

ALL-NEW

GRAND CHEROKEE

2021



Jeep[®]

CRAFTED TO EXCEED
PREPARED TO DO MORE



Summit Reserve in Baltic Grey; Overland® in Velvet Red Pearl

TAILORED FOR
EXPANDED ADVENTURES



REIMAGINED AND READY

FOR UP TO SEVEN OCCUPANTS





EXTRAORDINARY CRAFTSMANSHIP

The all-new Jeep® Grand Cherokee L offers three rows of exceptional accommodations, with a cabin crafted to make travels as remarkable as they are unique.

GRAND SURROUNDINGS



Summit Reserve with Tupelo interior

REFINED
ADVENTURES AWAIT



3 rows

OF SPACIOUS COMFORT

NOW, JEEP® GRAND CHEROKEE L OFFERS SUPERLATIVE REFINED TRAVEL FOR UP TO SEVEN OCCUPANTS, WITH THESE DISTINGUISHED AVAILABLE PREMIUM FEATURES.



- NEW AVAILABLE 16-WAY ADJUSTABLE FRONT SEATS WITH MEMORY AND MASSAGE
- NEW AVAILABLE INTERIOR REAR-SEAT-MONITORING CAMERA^{1*}

- NEW AVAILABLE SECOND-ROW TIP-AND-SLIDE BUCKET SEATS
- NEW AVAILABLE POWER-FOLDING THIRD-ROW BENCH SEAT
- SIX AVAILABLE USB PORTS, TWO IN EACH ROW

¹*A note about this brochure: all disclosures can be found on the last page.

DESIGNED TO PAMPER THE SENSES



Expand cargo room with available power-folding third-row bench seat

Available second-row tip-and-slide captain chairs allow easy access

Available CommandView® Dual-Pane Power Panoramic Sunroof invites more sun and fresh air

Expansive use of sound-dampening acoustic glass

Available heated, leather-wrapped, multifunctional steering wheel

Available quilted Nappa leather-trimmed, ventilated front seating with massage function



Overland® in Velvet Red Pearl

up to four zones of
**CLIMATE
COMFORT**

KEEP EVERYONE cool or warm and cozy. Available programmable climate controls adjust the temperature and airflow in up to four separate vehicle zones. A new, available second-row console holds the control panel for the two zones in the rear that include adjustable vents in the side pillars.



Second-row climate controls

AVAILABLE
McINTOSH®
PREMIUM AUDIO SYSTEM

- 19 IMPECCABLY PLACED SPEAKERS
- 10-INCH SUBWOOFER
- 17-CHANNEL, 760-WATT AMPLIFIER
- PRECISION SOUND WITH UNRIVALED CLARITY

McIntosh®



AUDIOPHILE'S DELIGHT For those who appreciate acoustic precision, McIntosh® is engineered to exceed expectations. It stands as a classic American luxury brand known for delivering high performance levels in home music and film sound. Available.



EVERY TRIP
IS EXPANSIVE



UP TO SEVEN OCCUPANTS are primed to experience all the amazing views while being pampered with refined audio and entertainment options. Go where the Jeep® Brand legacy of pure capability can take you, along with next-generation technology and upscale comforts.

LEVEL UP OR DOWN



QUADRA-LIFT® AIR SUSPENSION This available system sets Jeep® Grand Cherokee L apart by lowering ride height for optimal access or rising higher to meet your on-road demands. Now, the system reacts even faster and raises even higher, so you're handed exceptional ground clearance with water fording² capabilities up to 24 inches.



ROCK

SAND / MUD

SNOW

AUTO

SPORT



THE AVAILABLE
SELEC-TERRAIN® TRACTION
MANAGEMENT SYSTEM

5 SETTINGS
ROCK, SAND/MUD, SNOW,
AUTO AND SPORT

OPTIMAL ON- AND OFF-ROAD TRACTION is instantly at hand. Five selectable settings electronically coordinate 12 different vehicle management systems to adjust your traction control to match the road ahead. Whether you're caught in snow-covered city streets or climbing backcountry hills, you'll have the confidence to bravely meet all challenges.

POWER THROUGH

GO ANYWHERE, IN ANY WEATHER. Move forward with confidence, no matter what the day brings, backed by the dependable capability of Jeep® Grand Cherokee L.



ELITE VISTAS AHEAD



TRAVEL TO LOCATIONS OTHERS ONLY DREAM OF REACHING, with all passengers riding in ultimate comfort. Authentic Jeep® Brand capability gives the all-new Grand Cherokee L the ability to head for the hills, then return home with plenty of shared memories to enjoy for years to come.

THE GRAND VIEW

COMMANDVIEW® DUAL-PANE POWER PANORAMIC SUNROOF

This full-power system gives sightseers more to enjoy. With a power sunshade in front, and a fixed-glass ceiling in the rear, CommandView's added viewpoint is just what you need to open up your world. Available.



PERFECTION IN EVERY DETAIL



ADVANCED SAFETY & SECURITY

More features offer next-generation engineering for complete peace of mind.



- ◆ **NEW DROWSY-DRIVER DETECTION³** Monitors steering wheel movement and provides an audible alert if the system detects that the driver is not correctly handling the wheel or if the vehicle is off track. Available.
- ◆ **NEW 360° CAMERAS⁴** Your vehicle's entire perimeter is monitored and displayed on your dash touchscreen. These cameras provide several views, like top view, rearview and panorama view, to assist you when parking, either manually or automatically. Available.
- ◆ **NEW HEAD-UP DISPLAY WINDSHIELD** Drivers can maintain focus on the road ahead with the help of this full-color 10-inch transparent windshield display. Driving cluster data is projected onto a safe viewing area on the windshield in front of the driver. Available.
- ◆ **NEW NIGHT-VISION CAMERA⁵** An infrared eye mounted on the front grille detects pedestrians and animals crossing the vehicle's pathway. The driver is notified in time to take appropriate action. Available.
- ◆ **NEW INTERIOR REAR-SEAT-MONITORING CAMERA¹** Get a view of everyone in the second and third rows. Image is displayed on the main touchscreen. This includes a clear view of any rear-facing child-seat occupants, a unique zoom-to-seat feature and a split-view display. Standard.

ADAPTIVE CRUISE CONTROL (ACC) WITH STOP AND GO³ Take the guesswork out of keeping a safe following distance from the car ahead while cruising on the highway. The system automatically adjusts cruising speed to maintain a preset distance between you and the vehicle ahead and can bring Jeep® Grand Cherokee L to a complete stop, without driver intervention, to help avoid a collision. Standard.

FORWARD COLLISION WARNING WITH ACTIVE BRAKING (FCW+)⁵ Sensors detect when Grand Cherokee L may be approaching another vehicle too rapidly, sending an audible and visual alert to the driver and providing 1.5 seconds of brake assistance if the driver does not react in time. Standard.

PARKVIEW® REAR BACK-UP CAMERA⁴ Brings previously hidden rear objects to your attention, either on screen or with an audible warning, in good time to react. You can also keep an eye on anything in tow while in motion. Standard.

BLIND SPOT MONITORING⁶ AND REAR CROSS-PATH DETECTION⁴ Monitors the space between you and other drivers, and you're notified when a side or rear blind spot is encroached. Standard.

PARALLEL AND PERPENDICULAR PARK ASSIST⁷ This active guidance system controls steering automatically using ultrasonic sensors that help you ease into parking spots. Includes ParkSense® Front Park Assist⁷ sensors. Available.

LANESENSE® LANE DEPARTURE WARNING WITH LANE KEEP ASSIST (LDW+)⁸ Provides a visual and audible warning should the vehicle drift outside of lane boundaries or if the driver's hands are off the wheel. Standard.

THE ALL-NEW JEEP® GRAND CHEROKEE L

WITH THREE ROWS READY TO GO EVERYWHERE



Jeep®

JEEP.COM

(1) Always be aware of your surroundings and drive carefully, consistent with conditions. (2) Do not attempt water fording unless depth is known and consistent with the vehicle's water fording rating in the Owner's Manual. Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. (3) This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. (4) Always check entire surroundings visually before proceeding. (5) This system is an alert system for the front of the vehicle. It is not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. (6) Always check visually for vehicles prior to changing lanes. (7) Always look before proceeding. An electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings. (8) This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and maintain control of the vehicle.

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