help maximize vehicle dynamics in all conditions.

INTEGRATED BRAKE SYSTEM (IBS) Standard on every Giulia, this innovative electromechanical system is an industry first? replacing traditional braking systems. It combines the stability control and brake system resulting in a significant reduction in weight and a faster increase in pressure, while optimizing the feeling of the brake pedal. In Quadrifoglio, drivers can customize brake feel using the Alfa DNA Pro Drive Mode Selector. The available ultra-high-performance carbon ceramic brake system features six-piston front and four-piston rear aluminum monoblock brake calipers and larger 15.4-inch rotors, plus larger 14.2-inch rear rotors enabling 60 – 0 mph braking in 102 feet.



Sophisticated approaches to tracking potential hazards and navigating harsh elements are impressively demonstrated by the Alfa Romeo Giulia. Beyond advanced structural design and materials that create barriers for occupants, Giulia is equipped to deliver visual and audio prompts that help elevate driver awareness and performance. In short, this is confidence that's built-in.

**Air Bag System**<sup>6</sup> Giulia features a standard comprehensive system that includes: driver and front-passenger dual advanced air bags, seat-mounted side air bags (pelvic-thorax), inflatable knee air bags, plus supplemental front and rear side-curtain air bags.

Back-Up Camera<sup>5</sup> with Dynamic Grid Lines and Rear Park Sensors<sup>5</sup> is standard on all Giulia models.

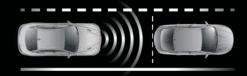
ParkSense\* Rear Park Assist System<sup>5</sup> is standard on the Giulia/Giulia Sport. Front/rear park assist<sup>5</sup> is available on Giulia/Giulia Sport and standard on all other models.

**Forward Collision Warning (FCW) Plus**<sup>3</sup> This available system (standard on Quadrifoglio) provides autonomous braking and, under certain circumstances, slows the vehicle or can bring it to a full stop when a frontal collision may appear imminent.

**Blind Spot Monitoring**<sup>7</sup> This available system (standard on Quadrifoglio) has dual ultra-wideband radar sensors which aid the driver when changing lanes (and when vehicles are in the blind spot) via an illuminated sideview mirror icon.

**Cross-Path Detection**<sup>5</sup> is activated any time the vehicle is in Reverse. With illuminated icons on the sideview mirror, as well as an audible chime, this available feature (standard on Quadrifoglio) lets the driver know vehicles are crossing behind.

**Lane Departure Warning (LDW)**<sup>9</sup> Drivers benefit from this available feature that emits an audio and cluster light visual warning during an inadvertent lane departure. It works to remind the driver to stay the course.



Adaptive Cruise Control (ACC) with Full Stop<sup>8</sup> This available system helps drivers to maintain a safe distance from the vehicle ahead and, under certain traffic conditions, the system can bring the Giulia to a full stop without driver intervention.

**Dynamic Steering Torque (DST)** The standard system directs the Electric Power Steering (EPS) to produce optimal stopping capability, providing greater stability under certain braking maneuvers and dynamic situations.

**Hill Start Assist (HSA) System** This standard system aids the driver during drive-off maneuvers when the vehicle is on a slope, maintaining and releasing the brake pressure and accommodating vehicle drive-off.

Anti-Slip Regulation (ASR) and Traction Control System (TCS) Standard on all Giulias, ASR limits the spin of the driving axle during a driver torque request in the event the adherence limit is reached, optimizing vehicle traction. The TCS, also standard, limits the wheelspin of a single drive wheel by applying brake torque to the wheel while an equivalent amount of torque is transferred via the differential to the other wheel, providing the vehicle the torque required to drive away.





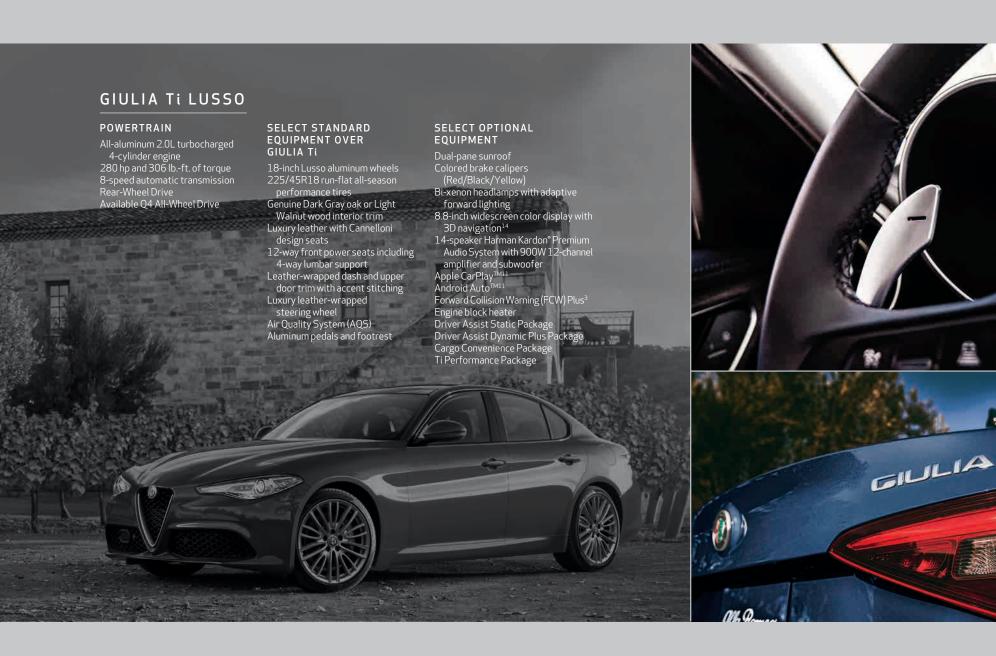


Giulia can never be accused of holding back — beyond its generous power output, drivers will appreciate a range of conveniences and luxurious touches, all suitably framed with aluminum window surrounds. The central display rotary controller, Alfa DNA Drive Mode Selector and electric parking brake put essential controls intuitively within reach. The standard 17-inch Bright 10-spoke aluminum wheels or available 18-inch Dark or Bright turbine aluminum wheels and power folding, heated exterior mirrors are eye-catching in both a decorative and practical sense. A 6.5-inch widescreen color display radio with MP3, Bluetooth\* and 3 USB outlets, 8-speaker audio system surrounds with soothing acoustics, while its sumptuous Black interior trim plays the perfect host.

#### GIULIA Ti SELECT OPTIONAL EQUIPMENT SELECT OPTIONAL EQUIPMENT POWERTRAIN SELECT STANDARD **EOUIPMENT OVER GIULIA** (continued) All-aluminum 2.0L turbocharged Dual-pane sunroof Aluminum interior trim 18-inch Polished double Y-spoke 4-cylinder engine Colored brake calipers 280 hp and 306 lb.-ft. of torque (Red/Black/Yellow) Forward Collision Warning (FCW) Plus<sup>3</sup> Engine block heater 8-speed automatic transmission Bi-xenon headlamps with adaptive forward lighting Driver Assist Static Package Rear-Wheel Drive Driver Assist Dynamic Available Q4 All-Wheel Drive Heated front seats 8.8-inch widescreen color display with Plus Package Cargo Convenience Package\* Ti Performance Package Heated steering wheel 3D navigation14 Heated windshield washer nozzles 14-speaker Harman Kardon® Premium 8.8-inch widescreen color display with Audio System with 900W 12-channel Bluetooth, AM/FM radio and MP3 amplifier and subwoofer Ti Leather Package Sirius XM® Satellite Radio10 Apple CarPlay™11 (12-month trial included) Android Auto™11 Genuine Dark Gray wood interior trim GIULIA TI SPORT SELECT STANDARD SELECT STANDARD SELECT OPTIONAL **EQUIPMENT OVER GIULIA TI** EQUIPMENT OVER GIULIA TI EQUIPMENT OVER GIULIA Ti (continued) 19-inch Dark 5-hole aluminum wheels 18-inch Sport aluminum wheels 225/40R19 run-flat all-season 19-inch Bright 5-hole Sport leather-wrapped aluminum wheels 19-inch Polished Y-spoke performance tires steering wheel Front and rear sport fascias Steering column-mounted aluminum Gloss Black window surrounds paddle shifters aluminum wheels 19-inch staggered front 225/40R, rear 255/35R run-flat three-season Premium sport leather seats Aluminum pedals and footrest 12-way power front seats including Colored brake calipers 4-way lumbar support with power (Red/Black/Yellow) performance tires bolsters and manual thigh support Aluminum interior trim Ti Sport Performance Package Sport-tuned suspension \*Late availability



Giulia Ti offers unique accents and packages that amp up its sporty side. The available Ti Leather Package adds a leather-wrapped dash and upper door trim, while aluminum interior accents graciously greet drivers and passengers. LED taillamps and 19-inch 5-hole aluminum wheels draw the right kind of attention. The sport leather-wrapped steering wheel with available steering column-mounted aluminum paddle shifters puts both performance and luxury in hand. Dual-chrome exhaust tips makes a grand exit, while Bi-xenon headlamps with adaptive forward lighting leads the way in style.





Nature inspires design of the highest order, and it's well-represented in the Ti Lusso with genuine Dark Gray Oak or Light Walnut wood trim. Revel in luxury leather with Cannelloni design seats, 12-way power front seats including 4-way lumbar and driver memory, luxury leather-wrapped steering wheel, leather-wrapped dash with accent stitching and leather-trimmed interior accents. This is distinctive Italian craftsmanship that puts high luxury at ease, while the available dual-pane sunroof adds new dimension to the driving performance.





These are just some of the ways Quadrifoglio earns its iconic clover badge: a leather-wrapped steering wheel with Red push-button start offers precise control, while the 2.9L twin-turbocharged V6 engine fuels thrill rides with 505 hp and 443 lb.-ft. of torque. The dual-chrome quad exhaust identifies itself with its distinctive exhaust note. The Alfa DNA Pro Drive Mode Selector includes the Race mode for one-with-the-road performance, while the carbon fiber active aero front splitter adds another level of control. Drivers are at their best with the comfort and stability created by performance leather/Alcantara\* seats, 14-way front power seats including 4-way lumbar and power adjustable bolsters, along with manual thigh support.

### BRAKE CALIPERS



Silver brake calipers (not available on Quadrifoglio)



Yellow brake calipers

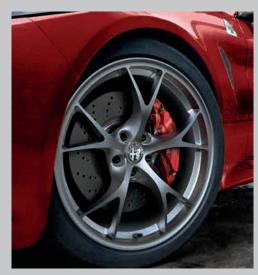


Red brake calipers



Black brake calipers

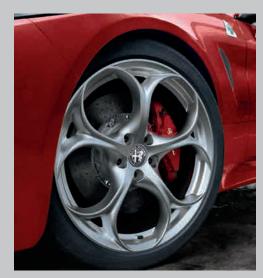
### GIULIA QUADRIFOGLIO WHEELS



19-inch Bright tecnico aluminum Standard



19-inch Dark tecnico aluminum Available



19-inch Bright 5-hole aluminum Available



19-inch Dark 5-hole aluminum Available

### **GIULIA WHEELS**



17-inch Bright 10-spoke aluminum Standard on Giulia



18-inch Dark turbine aluminum Available on Giulia



18-inch Bright turbine aluminum Available on Giulia



18-inch Sport aluminum Standard on Giulia Sport; Available on Giulia Ti Sport



18-inch Polished double Y-spoke aluminum Standard on Giulia Ti



18-inch Lusso aluminum Standard on Giulia Ti Lusso



19-inch Dark 5-hole aluminum Standard on Giulia Ti Sport



19-inch Bright 5-hole aluminum Available on Giulia Ti Sport



19-inch Polished Y-spoke aluminum Available on Giulia Ti Sport

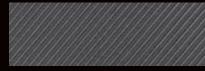
### COLOR YOUR WORLD: THE HUES OF GIULIA

# Alfa Rosso — 1, 2, 3, 4, 5, 6 Alfa White — 1, 2, 3, 4, 5 Alfa Black — 1, 2, 3, 4, 5 Stromboli Gray Metallic — 1, 2, 3, 4, 5 Vesuvio Gray Metallic — 1, 2, 3, 4, 5, 6 Vulcano Black Metallic — 1, 2, 3, 4, 5, 6 Silverstone Gray Metallic — 1, 2, 3, 4, 5, 6 Monza Red Metallic — 1, 3 Montecarlo Blue Metallic — 1, 2, 3, 4, 5, 6 Rosso Competizione Tri-Coat — 3, 4, 5, 6 Trofeo White Tri-Coat — 3, 4, 5, 6 Misano Blue Metallic — 2, 4, 6

#### LEGEND

1. Giulia3. Giulia Ti5. Giulia Ti Lusso2. Giulia Sport4. Giulia Ti Sport6. Giulia Quadrifoglio

### INTERIOR TRIM



Aluminum Trim



Genuine Carbon Fiber Trim (Quadrifoglio only)



Dark Gray Oak Wood Trim



Light Walnut Wood Trim (Ti Lusso only)



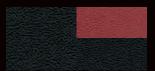
Black Trim

### TACTILE DECISIONS: THE GIULIA RANGE OF INTERIORS

#### QUADRIFOGLIO



Black Leather and Alcantara\* with Dark Gray Accent Stitching (Black Interior Trim) Available on Giulia Quadrifoglio



Black Leather and Alcantara with Red Accent Stitching (Black or Red Interior Trim) Available on Giulia Quadrifoglio



Black Leather and Alcantara with Green and White Accent Stitching (Black or Ice Interior Trim) Available on Giulia Quadrifoglio

#### QUADRIFOGLIO SPARCO® RACING SEATS (Optional)





Black Leather and Alcantara with Dark Gray Accent Stitching (Black Interior Trim) Available on Giulia Quadrifoglio



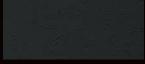
Black Leather and Alcantara with Red Accent Stitching (Black or Red Interior Trim) Available on Giulia Quadrifoglio



Black Leather and Alcantara with Green and White Accent Stitching (Black or Ice Interior Trim) Available on Giulia Quadrifoglio

#### GIULIA Ti LUSSO





Black Luxury Leather with Cannelloni Design with Dark Gray Accent Stitching (Black Interior Trim) Available on Giulia Ti Lusso



Red Luxury Leather with Cannelloni Design (Red Interior Trim) Available on Giulia Ti Lusso



Tan Luxury Leather with Cannelloni Design (Tan Interior Trim) Available on Giulia Ti Lusso



Crema Luxury Leather with Cannelloni Design (Crema Interior Trim) Available on Giulia Ti Lusso

#### GIULIA TI SPORT





Black Sport Leather with Dark Gray Accent Stitching (Black or Ice Interior Trim) Available on Giulia Ti Sport



Red Sport Leather (Red Interior Trim) Available on Giulia Ti Sport



Tan Sport Leather (Tan Interior Trim) **Available on Giulia Ti Sport** 

### GIULIA, GIULIA SPORT and GIULIA Ti





Black Leather with Dark Gray Accent Stitching (Black or Ice Interior Trim) Available on Giulia, Giulia Sport and Giulia Ti



Red Leather (Red Interior Trim) Available on Giulia, Giulia Sport and Giulia Ti



Tan Leather (Tan Interior Trim) Available on Giulia, Giulia Sport and Giulia Ti





(1) Based on Alfa Romeo Premium Import High-performance Midsize Sedan segment, latest available competitive information. (2) Based on Alfa Romeo Premium Import Midsize Sedan segment, latest available competitive information. (3) FCW system is solely an alert system for the front of the vehicle which does not take any actions to change the vehicle dynamics to avoid a collision and is not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. (4) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (5) Always look before proceeding, electronic drive aid is not a substitute for conscientious driving; always be aware of your surroundings. (6) The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for Advanced Iron Bags. Children 12 years old and younger should always wear their lap and shoulder belts properly. (7) Always check visually for vehicles prior to

Little Int 12 personal and younger should always the docked up in a tea. Sect. Internet. Ject. Internet. Ject.





### **BEYOND THE WINNER'S CIRCLE**

The unique aesthetic that is Alfa Romeo, derived from over a century's worth of automotive innovation and finish-line wins, now extends beyond its four extraordinary wheels.

An exclusive selection of professional, active, travel and home accessories feature the Alfa Romeo logo, along with signature carbon fiber and leather design cues. Enthusiasts, start your collection.

shopalfaromeousa.com



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# La meccanica delle emozioni

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